

Analyze data to effectively take informed decisions with increased insights



Industry

BFSI

Overview

In the last decade, Banking sector has seen tremendous boost and is growing at an exponential rate. Banks have now realized that they cannot any longer capitalize on the legacy system but will have to go for automated systems that will give them greater control over information. Now every customer's details, tangible and intangible assets and liabilities will have to be brought forth to analyze with a 360° view of the system.

Leading bank and foreign trading giant adopts BI for visual intelligence to drive better ROI



Client

Client is the premier export finance institution of the country. Client has worked both as a catalyst & a key player in the promotion of cross border trade and investment.

Business needs

Some of the outcomes desired by the client were:

- Single repository for reports
- User friendly tools for data analysis and reporting
- Data visualization tools for data analysis and trend identification

Challenges

- Multiple groups accessing data from different locations

- Data available was error prone and could not be used for analysis
- Data was treated at multiple locations and by multiple people which led to different versions of the same document
- The reports developed were static reports and could not be used for decision making

Datamatics' Solution

Datamatics understood the clients need and proposed centralized data warehouse powered with nSights FCM & Touch

- Single central repository was built for the users
- Designed visually stunning dashboards on nSights Touch
- Notifications and alerts were configured for the important reports to ensure automatic email is sent to users when thresholds are met

Datamatics' Advantage

- Global Information Technology (IT) & Business Process Management (BPM) organization taking you forward on your route to Digital Transformation
- Trusted partner to several Fortune 500 companies globally
- Capabilities built around technology, domain expertise & knowledge of business processes
- Alliances with global technology leaders such as Microsoft, IBM & EMC²
- More than 7,500 employees globally
- Certified for SEI CMMI Level 3 V1.3, ISO 27001:2013 & ISO 9001:2008
- SSAE 16 compliant processes
- Global presence: U.S., UK, Australia, Dubai & India

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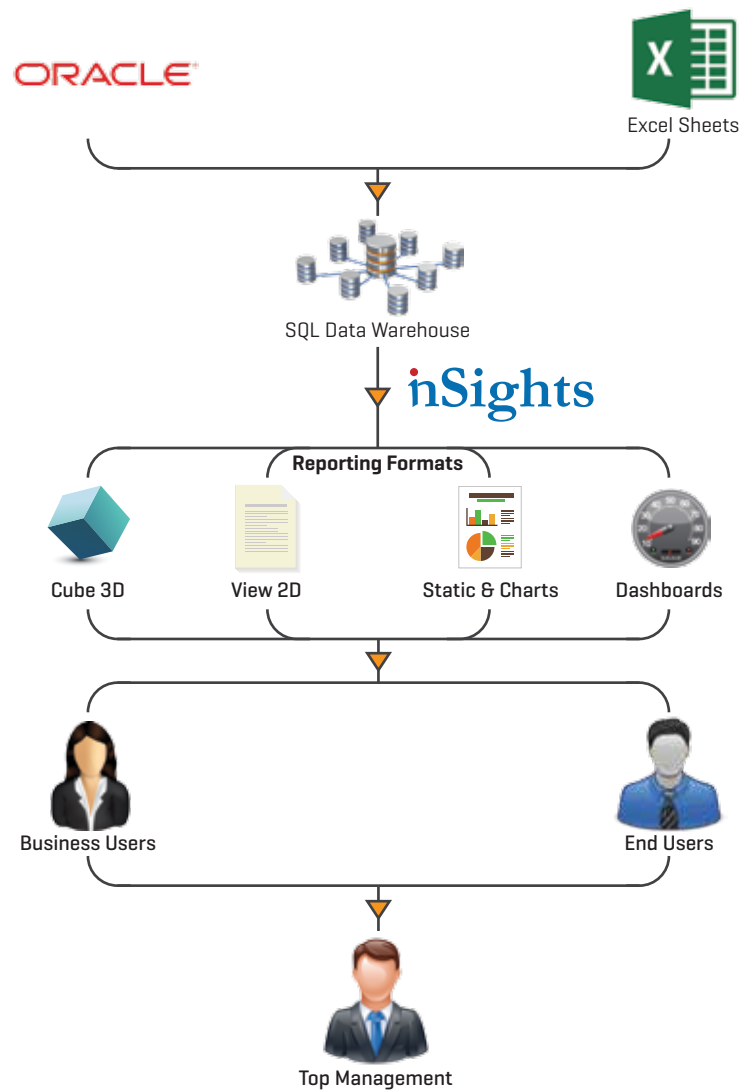
Approach

- Data warehouse designed and developed to integrate data from SAP and non-SAP formats
- Workflows and privacy settings were pre-configured to ensure data integrity and security
- Pre-built reports to facilitate with the smooth operations

Benefits

- Improving operational efficiency by adding real time intelligence to operational systems, to measure and thus enhance the process cycle times throughout the business
- Increasing revenue opportunity by effectively understanding customer behavior and buying trends and distinguishing pertinent products and services
- Driving decision making in real time, i.e., ensuring that information is available with the decision maker when it is required leading to timely action
- Improving communication by sharing consistent management information across departmental boundaries

Process



Result

Client is planning to extend the use of nSights BI to all their branches and users groups on similar data-sets too.