

**DATAMATICS**

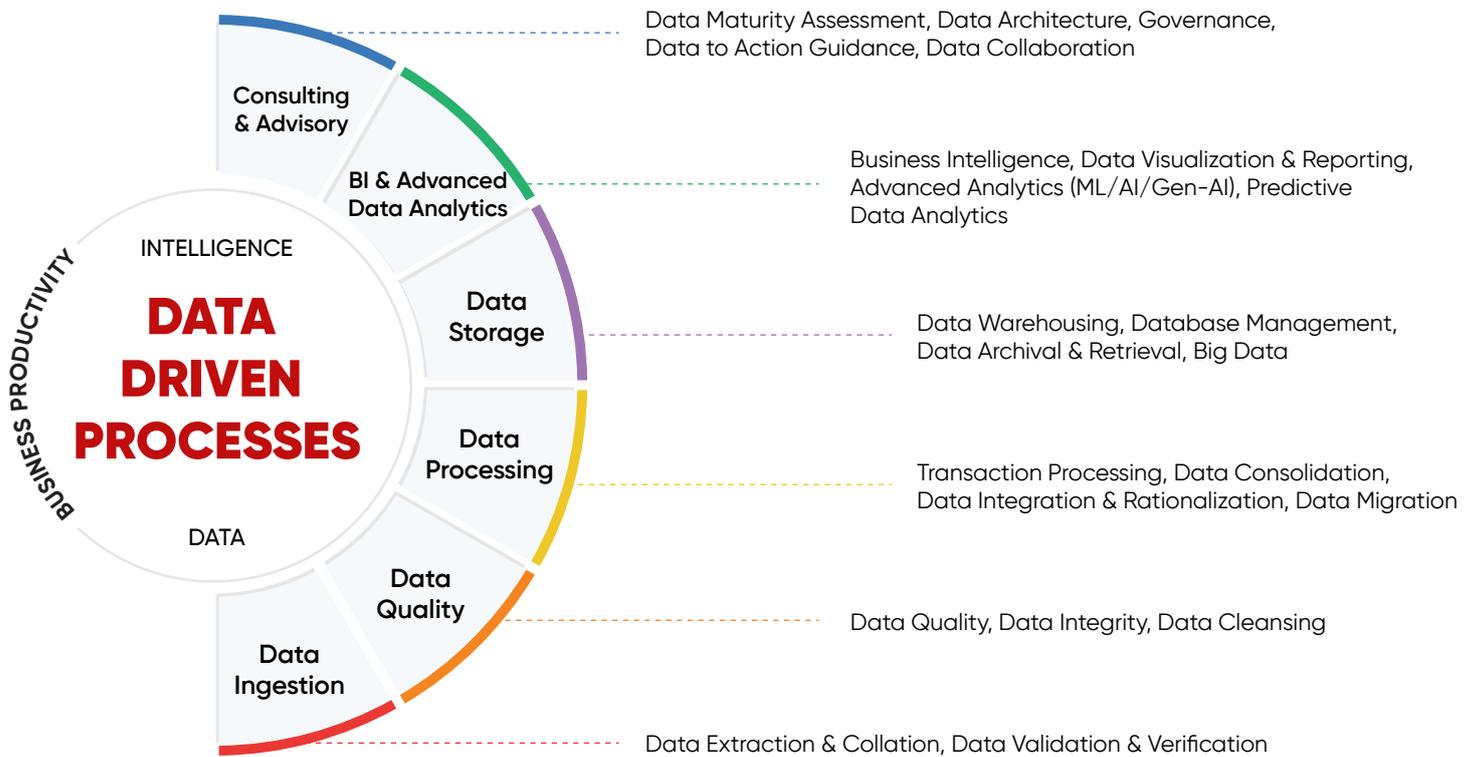
**INTELLIGENT SOLUTIONS  
FOR DATA DRIVEN  
BUSINESSES**



As enterprises face the onslaught of high speed, high volume data, they need to quickly validate and integrate the data for wider organizational consumption. In order to make sense out of this Big Data conundrum, enterprises need to use Data Management solutions and make further processing and utilization simpler, scalable, and less time-consuming.

**Datamatics Enterprise Data Management practice** offers hybrid data management solutions with 'Intelligence-First' principle at the core and advocates true 'Data Democracy'. The solutions are highly scalable and facilitate easy storage, linkage, traceability, and retrieval of data across the data lifecycle. The solutions allow enterprise processes to access data in a secure environment.

## ENTERPRISE DATA AND ANALYTICS LIFECYCLE MANAGEMENT



## OUR DIFFERENTIATORS



**TruBI™** - Business Intelligence and Data Visualization tool



**TruAI™** - A comprehensive Artificial Intelligence and Cognitive Sciences Platform

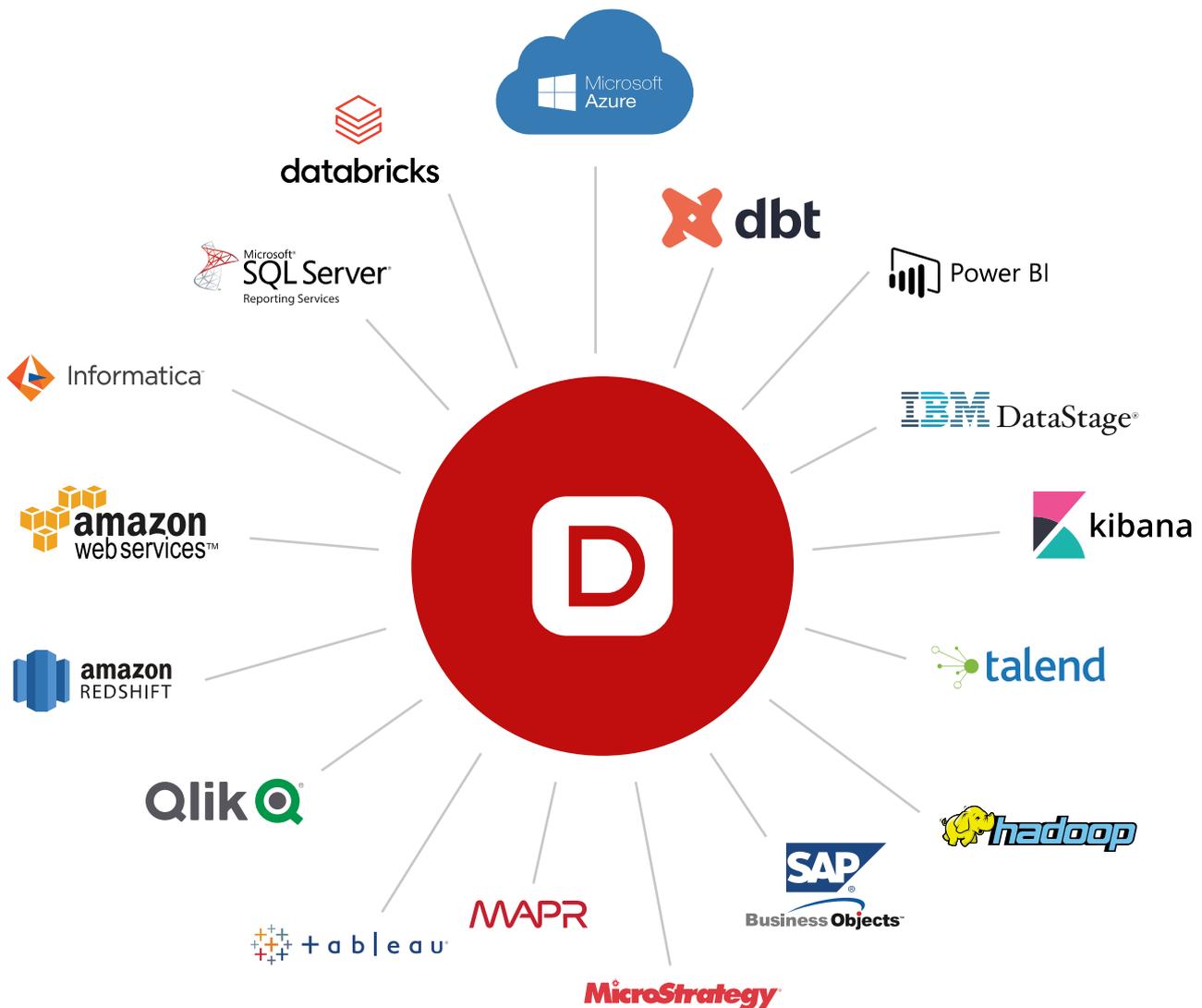


Health Insurance **Fraud Analytics Algorithm**



Key **OEM** Partnerships

# TECHNOLOGY SPREAD



## CASE STUDIES

### Spot Rate Prediction for an LTL Service Provider

A Leading Lesser than Truckload (LTL) Service Provider deployed a forecasting model to predict spot rates for truckloads 7 days in advance with 89% accuracy which reduced operational costs by 21%. This also helped in better planning, budgeting and estimation of future cash flows.



### Enterprise Data Management services for a large bank

A leading bank wanted to integrate various business units and the acquired bank along with their underlying IT systems and infrastructure. With help of Datamatics EDM practice, bank migrated 400,000 accounts successfully along with app and data warehouse and developed 150+ control reports.



DATAMATICS  
**Deep in  
Digital**



## ABOUT DATAMATICS

Datamatics enables enterprises to go Deep in Digital to boost their productivity, customer experience, and competitive advantage. Datamatics' portfolio spans across three pillars of Digital Technologies, Digital Operations, and Digital Experiences. It has established products in Intelligent Document Processing, Robotic Process Automation, AI/ML models, Smart Workflows, Business Intelligence, and Automatic Fare Collection.

Datamatics caters to a diverse global clientele across Banking, Financial Services, Insurance, Healthcare, Manufacturing, International Organizations, and Media & Publishing. The Company has a presence across four continents with significant delivery centers in the USA, India, and the Philippines. To learn more about Datamatics, visit [www.datamatics.com](http://www.datamatics.com)

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website: [datamatics.com](http://datamatics.com) | email: [business@datamatics.com](mailto:business@datamatics.com)

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