# **DATAMATICS**



Maximize patient conversions and elevate patient care rapidly with DATAMATICS DXHealth+

This 100% Salesforce native solution is developed to revolutionize patient care with better patient relationship management. The cutting-edge features and functionalities of DXHealth+ enable healthcare providers to streamline healthcare operations, improve care collaboration, maximize patient conversions, handle MD networks, and deliver excellent patient experience.

# **KEY CAPABILITIES**



#### **EHR Integration**

Benefit from pre-built connectors for seamless integration with leading EHR systems aligning with HIPAA compliance standards.



### Reports and Dashboards

Gain insights with custom reports on patient pipelines, consultation conversions, surgical performance, & referrals.



#### **Lead Automation**

Enhance patient acquisition with automated lead management, ensuring a steady flow of new patients.



#### **MD Management**

Efficiently track and manage all MD referrals within your partner network from a single platform.



## **Patient Management**

Enable comprehensive end-to-end management of patient relationships.



# **Optional Components**

The users can customize the DXHealth+ with additional integrations as needed.



## **Additional Integrations**

Seamlessly integrate with digital marketing tools, telephony, SMS, document generation systems, and eSignature platforms.

## IMPLEMENTATION APPROACH

DXHealth+ implementation can be customized to meet specific needs, ensuring a smooth transition and integration into existing systems. We begin with a thorough assessment of current processes, followed by a customized implementation plan that includes data migration, system configuration, and user training.

- Consultation: Evaluate existing processes and provide a solution blueprint, customization plan, and practical design based on industry best practices and the practice's specific needs.
- · Configuration & Customization: Setup of DXHealth+ and implement any customizations as per the requirements.
- **Implementation & Integration:** Salesforce implementation and essential integrations and migrations to maximize business agility and streamlined operations.
- Training & Support: User training and guidance to support the practice with post-implementation support and practical usage of the product.

# **IMPACT FOR YOUR BUSINESS**

DXHealth+ transforms how healthcare providers serve their patients.

**Patients** can get the best patient experience across all mediums by interacting with healthcare support teams and consulting doctors whenever required to make them feel supported, remembered, and cared for throughout their journey with a healthcare organization.

The **healthcare support teams** can track their patient journeys, manage the leads and network of medical professionals, reach the leads and patients using insights, engage patients digitally, expand services feasibly, and digital-proof their business, becoming ever-ready for expansion of their business to new regions.

The **service teams** of healthcare providers can use advanced features and functionalities of DATAMATICS DXHealth+, which can reduce effort, time, and manual errors while also improving patient experience, confidential patient data security as per HIPAA compliance standards, access to full-view patient info, & make well-informed decisions using insights.

## SUCCESS WITH DATAMATICS DXHEALTH+

The team did a fantastic job helping us replace our 20-year-old practice management system with a fully integrated Salesforce and Mod Med solution that helps us manage our marketing, customer facing email and texting, invoicing, financial reporting, & telephone system, all with reporting that is in depth and easily customizable. They are easy to work with and deliver on-time. Highly recommended!"

Dan Wilson, ClearSight LASIK

"Prior to working with Datamatics, our team was required to enter demographic information manually into both our EMR system (Modemizing Medicine) and Salesforce. This was labor intensive and prone to error. Datamatics worked with Mod Med and was able to accomplish this integration in a HIPPA compliant way."

Dr. Lance Kugler, Kugler Vision

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