

# DATAMATICS

VISUAL  
ANALYTICS  
SOLUTIONS

DATAMATICS  
TruBI



With data in excesses of 2.5 quintillion bytes getting generated every day, enterprises are heralding towards a data glut. In such a scenario, they need the right tools to slice and dice the data in order to get timely insights and arrive at better and faster decisions. Tools that help in performing traditional 5 Whys and Root Cause Analysis using visual reports at the right time and at the right place swiftly and efficiently are becoming business imperatives.

Datamatics' TruBI is a Business Intelligence and Data Visualization tool that helps enterprises to seamlessly sync with their ERP systems and databases to retrieve business insights using Visual Analytics. It plays a vital role in helping decision makers to combine their acumen and domain experience with high end technologies to gain deeper understanding of complex problems towards making well-informed decisions.

## VALUE PROPOSITION

Institutionalizes true data democratization with self-service analytics

Offers 360 degree view on a single version of truth

Provides highly intuitive & interactive user experience

Offers a secure & scalable cloud-ready platform that can append with other apps

Helps achieve consensus through collaboration on data points



## KEY FEATURES

**Analytics Workbench** helps users to diagnose what has happened, why has it happened, what will happen in the future, and what action should they take

**Cloud-Ready Architecture** offers a highly scalable platform that helps to process high volumes of data to arrive at business decisions

**Self-Service Pick & Choose Functionality** that allows non-technical business-users to quickly create and personalize dashboards

**Enterprise Grade Reporting** provides a set of productivity tools, report wizards, pre-built templates, and end-user report designers along with **Scheduler** to schedule and publish dashboards

**Enhanced Drill Down & Data Filtering features** help to discover intelligence from huge volumes of data and explore specific KPIs in more detail

**Sharing & Collaboration Feature** allows users to personalize content, customize, and share dashboards with group members during discussions

**Modern & Responsive User Interface** creates interactive dashboards for the web as well as mobile devices for which no coding is required

**Smart Query Builder** allows self-data preparation and query building options without writing any SQL statements

**Data Shaping & Custom Measures** help to perform complex data analysis and shape the data in a user-friendly manner

**Annotations Feature** allows making notes near visual reports while sharing and collaborating with wider teams

# TECHNICAL HIGHLIGHTS

**Highly Scalable Platform** at enterprise level allows self-service analytics using high data volumes for large numbers of concurrent users

**Data Connectors** can connect with different types of data sources and pull out a highly compressed snapshot from the data extract

**Centralized Management Platform** helps in managing small as well as large deployments from a single point over the web

**Hybrid Architecture** enhances performance that enables faster analysis leading to quicker insights

**Enhanced Security Features** provide centralized and customizable role-based security to ensure that stakeholders can only view their own data

**TruBI API** makes it flexible for the dashboards and reports to be extended into other apps and web portals

**Highly Intuitive** such that no specific training is required



# KEY AWARDS & RECOGNITIONS



Gold Stevie Award at the American Business Awards® 2019 for TruBot



TruBot recognized in the IBS Intelligence Global FinTech Innovation Awards 2019



Rail Analysis India Award 2020 & 2019 for Automated Fare Collection technology



2019 IBM Asia Pacific excellence Award



TruBot wins the CIO Choice 2019 Recognition for Robotic Process Automation



Datamatics features in the IAOP 2019 Global Outsourcing 100 List of the world's best outsourcing providers

## ABOUT DATAMATICS

Datamatics provides intelligent solutions for data-driven businesses to increase productivity and enhance the customer experience. With a complete digital approach, Datamatics portfolio spans across Information Technology Services, Business Process Management, Engineering Services and Big Data & Analytics all powered by Artificial Intelligence. It has established products in Robotic Process Automation, Intelligent

Document Processing, Business Intelligence and Automated Fare Collection. Datamatics services global customers across Banking, Financial Services, Insurance, Healthcare, Manufacturing, International Organizations, and Media & Publishing. The Company has presence across 4 continents with major delivery centers in the USA, India, and Philippines. To know more about Datamatics, visit [www.datamatics.com](http://www.datamatics.com)

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