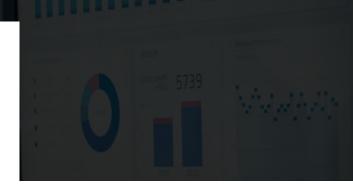


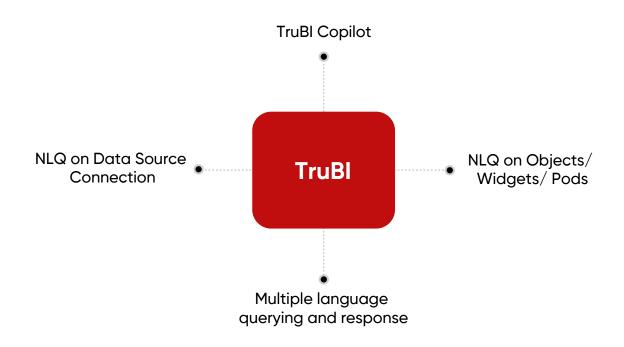
Tru<mark>BI</mark>

**TruB** GenAI-Powered Business Intelligence Platform



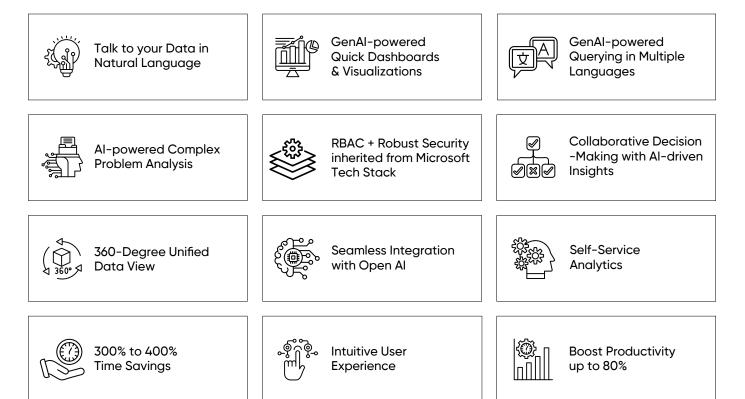
Datamatics TruBl is a cutting-edge Business Intelligence and Data Visualization tool designed to accelerate your decision-making process. Powered by advanced AI and Generative AI technologies, Datamatics TruBI seamlessly integrates with multi-generational enterprise systems through robust APIs.

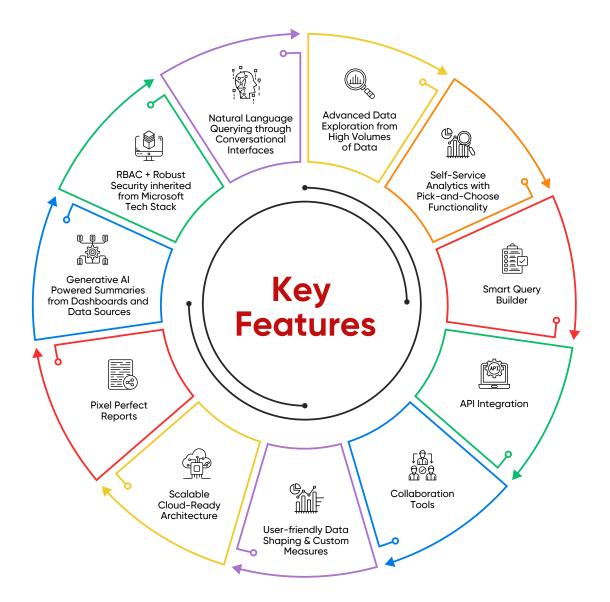




# **TruBI Value Proposition**

Transform the way you understand and act on your data





## **Testimonial**

The Datamatics TruBI journey has enabled us to really transform ourselves to get deep in digital transformation.

CIO, OneTouch Direct



## **Success Stories**



#### Success Story 1

A leading American sales and marketing consultancy improved data visualization and report generation turnaround time by 40% with TruBI.



#### Success Story 2

A leading credit rating agency improved its decision-making process with interactive reports and visualization. It reduced time and effort for report creation by 55%.

# Deep in Digital

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## **ABOUT DATAMATICS**

Datamatics enables enterprises to go Deep in Digital to boost their productivity, customer experience, and competitive advantage. Datamatics' portfolio spans across three pillars of Digital Technologies, Digital Operations, and Digital Experiences. It has established products in Intelligent Document Processing, Robotic Process Automation, AI/ML models, Smart Workflows, Business Intelligence, and Automatic Fare Collection. Datamatics caters to a diverse global clientele across Banking, Financial Services, Insurance, Healthcare, Manufacturing, International Organizations, and Media & Publishing. The Company has a presence across four continents with significant delivery centers in the USA, India, and the Philippines. To learn more about Datamatics, visit www.datamatics.com



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