## DATAMATICS

# Optimize and Transform Your Supply Chain & Logistics

Digitalization ) ( Process Aut

Process Automation

Route Optimization

**Inventory Management** 

Dynamic Pricing )

**Data Analytics** 

**Customer Personalization** 



In the fast-evolving landscape of supply chain and logistics, Datamatics firmly believes in the transformative power of technology.

By leveraging the power of Data and Artificial Intelligence, Datamatics envisions a future where intelligent systems redefine industry standards, propelling businesses to new heights of productivity, agility, and customer satisfaction.

Embracing innovation is not just a choice; it's the cornerstone of a thriving and progressive supply chain and logistics sector.

### **DATAMATICS EXPERTISE**



#### **Automation**

Datamatics leads in Intelligent Automation Platform, built with Artificial Intelligence at the core. The platform encompasses Cognitive Data Capture and Robotic Process Automation. Utilizing our automation platform empowers your organization to elevate productivity, accuracy, and efficiency across diverse processes.



#### Data

Datamatics is poised to revolutionize the way organizations operate in the supply chain and logistics sectors through data management and advanced data analytics. Gain unparalleled insights into various facets of your business, such as dynamic pricing optimization and route optimization in real-time, enabling informed decision-making and an overall performance boost.



#### CX

By leveraging data-driven insights, organizations companies can offer personalized services, accurate delivery estimates, and proactive issue resolution. This leads to improved customer satisfaction and loyalty.

## WHAT CUSTOMERS THINK ABOUT US

Datamatics' flexible approach and culture of adoption makes them a tremendously valuable partner.

VP – Information Technology





Datamatics will continue to be our valued partner in our digital transformation journey. Head of Intelligent Automation CoE

## **SUPPLY CHAIN & LOGISTICS SUCCESS STORIES**

- >> A Fortune 500 logistics giant reduces fuel bill processing time by 86% with process automation.
- >> A leading European glass manufacturer automates delivery status updation to improve productivity by 25%.
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- >> A global engineering conglomerate automates order processing to reduce operational cost by 55%.
- >> One of world's largest fleet management firms improved brand recall and client engagement by rebranding their customer portal.
- >> A leading logistics technology company improves efficiency by 35% after seamlessly moving to AWS cloud.
- >> A global logistics company onboarded 2000+ vendors by digitizing vendor enablement leading to higher vendor satisfaction.
- >> A leading LTL service provider reduced operational cost by 21% with improved management of supply chain pipelines using Advanced Analytics.
- >> A leading manufacturer reduced turnaround time by 34% with predictive analytics.

## **SUPPLY CHAIN & LOGISTICS CUSTOMERS**





AUTOMOTIVE





## Deep in Digital

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#### **ABOUT DATAMATICS**

Datamatics enables enterprises to go Deep in Digital to boost their productivity, customer experience, and competitive advantage. Datamatics' portfolio spans across three pillars of Digital Technologies, Digital Operations, and Digital Experiences. It has established products in Intelligent Document Processing, Robotic Process Automation, AI/ML models, Smart Workflows, Business Intelligence, and Automatic Fare Collection. Datamatics caters to a diverse global clientele across Banking, Financial Services, Insurance, Healthcare, Manufacturing, International Organizations, and Media & Publishing. The Company has a presence across four continents with significant delivery centers in the USA, India, and the Philippines. To learn more about Datamatics, visit www.datamatics.com











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