Interactive reports to understand market trends

DATAMATICS®
Data to Intelligence

Industry

Healthcare

Overview

Industry Leaders from the healthcare industry are struggling to understand the factors contributing to different versions of operations report present. The variance between gross and net revenue, steady rises in operation costs or lack of clarity on sales figures can be staggering. Many healthcare providers have started using user friendly BI tools in hope to unlock actionable information backed with their data sets to go the additional mile, with better medical outcomes, with fewer budgets, rising costs and changing regulatory requirements.

Leading healthcare diagnostic giant adopts BI for deeper understanding of market trends and sales data

Client

Client is the largest diagnostics company in India having an impressive 'Reach', providing superior quality in diagnostics services to its customers through a very efficient network of labs and collection points throughout the country and abroad. Client also has several large labs operating outside India.

Business needs

- Gain a holistic view of the organization
- Collaborate on a shared view of business drivers
- Reduce the time to decision

Challenges

- Analysis of the data to understand the customer behavior

- Limitations to generate interactive reports from existing ERP solutions
- Manpower limitations for manual generation of predictive reporting and analysis
- Increasing dependability on IT teams for report logic generation

Datamatics' Solution

Datamatics understood the gaps in the existing system of the client and suggested agile methodology for deployment

- Biz talk was used to bring SAP data to data warehouse
- Data warehouse with various data marts was built for data and user regulation
- Non SAP and legacy sources were integrated with data warehouse for holistic view of the organization
- Formulated plans for easy adoption of nSights BI platform

Datamatics' Advantage

- Global Information Technology (IT) & Business Process Management (BPM) organization taking you forward on your route to Digital Transformation
- Trusted partner to several Fortune 500 companies globally
- Capabilities built around technology, domain expertise & knowledge of business processes
- Alliances with global technology leaders such as Microsoft, IBM & EMC[2]
- More than 7,500 employees globally
- Certified for SEI CMMI Level 3 V1.3, ISO 27001:2013 & ISO 9001:2008
- SSAE 16 compliant processes
- Global presence: U.S., UK, Australia, Dubai & India

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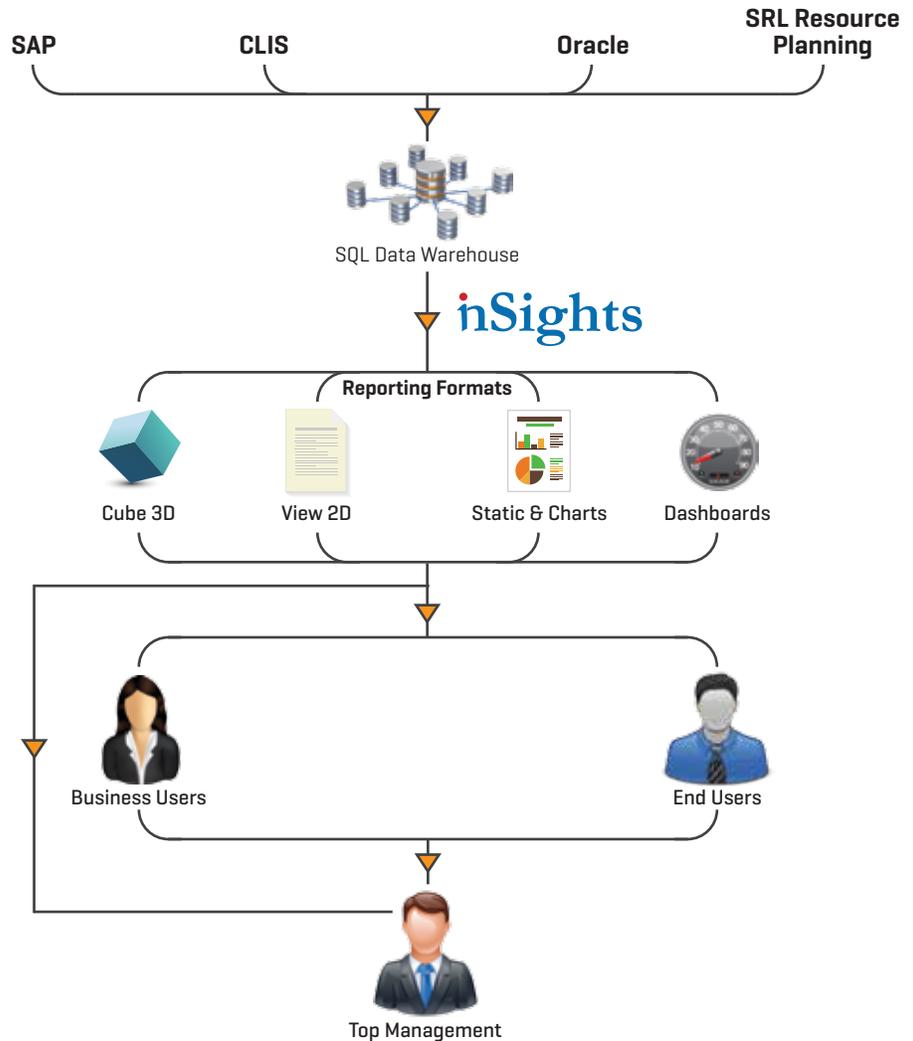Fax +91 22 2834 3669

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Approach

Datamatics helped client move from their legacy reporting system to nSights BI
- Designed and deployed global data warehouse as a repository
- Designed multiple and multilevel data marts to ensure data privacy and integrity
- Prebuilt report logic for end users to help with early adoption of the solution

Benefits

- Revealed hidden information from enormous amounts of data
- Helped analyst and managers determine which adjustments are most likely to respond to changing trends
- Free up IT resources by empowering business users on other requirements
- Tracked key business metrics to improve operational performance

Process

SAP   CLIS   Oracle   SRL Resource Planning

SQL Data Warehouse

nSights

Reporting Formats

Cube 3D   View 2D   Static & Charts   Dashboards

Business Users   End Users

Top Management

Result

Client believes that nSights BI has truly stream-lined, organized and brought together all departments to work towards the success of their company backed by customer metrics and advanced trend analysis on organizational level data.