# **DATAMATICS**

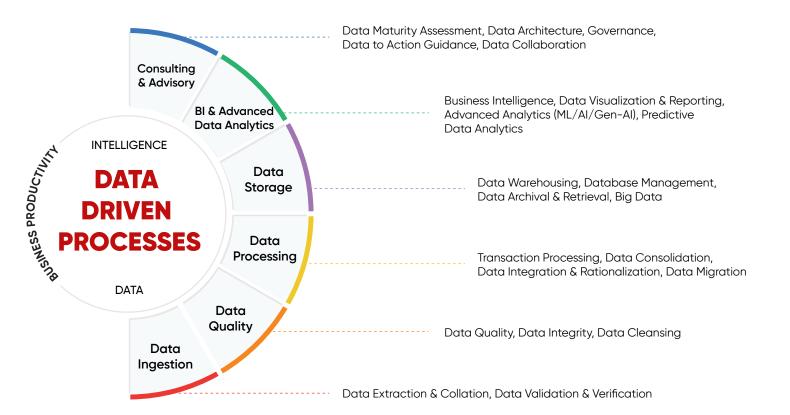
# INTELLIGENT SOLUTIONS FOR DATA DRIVEN BUSINESSES



As enterprises face the onslaught of high speed, high volume data, they need to quickly validate and integrate the data for wider organizational consumption. In order to make sense out of this Big Data conundrum, enterprises need to use Data Management solutions and make further processing and utilization simpler, scalable, and less time-consuming.

**Datamatics Enterprise Data Management practice** offers hybrid data management solutions with 'Intelligence-First' principle at the core and advocates true 'Data Democracy'. The solutions are highly scalable and facilitate easy storage, linkage, traceability, and retrieval of data across the data lifecycle. The solutions allow enterprise processes to access data in a secure environment.

# ENTERPRISE DATA AND ANALYTICS LIFECYCLE MANAGEMENT



## **OUR DIFFERENTIATORS**



**TruBl™** - Business Intelligence and Data Visualization tool



**TruAl™** - A comprehensive Artificial Intelligence and Cognitive Sciences Platform

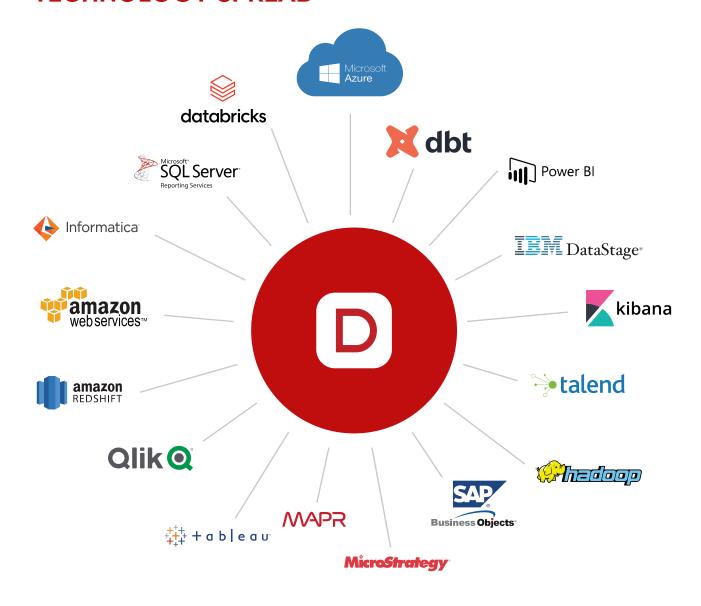


Health Insurance
Fraud Analytics
Algorithm



Key **OEM** Partnerships

## **TECHNOLOGY SPREAD**



# **CASE STUDIES**

#### Spot Rate Prediction for an LTL Service Provider

A Leading Lesser than Truckload (LTL) Service Provider deployed a forecasting model to predict spot rates for truckloads 7 days in advance with 89% accuracy which reduced operational costs by 21%. This also helped in better planning, budgeting and estimation of future cash flows.



#### Enterprise Data Management services for a large bank

A leading bank wanted to integrate various business units and the acquired bank along with their underlying IT systems and infrastructure. With help of Datamatics EDM practice, bank migrated 400,000 accounts successfully along with app and data warehouse and developed 150+ control reports.



# **KEY AWARDS & RECOGNITIONS**



Datamatics named as 'Leader' in IAOP 2021 Global Outsourcing 100 List of the world's best outsourcing providers



Datamatics recognised at UN Global Compact Network India Innovative Practices Award "Women at Work" 2020



2018 IBM Best Solution Led Client Win Partner



2019 IBM ASIA PACIFIC Excellence Award for Top Transformation Business Partner



Rail Analysis India Award 2020 & 2019 for Automated Fare Collection technology



MRSI Golden Key Award 2019 for 'Best Business Impact through Analytics'

#### **ABOUT DATAMATICS**

Datamatics is a Digital Operations, Technologies and Experiences company that enables enterprises to go Deep in Digital to boost their productivity, customer experience and competitive advantage. It has established products in Robotic Process Automation, Intelligent Document Processing, Business Intelligence and Automated Fare Collection.

Datamatics does business with global customers across Banking, Financial Services, Insurance, Healthcare, Manufacturing, International Organizations, and Media and Publishing. The Company has presence across 4 continents with major delivery centers in the USA, India, and Philippines. To know more about Datamatics, visit www.datamatics.com

**FOLLOW US ON** 









© Copyright 2023 Datamatics Global Services Limited and its subsidiaries (hereinafter jointly referred as Datamatics). All rights reserved. Datamatics is a registered trademark of Datamatics Global Services Limited in several countries all over the world. Contents in this document are proprietary to Datamatics. No part of this document should be reproduced, published, transmitted or distributed in any form or by any means, electronic, mechanical, photocopying, recording or otherwise, nor should be disclosed to third parties without prior written approval from the marketing team at Datamatics.

website: datamatics.com | email: business@datamatics.com

USA | UK | UAE | India | Philippines