

DATAMATICS

**MOBILITY
SOLUTIONS**

DIGITAL TRANSFORMATION

Next Generation Solutions for Mobile-first Enterprises



In a hyper-converged world, where people and things are always connected, the concepts of borders and networks are fading. Along with this, fast diminishing prices of gadgets and connectivity, mobile apps and mobile-first applications are becoming the new normal.

Datamatics Digital Limited is a next-generation services company, whose mission is to offer the most amazing and innovative software solutions to its clients. As a multi-national software services company with a specialized focus on emerging technologies, Datamatics Digital has delivered cutting edge web & mobile product engineering, application development & maintenance services to businesses in diverse domains. With a global customer base of more than 150 clients, Datamatics Digital has delivered solutions and apps to Fortune organizations as well as popular start-ups across six continents. The apps have garnered 400 million app-store downloads in the consumer space till date.

VALUE PROPOSITION

360 degree design, development, and deployment of **Mobility solutions**

Specialized in development of **Smart Mobile Apps** as well as **Augmented Reality** and **Virtual Reality** based platforms

High-end product engineering services delivered in multiple delivery modes

CORE COMPETENCE

Smartphones and Tablets

Native apps, hybrid apps, web apps, database-driven apps, cross-platform apps, API creation, external API usage, etc.

Responsive and Adaptive Web

Towards a Web 5.0 experience using HTML5, JavaScript, CSS, JQuery, ActionScript, and other coding modalities

Backend and Cloud

Set-up and management of comprehensive cloud-based backend product operations

UX and UI Design

Clear navigation and information architecture for a seamless user experience

EXPERTISE

Embedded Systems, IoT, and Wearables

Beacon, Bluetooth 4.0, Raspberry Pi, ATMEL, AVR

Languages

Java, JavaScript, Objective-C, Swift, Microsoft Visual C#

Mobile

iOS, Android, Windows, Google Maps, Apache Cordova, Ionic, PhoneGap, Sencha, jQuery mobile

Web

Ruby on Rails, PHP, jQuery, Node JS, Highcharts, Bootstrap, HTML5, CSS3, J2EE, Symfony, Data-Driven Documents

BUSINESS BENEFITS DELIVERED TO THE CLIENT

- >> **\$38.4 million** raised for one of the world's oldest marathon via mobile in 2014

- >> **\$8.3 million** in order management yearly savings for a leading hypermarket via mobile

- >> **5 fold increase** in orders per day via mobile for India's leading e-Commerce player

- >> **28,00,000 bookings per month** for one of India's premium Radio Taxi Services via mobile

- >> **100+ Mn** Jio TV downloads – second most downloaded app on Playstore

- >> **450+ apps** successfully delivered

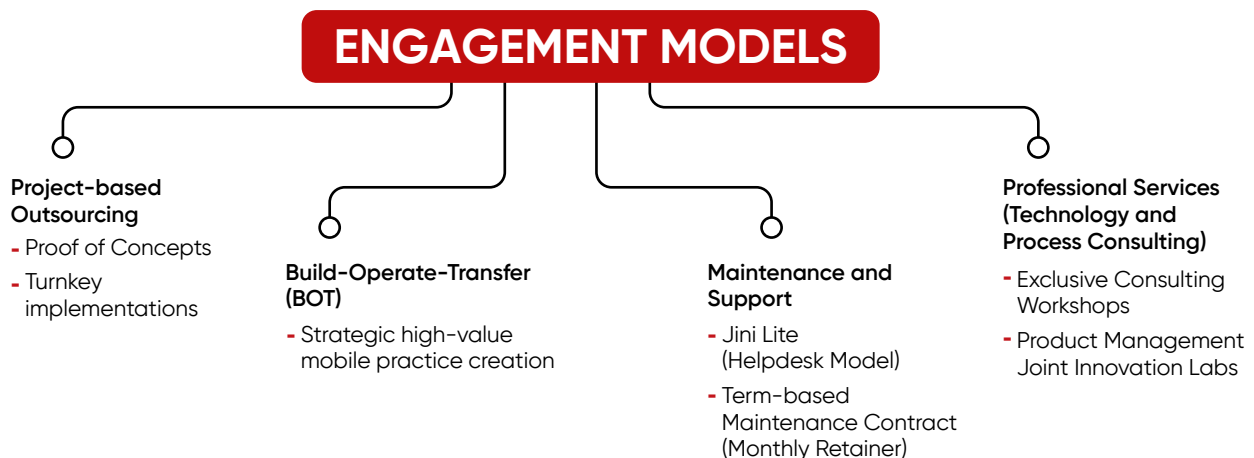
- >> **60% revenue** generated through the app for Pepperfry

- >> **35% increase in sales closure ratio** for one of the world's largest movers & packers via mobile

- >> **CAGR of 100%** for the last 3 consecutive years

- >> **\$800 million per month** in the transaction for a leading Japanese Foreign Exchange Trader

- >> **300+ mobile engineers** – one of the earliest and largest pure-focus practices out there



CLIENT TESTIMONIALS

“
The team worked incredibly hard. The effort and results are massively appreciated.
”

Boston Marathon

“
It is the attitude of the Datamatics Digital team that resonates quite well with us as we strive for perfection with our clients.
”

Covala

“
Overall, it was a great show by the Datamatics Digital team.
”

Honeywell

KEY AWARDS & RECOGNITIONS



Datamatics TruBot and TruCap* won Silver and Bronze Awards at the Asia Pacific Stevie Awards



Datamatics TruCap* won People's Choice Stevie Awards at the American Business Awards 2020



Datamatics recognized in the IAOP 2020 Global Outsourcing 100 List of the world's best outsourcing providers



Datamatics TruBot and TruCap* won Silver and Bronze Awards at the Asia Pacific Stevie Awards



Datamatics wins the Rail Analysis India Award 2020 for Automated Fare Collection technology



Datamatics TruAI wins Gold Stevie Award at the American Business Awards® 2020

ABOUT DATAMATICS

Datamatics provides intelligent solutions for data-driven businesses to increase productivity and enhance the customer experience. With a complete digital approach, Datamatics portfolio spans across Information Technology Services, Business Process Management, Engineering Services and Big Data & Analytics all powered by Artificial Intelligence. It has established products in Robotic Process Automation, Intelligent

Document Processing, Business Intelligence and Automated Fare Collection. Datamatics services global customers across Banking, Financial Services, Insurance, Healthcare, Manufacturing, International Organizations, and Media & Publishing. The Company has presence across 4 continents with major delivery centers in the USA, India, and Philippines. To know more about Datamatics, visit www.datamatics.com

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