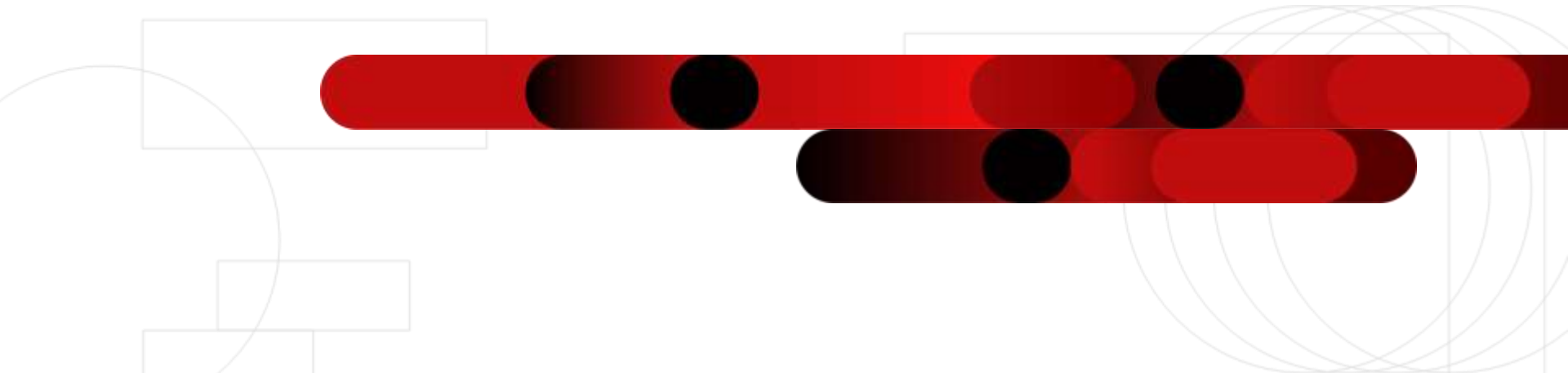


# DATAMATICS

**Webinar:** Accelerating Change: CFO Priorities, Digital Trends, and Transformation Strategies for Finance & Accounting.

*21 June, 2023 | 11 AM ET, US*



# Speakers



**Vignesh Kannan**, VP, Business Process Services.  
**Everest Group**



**Navin Gupta**, EVP & Global Head, BPM Services,  
**Datamatics**

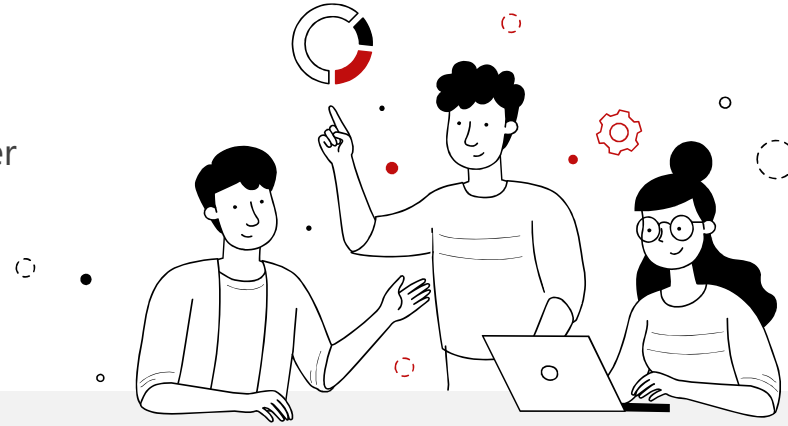
# AGENDA



- 1 ● Evolving Role of CFOs
- 2 ● Emerging CFO requirements
- 3 ● Role of Digital in building agile & resilient function
- 4 ● Benefits of an efficient and resilient finance function
- 5 ● Transformation approaches
- 6 ● Role of third-party providers in finance transformation
- 7 ● Datamatics capabilities

## This is CFO's Decade

In the current state of business challenges in a new world order, roles of CFO have become more important than ever before **not just to control cost** and save bottom-line but also **thrive the topline** with right implementation of technology drivers.



### Can F&A be the engine to kick-start more of topline revenue apart from regular bottom-line savings ?

"Transforming F&A processes isn't just about cutting costs, it's about improving accuracy, efficiency, and visibility. By implementing a comprehensive intelligent BPM solutions for AR and AP, finance teams can **build resilient processes** to overcome the current challenges, while enabling the business to make better, data-driven decisions."

**Intelligent F&A Solutions might have the answers .....Lets Explore !!**

Business Facilitator		Strategic Business Driver
Domain focus specifically in F&A	»»	Strategic focus covering all business functions
Deliver cost savings & efficiency	»»	Business impact beyond efficiency ; growth & topline
Key focus on function-specific issues	»»	Broadening focus to assist in business decision-making
Siloed functional focus	»»	Cross-functional focus to achieve better outcomes

## Evolving expectations from CFOs



Business partner



Architect of agile &  
resilient organization



Orchestrator of  
transformation



Custodian of insights



Value creator

# Emerging CFO Requirements



## Digital Transformation

Streamline F&A processes with technologies & automate monotonous tasks



## Customized Services

Personalized solutions and tailored experiences to meet unique needs



## Cross Functional Integrations

Solutions that can integrate with other systems to improve collaboration



## Flexibility to scale

Especially for rapidly growing businesses or which experience fluctuations in demand.



## Data analytics

Analyze financial data in real-time, identify trends and make more informed decisions faster



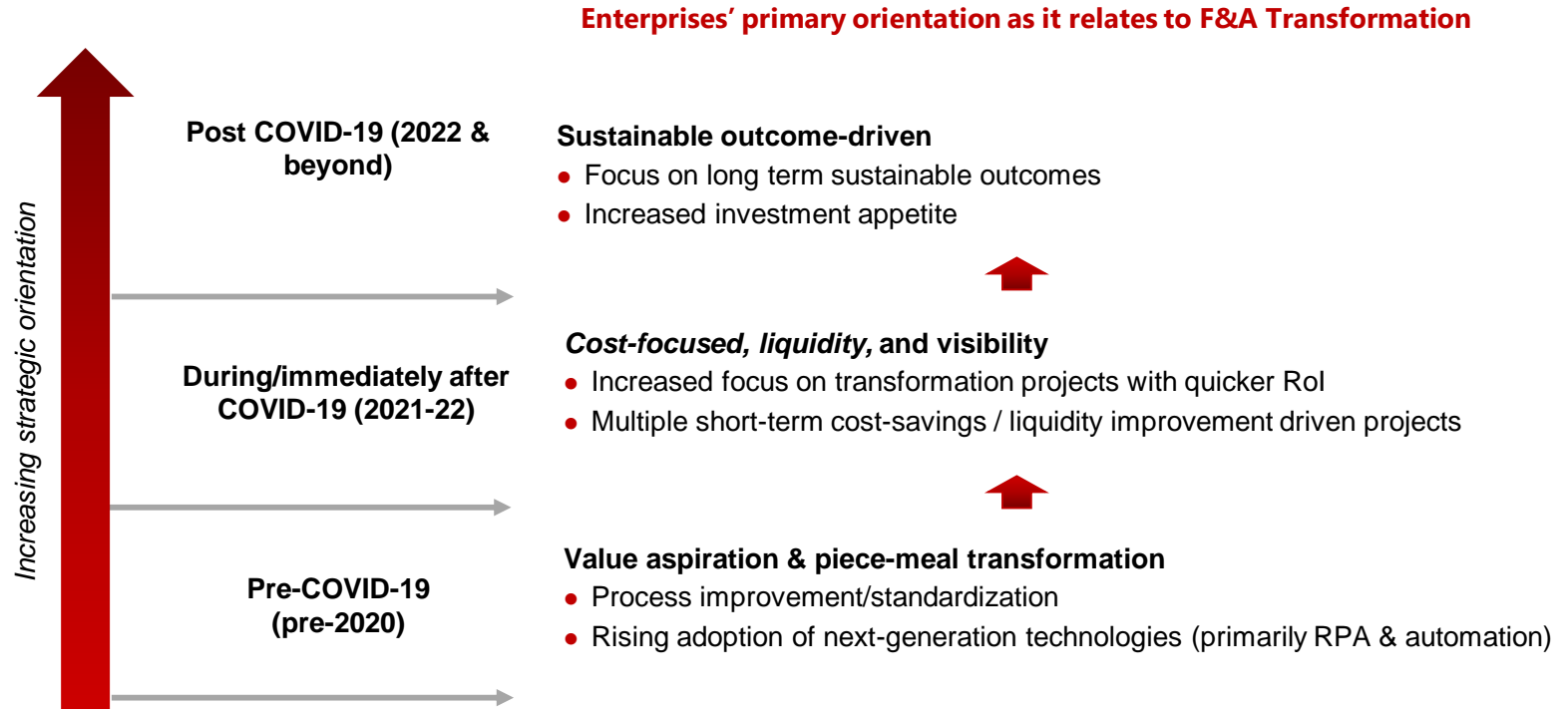
## Compliance and risk management

Stay compliant with regulations, detect/prevent fraud, & manage risk

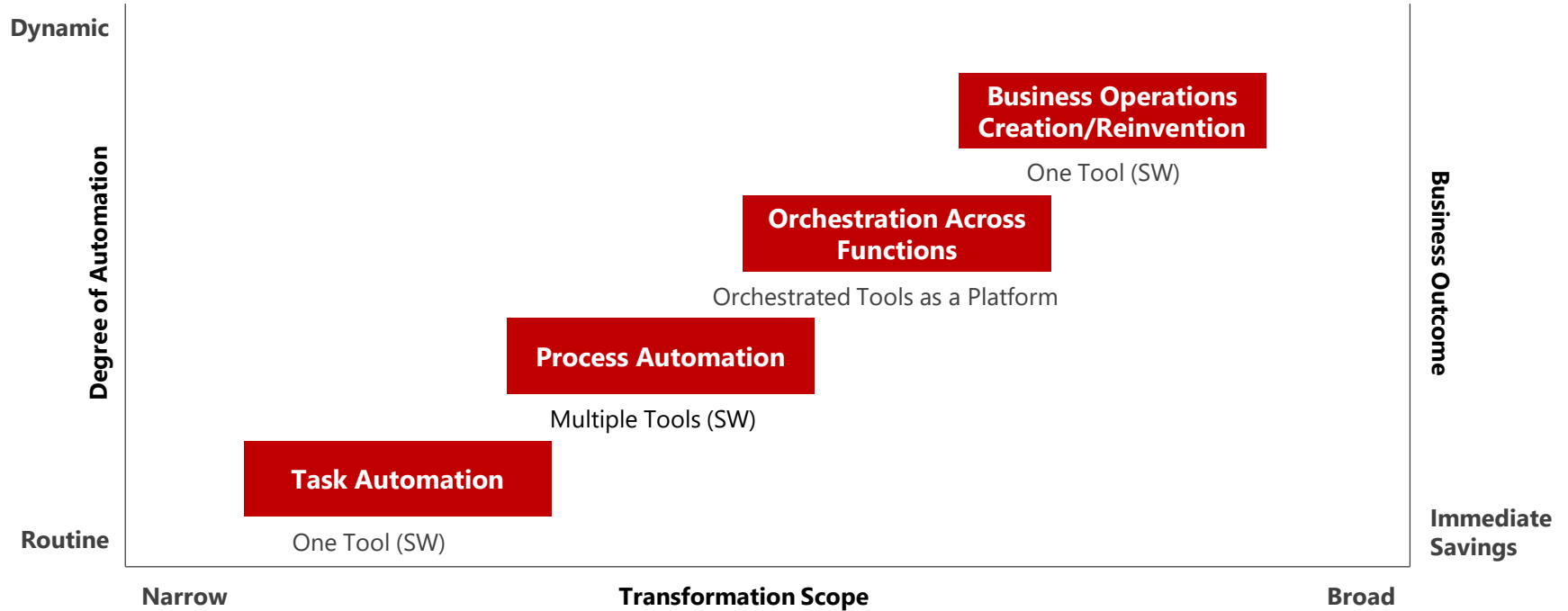


## Enhanced Data Security

To guarantee the highest level of security for financial data.

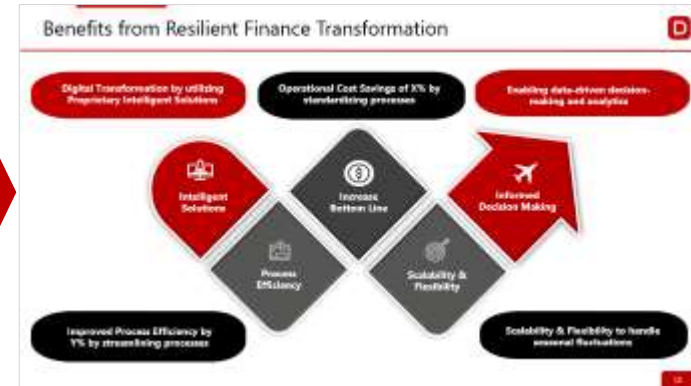
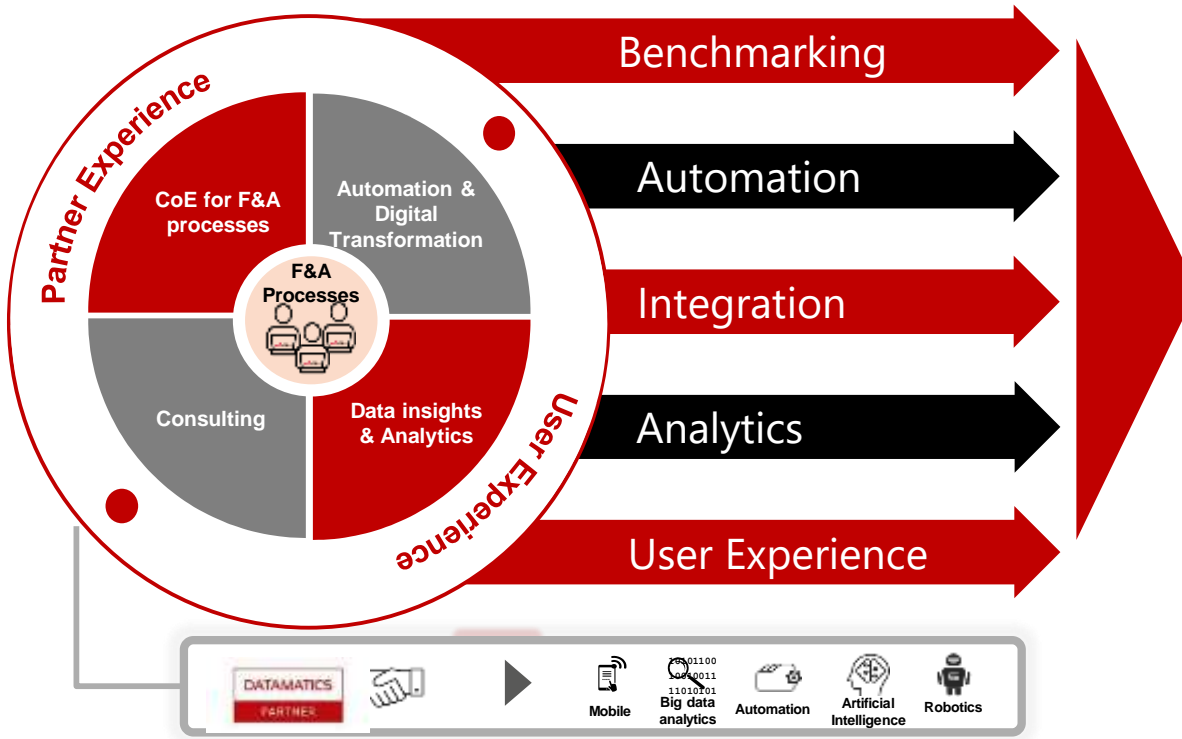


# Evolving Digital Transformation Landscape





# Developing Resiliency in your F&A processes



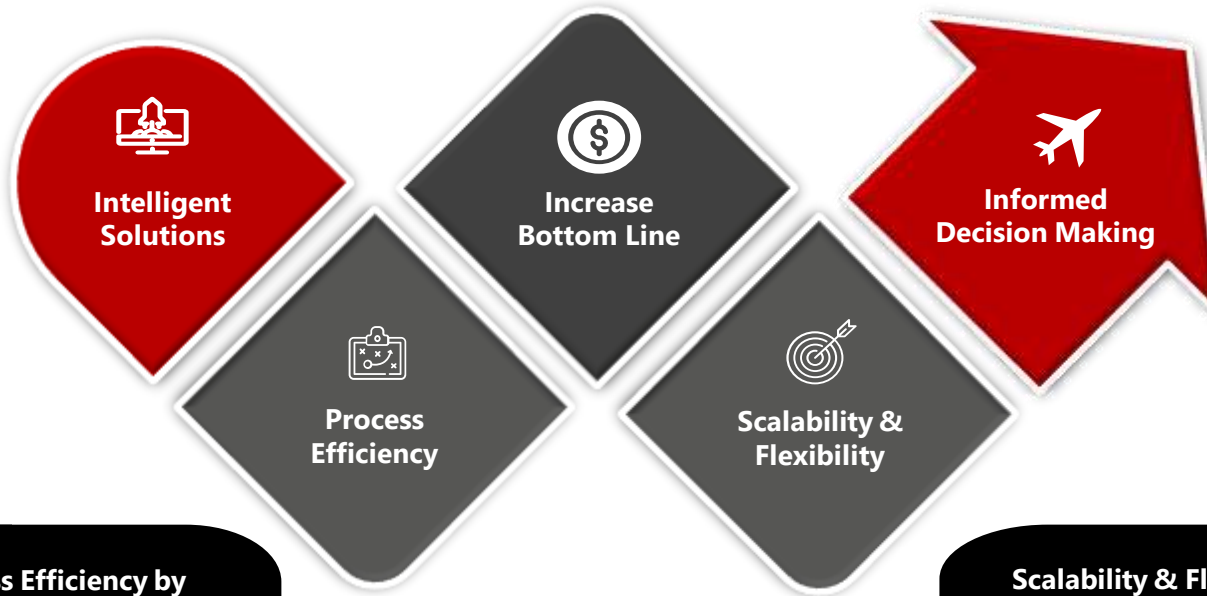
# Benefits from Resilient Finance Transformation



**Digital Transformation by utilizing  
Proprietary Intelligent Solutions**

**Operational Cost Savings of X% by  
standardizing processes**

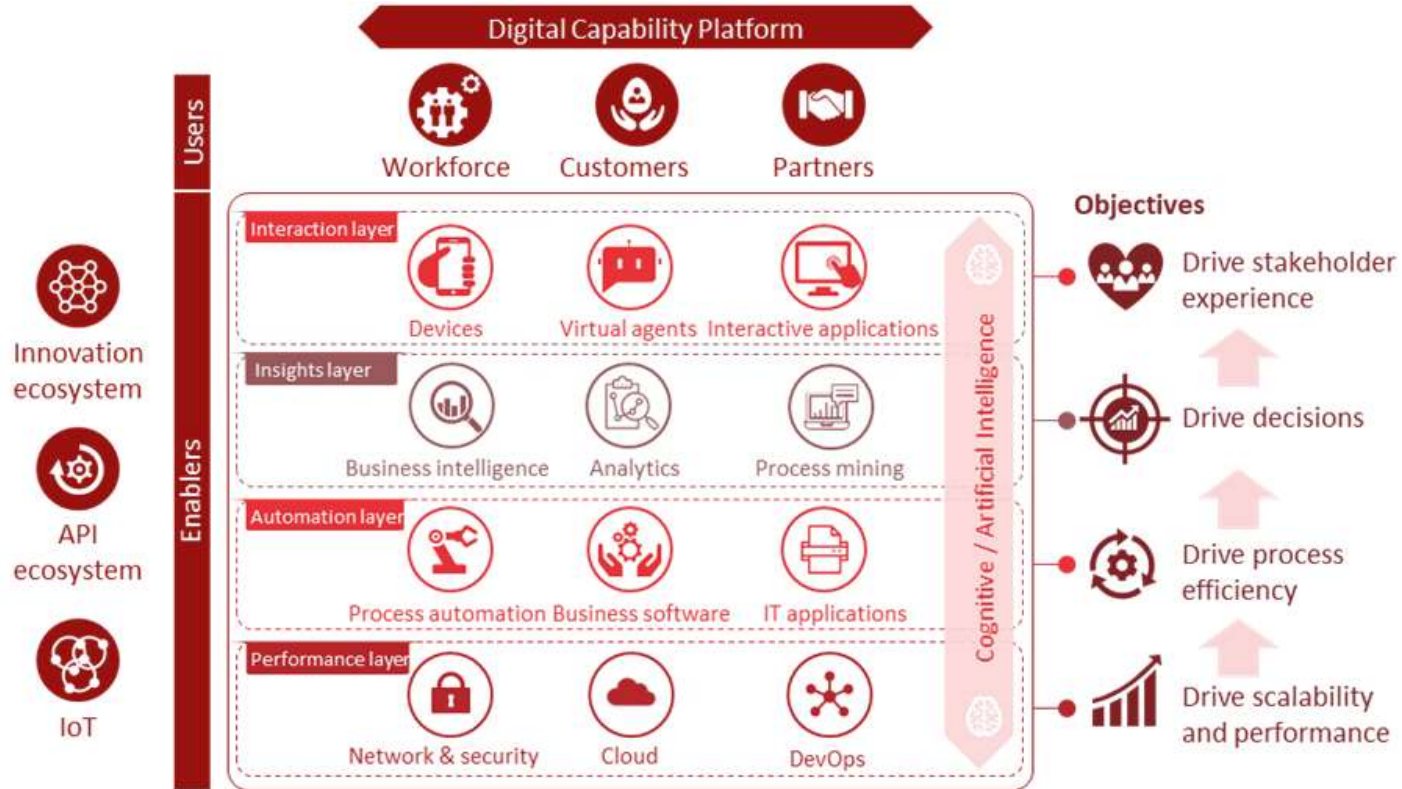
**Enabling data-driven decision-  
making and analytics**



**Improved Process Efficiency by  
Y% by streamlining processes**

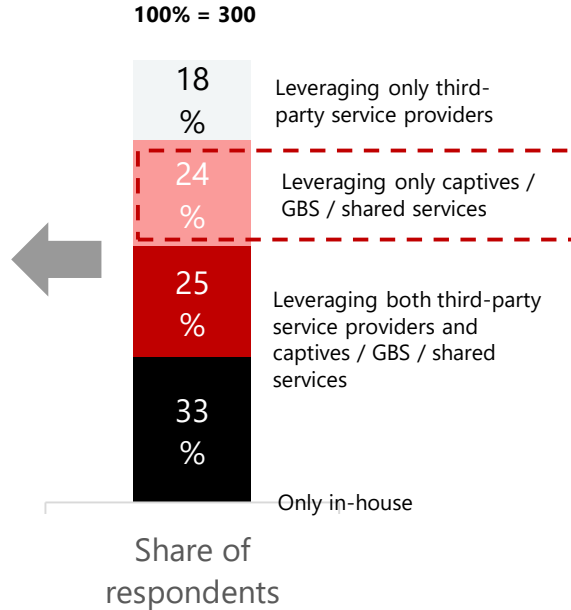
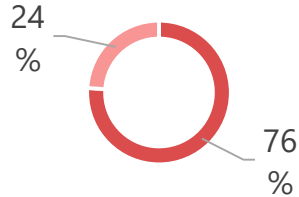
**Scalability & Flexibility to handle  
seasonal fluctuations**

# Orchestration of Digital Transformation

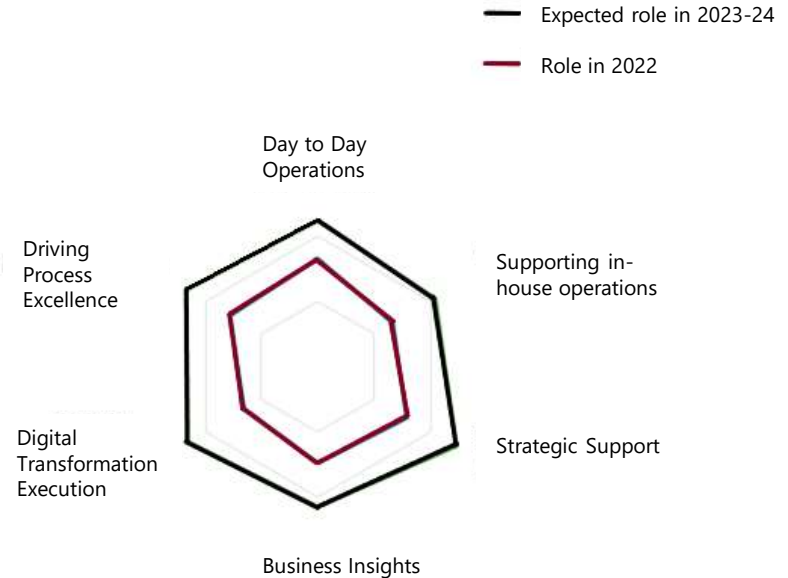


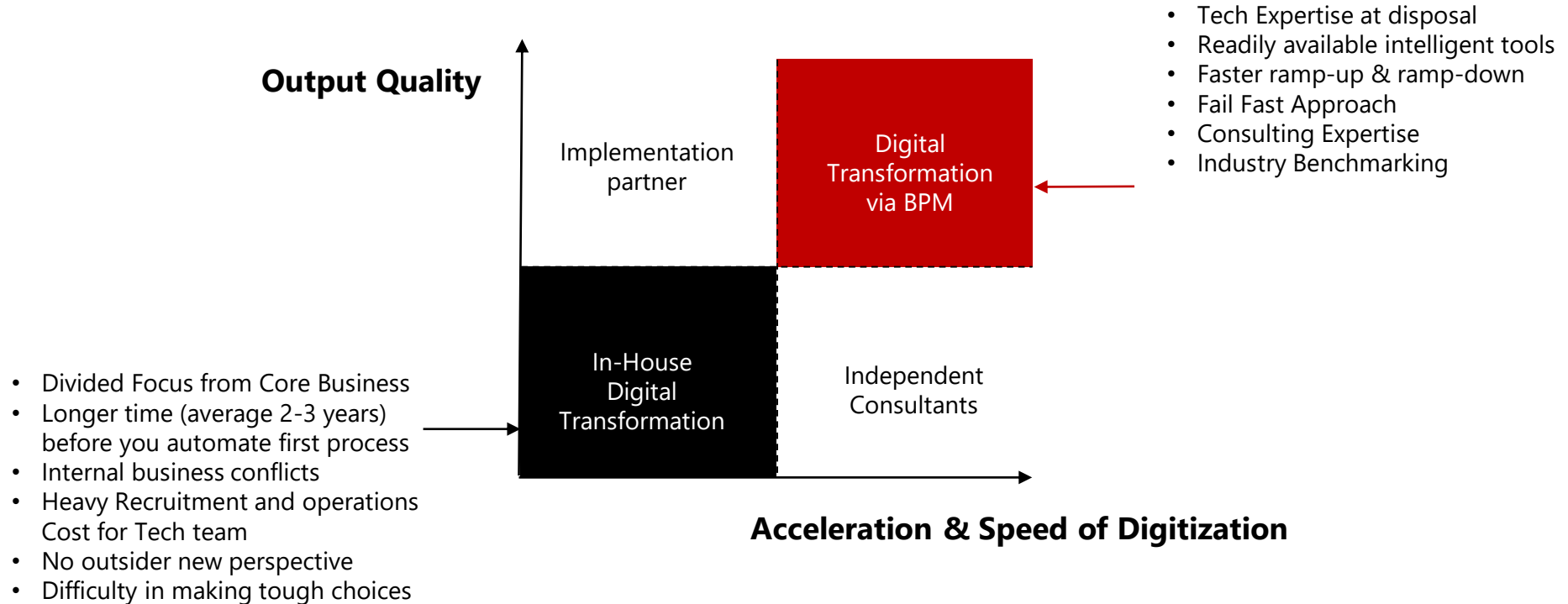
## Organizations' openness to leverage third-party providers to handle F&A in the future

Number of respondents

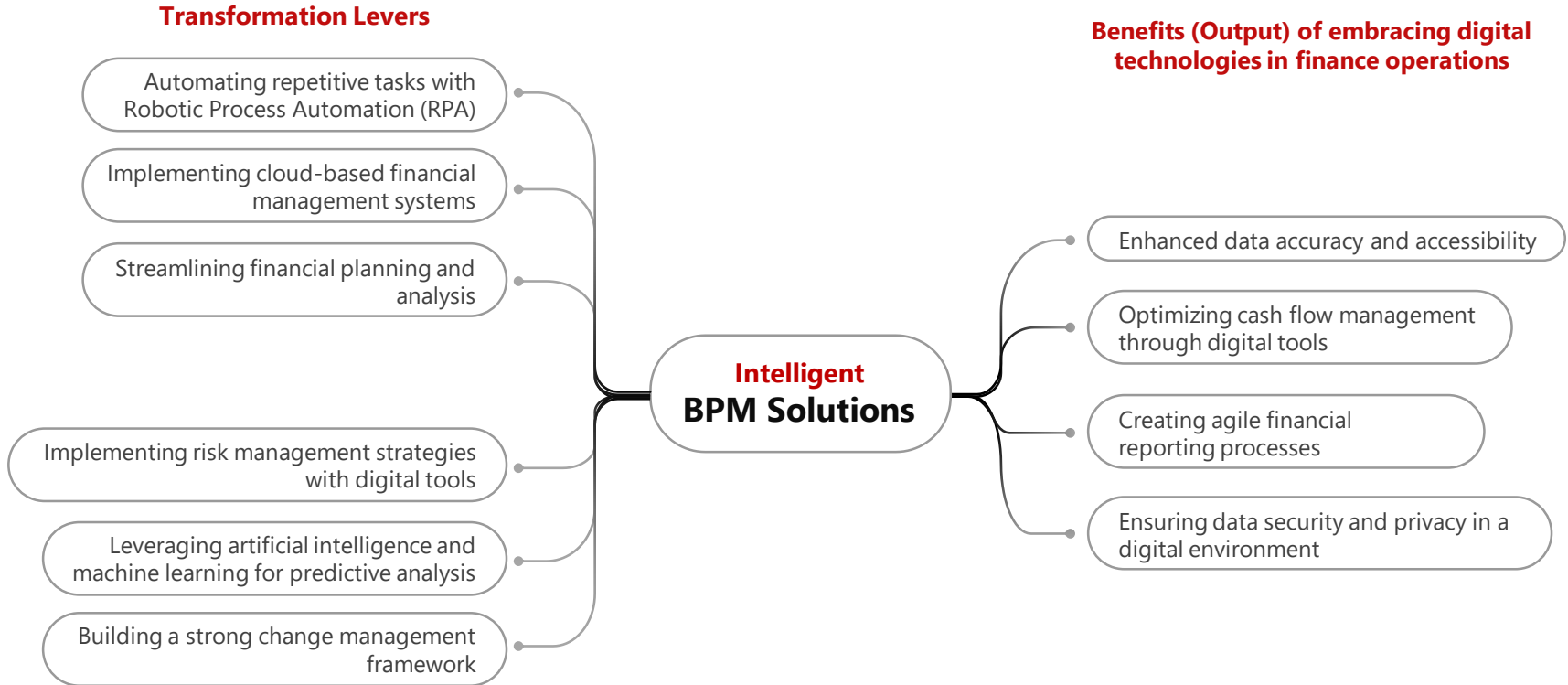


## Role of third-party providers in F&A services





# How to Build Efficiency in Your Finance Processes

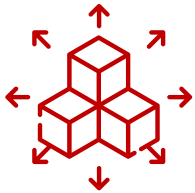




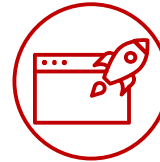
**Co-Innovation Model**



**Risk Model**



**Reward Model**



**Partner Working Model**

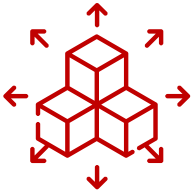
# Key Transformation Funding Models



**Fully variable Digital FTEs**



**Fully self-funded transformation**



**Front-loading transformation**



**Innovation fund to start projects**



A global paints and industrial coatings manufacturer increases process efficiency by 40% in accounts payable on their Digital Transformation journey

## CHALLENGES

To process more than 350,000 invoices and reduce the risk of duplication and streamline the entire Accounts Payable cycle

## SOLUTION

Implemented **Datamatics Proprietary solutions** such as iPM to have a centralized platform for processing invoices across geographies. **TruCap+ and TruBot** automated data capture from multiple invoice formats for end-to-end invoice processing



## IMPACT

Improved quality  
upto **99.7%**

Invoice processing time  
reduced from  
**5 days to 3 days**

Improved accuracy  
and provided real-  
time data visibility

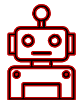
Improved cash  
management

Enhanced  
data security



## TruCap<sup>+</sup>

AI/ML powered Template Free  
Data Capture



## TruBot

A digital workforce product enabling  
unattended and attended automation



## TruBI

Business Intelligence and  
Data Visualization tool



## iPM

End-to-End automated  
workflow engine



## TruAI

A comprehensive Artificial Intelligence  
and Cognitive Sciences platform



Gartner Peer Insights: TruBot- 4.5/5 F&A BPO- 4/5



Recognitions:



# Service offering strategy through IDP enablement



## Procure to Pay (P2P)

- Procurement Solution
- Vendor Collaboration Solution
- Contract Management
- Invoice Processing
- Exception Handling
- Help Desk Support
- T&E Management
- Payment Process
- Report and Control



## Order to Cash (O2C)

- Order Management & Fulfillment
- Customer Master Maintenance
- Customer Billing
- Credit & Collections
- Cash Application
- Customer Help Desk
- Bank Reconciliation



## Record to Report (R2R)

- GL Accounting & Reconciliation
- Intercompany Accounting
- Fixed Assets Accounting
- Audit Support
- Tax Accounting



## Financial Planning & Analysis (FP&A)

- Planning, Budgeting & Forecasting
- Segmental Reporting
- MIS & BI Reporting
- Financial Statements Preparation & Analysis
- Financial Reporting

**DATAMATICS IPs**

DATAMATICS  
**TruCap<sup>+</sup>**

DATAMATICS  
**TruBI**

DATAMATICS  
**TruAI**

DATAMATICS  
**iPM**

DATAMATICS  
**TruBot**



**DATAMATICS**

# Thank You



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