DATAMATICS

DIFFERENTIATE YOUR BRAND WITH HUMAN–CENTRIC DIGITAL EXPERIENCES

Datamatics offers **Digital Experience Services** to help your organization scale the digital maturity curve faster than the competition. We help you to digitalize specific business processes rather than attempting a complete digital overhaul of your IT systems. Our strong delivery team skilled in various technologies can help you in areas like web application development, mobile application maintenance services, game development, wearables, mobile app user experience, AI/ML Modeling and AR/VR. We also help software product companies accelerate innovation with web and mobile product engineering services.

FINTECH OFFERINGS

Digital Lending Platforms
Capitalize on smart partnership strategies, advanced customer analytics framework, to reduce payment defaults and amplify revenues.

Embedded Finance
Leverage payment APIs in your apps to facilitate accelerated commercial transactions, & integrated retail and banking experiences.

Debt Collection
Track agent activities in-app during the collection process. Expedite service response and reach customers faster with last mile route optimization.

Payments
Implement payment solutions, automated underwriting, and instant merchant onboarding for an expanded market base.

Trading
Provide customers with a seamless interface for market watch, enabling them to perform in-depth market analysis with advanced graphics.

Claims Processing
Fast-track claims processing with fully automated web-based real-time claims submission & indexing

Sales Optimization
Implement geo-location tagging, handle leads across stages, and onboard customers via eKYC, eSign/eStamping, instant loan disbursal etc.

Insurance Policy Renewal
Undertake proactive customer retention measures by identifying policies that are about to lapse

Neobanks
Offer your customers an omni-channel banking experience, with a range of digital analytics and onboarding solutions.

Fraudulent Transactions
Identify fraudulent transactions in real-time and monitor high risk accounts.

AI/ML Big Data Analytics Biometrics Native & Cross Platform Apps Cloud AR/VR APIs

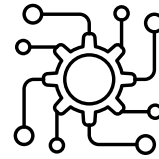# TECHNOLOGY EXPERTISE

DIGITAL EXPERIENCE SERVICES

Strategic Consulting

- Growth Strategy
- Business Modeling
- Time of Entry
- Gap Identification
- Channel Strategy
- Digital Risk Management

Customer Experience & Design

- Channel Mix
- Accessibility Design
- People, Process and System Interaction Design
- Brand Design
- Primary & Secondary User Research

Technology & Engineering

- Technology Forecasting
- Roadmap Development
- Technologies, Frameworks & Platform Evaluation
- Data, ETL & Reporting
- AI/ML Modeling

CASE STUDIES

A leading healthcare insurance company in the UK

Datamatics helped a leading healthcare insurance giant in UK to transform operations with Provider Book of Record (PBoR) Solution that provides real-time connectivity with multiple systems.

0%
leakage of claim over payments resulting from incorrect procedure pricing

90%
reduction on contract and rate validation time

30-40%
reduction in claim processing time cycle

50%
reduction in credentialing time

One of the leading private banks in Asia

Datamatics helped one of the leading private banks in Asia build a digital banking web and mobile app to accelerate business growth and DX transformation. The app helped:

Increase the uptime of loan application user journey by
99%

An improved play store rating from
3.6 to **4.2**

Simplified loan application journey with instant loan applications, customer onboarding and disbursal

Digitalized the collection process and onboarded
30k+
collection agents

A leading provider of Personal Finance Applications in North America

Datamatics helped a leading provider of personal finance and budget apps build a multi-platform app that enabled client's customers to view spend categories, manage expenses, automate bill payments and a lot more. The app achieved:

2.5+
Million Downloads

4.1 rating out of **5**
on the app store with support for over 65 currencies

A presence across
70+ countries

KEY AWARDS & RECOGNITIONS

🏆 Datamatics wins the CRN Excellence Awards 2020 in the Enterprise Mobility category

🏆 Datamatics wins the CRN Excellence Awards 2020 in the Virtual Reality category

🏆 Datamatics won Gold and Bronze Awards at Asia Pacific Stevie Awards 2019 for TruBot and Virtual Reality Game Application for Alzheimer's Patients

🏆 Datamatics won 2019 Artificial Intelligence Breakthrough Award

ABOUT DATAMATICS

Datamatics is a Digital Operations, Technologies and Experiences company that enables enterprises to go Deep in Digital to boost their productivity, customer experience and competitive advantage. It has established products in Robotic Process Automation, Intelligent Document Processing, Business Intelligence and Automated Fare Collection.

Datamatics does business with global customers across Banking, Financial Services, Insurance, Healthcare, Manufacturing, International Organizations, and Media and Publishing. The Company has presence across 4 continents with major delivery centers in the USA, India, and Philippines. To know more about Datamatics, visit www.datamatics.com

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