

# LET'S CHART YOUR TRAIL TOGETHER



With over 400+ Salesforce multi-cloud projects, Datamatics Salesforce consulting services help you diagnose limitations in current business processes related to Sales, Marketing and Commerce. Our experienced Salesforce consultants create a blueprint for your enterprise to achieve Salesforce maturity.

The Salesforce Center of Excellence's (CoE) Cloud-Native Multi-Cloud strategy provides a scalable framework for dynamic businesses and enables both traditional and digital-first teams to transform sales cycles and create personalized customer experiences. Further the CoE possesses ready & deployable Solutions across Retail, Manufacturing, Hi-tech, Finance & Professional Services.

## **GENERATIVE AI SOLUTIONS:**



Generative Al-driven Customer Support Turbocharge your Service Cloud with Al assisted customer support solution that automates L1/L2 support, case handling and increases productivity & efficiency of the support team.



Al-enabled Sales Automation System Elevate your profit margins by assisting sales reps in offering the right products, at the right place and at the right time, making negotiations smoother.

## **DEVOPS SOLUTIONS OFFERINGS**



#### **Revenue Operations (RevOps) Solutions**

>> Integrated Alignment: Seamlessly harmonize sales, marketing, and customer success endeavours to fuel accelerated growth.

>> Deep Insights: Get actionable insights resulting in data-driven decisions.

>> Process Automation: Amplify efficiency and productivity through seamless, automated operations.

>> Revenue Strategy Optimization: Realize higher returns by fine-tuning revenue strategies on our unified platform.

## **INTEGRATION**

#### Seamless Salesforce Integration:

Forge a unified connection between Salesforce and your tech stack, eradicating silos and establishing a coherent ecosystem spanning ERP, Finance, Production, and Legacy Systems.

#### Holistic Insight Generation:

Foster harmonious exchanges between domains, nurturing extensive insights that drive business growth.

#### **Process Optimization:**

Elevate operations via streamlined processes, injecting real-time insights for decisive actions and swift responses.

## **MANAGED SERVICES**

Datamatics offers 2 Managed Services packages in line with organizations' goals and growth strategy.

#### Core packages:

These are skill-based packages for organizations which are looking for basic Salesforce support and business growth.

#### À la carte packages:

These are cloud-based packages for the organizations which are looking for managed services around specific Salesforce clouds.

## PRODUCT DEVELOPMENT

Tailored for new ISVs, Datamatics' Salesforce Product Development Services enable product companies to reduce time-to-market and accelerate innovation. We architect scalable products while providing you the flexibility to ramp up/down teams on demand. This approach accelerates your market entry, granting a competitive advantage.

### **OUR EXPERTISE**



# Deep in Digital

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### **ABOUT DATAMATICS**

Datamatics enables enterprises to go Deep in Digital to boost their productivity, customer experience, and competitive advantage. Datamatics' portfolio spans across three pillars of Digital Technologies, Digital Operations, and Digital Experiences. It has established products in Intelligent Document Processing, Robotic Process Automation, AI/ML models, Smart Workflows, Business Intelligence, and Automatic Fare Collection. Datamatics caters to a diverse global clientele across Banking, Financial Services, Insurance, Healthcare, Manufacturing, International Organizations, and Media & Publishing. The Company has a presence across four continents with significant delivery centers in the USA, India, and the Philippines. To learn more about Datamatics, visit www.datamatics.com











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