# **DATAMATICS**

# SCALE YOUR SALESFORCE PERFORMANCE & EFFICIENCY WITH MANAGED SERVICES





In the ever-evolving landscape of modern business, having a robust customer relationship management (CRM) system is no longer an option—it's a necessity. That's where our salesforce managed services come in. We're not just offering support; we're offering a transformative partnership that elevates your CRM experience and fuels your business growth.

#### Why Choose Our Salesforce Managed Services?







Comprehensive Support



Proactive Maintenance



Strategic Insights



Scalable Solutions

### SALESFORCE MANAGED SERVICES PACKAGES

Datamatics offers 2 options with a variety of packages to choose according to your needs.

#### **Salesforce Core Packages:**

For those who are looking for basic Salesforce Support & Business Growth

#### **Essential Package**

This package is tailored for those who are ready to take their first steps into the world of Salesforce, ensuring you have a solid foundation to build upon. This package covers the fundamental pillars of Salesforce management that every business needs. With Datamatics at your side, you'll receive:

**User Administration Support:** We ensure seamless user management, maximizing user adoption and productivity.

**DevOps Support:** Our experts guide you through DevOps best practices, ensuring efficient development and deployment.

**Sales and Service Optimization:** Enhance your sales and service processes for better customer engagement and satisfaction.

**Training & Salesforce Review:** We provide training sessions and regular reviews to ensure you're making the most of Salesforce's capabilities.

#### **Growth Package**

This package is ideal for businesses looking to leverage the full potential of Salesforce in driving growth and innovation. It's designed to propel your business forward with comprehensive solutions that go beyond the basics. Building upon the Essentials, the Growth Package includes:

Essential Package Features + Below Service:

**DevOps with Release Management:** Streamline your operations with efficient release management practices.

**License Analysis and Salesforce Usage:** Optimize your licenses and resources based on actual usage insights.

Marketing Cloud Support: Elevate your customer engagement through Marketing Cloud strategies.

**Advanced Technical Analysis:** Prepare your business for the future with a tailored Salesforce roadmap.

Salesforce À la carte Packages  Packages based on your organization's specific requirements			
Starter (Sales + Service) Package	Starter + Marketing Package	Starter + Commerce Package	Starter + Analytics Package
Admin Support for impeccable management.     Dev Support for optimized development processes.     Sales + Service integration for comprehensive customer engagement.     Training & Salesforce Review (once every 60 days) to keep you ahead of the curve.	Admin Support for streamlined management.     Dev Support for seamless development lifecycles.     Sales + Service integration for holistic customer engagement.     Campaign Creation MC to drive impactful marketing campaigns.     Training & Salesforce Review (once every 60 days) to keep your marketing strategies sharp.	Admin Support for efficient management.     Dev Support for optimized development processes.     Sales + Service integration for comprehensive customer engagement.     Storefront Support Commerce to create an attractive online storefront.     Training & Salesforce Review (once every 60 days) to ensure continued success.	Admin Support for impeccable management.     Dev Support for optimized development processes.     Sales + Service integration for comprehensive customer engagement.     Tableau Dashboard Creation for impactful data visualization.     Training & Salesforce Review (once every 60 days) to stay ahead.

## **CUSTOMER SUCCESS STORY**

# A leading IT company scaled Salesforce performance and enhanced efficiency with Managed Services

An IT company faced challenges with their Salesforce implementation, lacking dedicated resources for timely support and optimization. Internal IT limitations caused delays, occasional slowdowns, and a lack of expertise in utilizing Salesforce effectively. To address this, Datamatics conducted an assessment, offering tailored plans with skilled resources combining Admin, Developer, and Architect roles.

The collaboration led to enhanced platform performance, reduced downtime, expert guidance, cost efficiency, and scalable support, resulting in improved user satisfaction and strategic focus.





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## **ABOUT DATAMATICS**

Datamatics enables enterprises to go Deep in Digital to boost their productivity, customer experience, and competitive advantage. Datamatics' portfolio spans across three pillars of Digital Technologies, Digital Operations, and Digital Experiences. It has established products in Intelligent Document Processing, Robotic Process Automation, AI/ML models, Smart Workflows, Business Intelligence, and Automatic Fare Collection.

Datamatics caters to a diverse global clientele across Banking, Financial Services, Insurance, Healthcare, Manufacturing, International Organizations, and Media & Publishing. The Company has a presence across four continents with significant delivery centers in the USA, India, and the Philippines. To learn more about Datamatics, visit www.datamatics.com

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