

DATAMATICS

TruBI

**VISUAL
ANALYTICS
SOLUTIONS**

THE NEXT-GENERATION VISUAL ANALYTICS SOLUTION AT YOUR FINGER TIPS

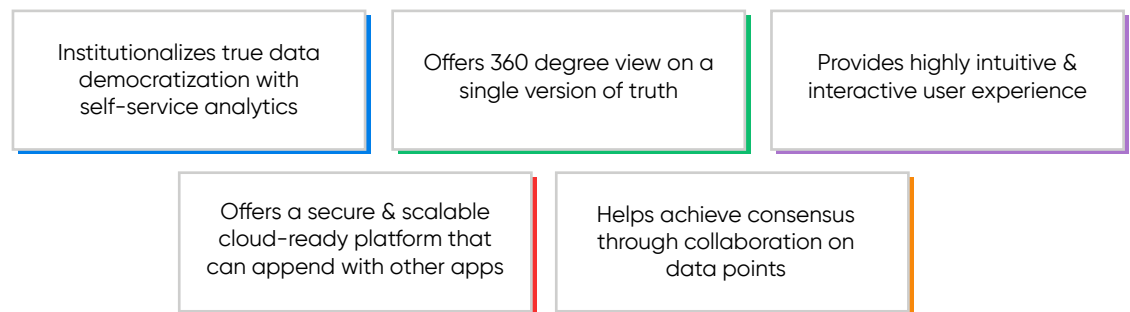
Self-service visual analytics solution for 360-degree view
of data and predictive analysis



With data in excesses of 2.5 quintillion bytes getting generated every day, enterprises are heralding towards a data glut. In such a scenario, they need the right tools to slice and dice the data in order to get timely insights and arrive at better and faster decisions. Tools that help in performing traditional 5 Whys and Root Cause Analysis using visual reports at the right time and at the right place swiftly and efficiently are becoming business imperatives.

Datamatics TruBI is a Business Intelligence and Data Visualization tool that helps enterprises to seamlessly sync with their ERP systems and databases to retrieve business insights using Visual Analytics. It plays a vital role in helping decision makers to combine their acumen and domain experience with high end technologies to gain deeper understanding of complex problems towards making well-informed decisions.

VALUE PROPOSITION



KEY FEATURES

Analytics Workbench helps users to diagnose what has happened, why has it happened, what will happen in the future, and what action should they take

Cloud-Ready Architecture offers a highly scalable platform that helps to process high volumes of data to arrive at business decisions

Self-Service Pick & Choose Functionality that allows non-technical business-users to quickly create and personalize dashboards

Enterprise Grade Reporting provides a set of productivity tools, report wizards, pre-built templates, and end-user report designers along with **Scheduler** to schedule and publish dashboards

Enhanced Drill Down & Data Filtering features help to discover intelligence from huge volumes of data and explore specific KPIs in more detail

Sharing & Collaboration Feature allows users to personalize content, customize, and share dashboards with group members during discussions

Modern & Responsive User Interface creates interactive dashboards for the web as well as mobile devices for which no coding is required

Smart Query Builder allows self-data preparation and query building options without writing any SQL statements

Data Shaping & Custom Measures help to perform complex data analysis and shape the data in a user-friendly manner

Annotations Feature allows making notes near visual reports while sharing and collaborating with wider teams

TECHNICAL HIGHLIGHTS

Highly Scalable Platform at enterprise level allows self-service analytics using high data volumes for large numbers of concurrent users

Data Connectors can connect with different types of data sources and pull out a highly compressed snapshot from the data extract

Centralized Management Platform helps in managing small as well as large deployments from a single point over the web

Enhanced Security Features provide centralized and customizable role-based security to ensure that stakeholders can only view their own data

Hybrid Architecture enhances performance that enables faster analysis leading to quicker insights

Highly Intuitive such that no specific training is required

TruBI API makes it flexible for the dashboards and reports to be extended into other apps and web portals



KEY AWARDS & RECOGNITIONS



Datamatics TruBot and TruCap* won Silver and Bronze Awards at the Asia Pacific Stevie Awards



Datamatics TruCap* won People's Choice Stevie Awards at the American Business Awards 2020



Datamatics recognized in the IAOP 2020 Global Outsourcing 100 List of the world's best outsourcing providers



Datamatics TruBot wins Gold Award at the Stevie Awards for Sales & Customer Service 2020



Datamatics wins the Rail Analysis India Award 2020 for Automated Fare Collection technology



Datamatics TruAI wins Gold Stevie Award at the American Business Awards® 2020

ABOUT DATAMATICS

Datamatics provides intelligent solutions for data-driven businesses to increase productivity and enhance the customer experience. With a complete digital approach, Datamatics portfolio spans across Information Technology Services, Business Process Management, Engineering Services and Big Data & Analytics all powered by Artificial Intelligence. It has established products in Robotic Process Automation, Intelligent

Document Processing, Business Intelligence and Automated Fare Collection. Datamatics services global customers across Banking, Financial Services, Insurance, Healthcare, Manufacturing, International Organizations, and Media & Publishing. The Company has presence across 4 continents with major delivery centers in the USA, India, and Philippines. To know more about Datamatics, visit www.datamatics.com

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