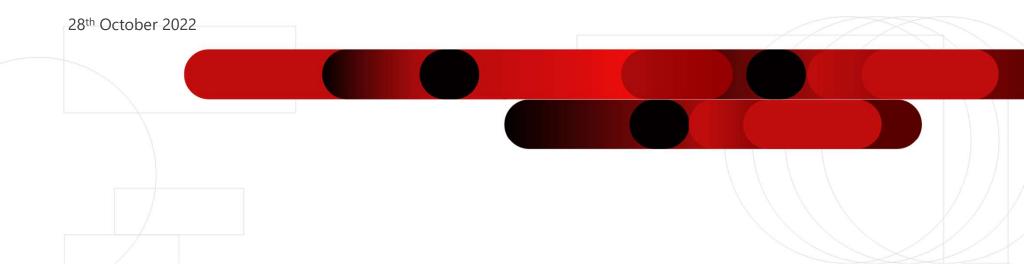
DATAMATICS

Investor Presentation

Q2FY23



Disclaimer

This presentation and the following discussion may contain "forward looking statements" by Datamatics Global Services ("DGS" or the Company) that are not historical in nature. These forward looking statements, which may include statements relating to future results of operations, financial condition, business prospects, plans and objectives, are based on the current beliefs, assumptions, expectations, estimates, and projections of the management of DGS about the business, industry and markets in which DGS operates.

These statements are not guarantees of future performance, and are subject to known and unknown risks, uncertainties, and other factors, some of which are beyond DGS' control and difficult to predict, that could cause actual results, performance or achievements to differ materially from those in the forward looking statements. Such statements are not, and should not be construed, as a representation as to future performance or achievements of DGS.

In particular, such statements should not be regarded as a projection of future performance of DGS. It should be noted that the actual performance or achievements of DGS may vary significantly from such statements.









About

Datamatics



Datamatics Overview

We build intelligent solutions for data-driven businesses to enhance their productivity and customer experience



Strong Revenue and PAT Growth

INR 670.3 Crore Revenue H1FY23 10.5% revenue CAGR and 18.6% PAT CAGR for last decade



Key Focus Areas

Digital Transformation Intelligent Automation Automatic Fare Collection (AFC)



Own IP Products

TruCap+, TruBot, iPM, TruBl, TruAl,
TruFare



Clientele

300+ Significant Customers Worldwide Added 26 new clients in Q2FY23



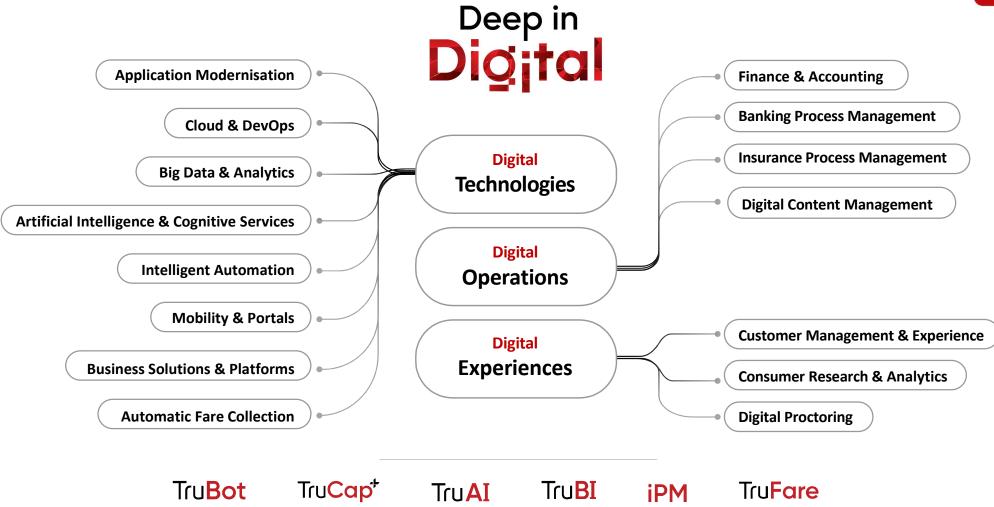
Attrition 20%



Healthy Financials

INR 455.1 Crore Total Cash and Investments (net of debt)







Digital Operations (Figures in INR Crore)



Over last several years, we have worked hand in hand with Datamatics to automate Finance & Accounting operations across the globe ensuring timely delivery.

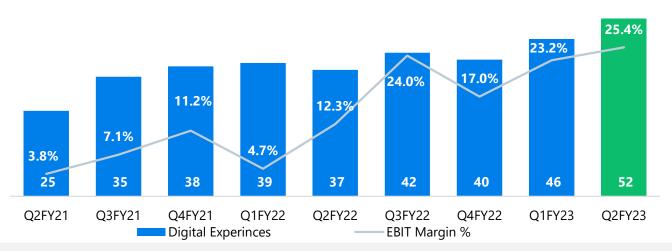
Director – F&A, A global automotive components manufacturer

- 22.7% EBIT margin in Q2FY23, up 129 bps YoY
- 42% of total revenue contribution
- Grew at 12.6% YoY and down by 2.9% QoQ in Q2FY23
- Global market for Digital Operations is projected to total \$290 Billion in 2023, reflecting an increase of ~7% over 2022. Segment is expected to witness the highest volume of new work in next 5 years include industry-vertical-oriented operations and enterprise back-office operations (Source: Everest Group, NASSCOM)

Note: In Q1FY23, the company has reclassified its business into 3 segments i.e Digital Technologies, Digital Operations, Digital Experiences. Till FY22 the company was classified into 2 business segments i.e. IT Services and Business Process Management (BPM). The previous period figures are restated accordingly.



Digital Experiences (Figures in INR Crore)



Datamatics looks at a consumer specific process and guides you as to how the process can be remodeled or redefined.

Global Director – Consumer Insights, A leading FMCG company

- 25.4% EBIT margin in Q2FY23, up 1,314 bps YoY
- 15% of total revenue contribution
- Grew at 39.9% YoY and 13.4% QoQ in Q2FY23
- Digital Experiences market is projected to around \$200 Billion in 2022 increasing at a CAGR of around 15% (Source: Gartner)

Note: In Q1FY23, the company has reclassified its business into 3 segments i.e Digital Technologies, Digital Operations, Digital Experiences. Till FY22 the company was classified into 2 business segments i.e. IT Services and Business Process Management (BPM). The previous period figures are restated accordingly.



Digital Technologies (Figures in INR Crore)



Datamatics helped us in our digital transformation journey by enabling us to go Deep in Digital with their solutions.

Senior Director – Information Services, A leading American supermarket chain

- Digital Technologies grew at 9.8% YoY to INR 148 Cr in Q2FY23
- EBIT margin recovered from (-) 4.3% to (-) 2.0%.
- 43% of total revenue contribution
- Leading Indian company to have highly evolved Automatic Fare Collection (AFC) service offerings

Revenue - Excluding Cignex Datamatics Revenue - Cignex Datamatics (Divested)

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EBIT Margin %

Journey So Far...

1975	Datamatics incorporated
1983	India's 1st offshore development centre for Wang Labs, USA
1989	1st to develop & export S/W via satellite to Bell Labs

2003	Acquired Saztec USA					
2003	Acquired Corpay for Accounts Payable solutions USA					
2003	BUPA on boarded as customer					
2004	IPO					
2006	JV with Cybercom					
2007	Launch of iPM & iQ					

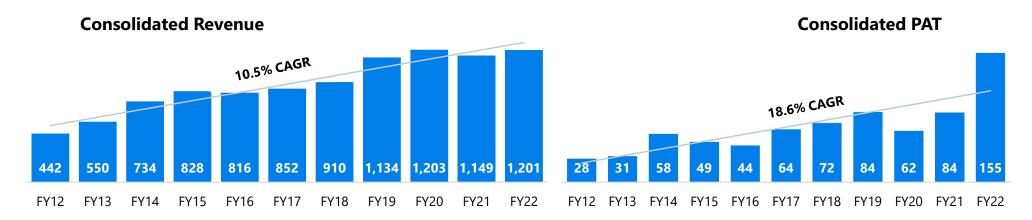
2017	Acquired TechJini, boutique mobile & web technology provider India				
2018	Acquired RJGlobus Solutions, voice & text based customer service provider				
2019	Gartner Peer Insights Customer choice for TruBot				
2020	Launched TruBot 4.0				
2021	Divested stake in Cignex				
2022	Datamatics featured in 2022 Gartner Magic Quadrant for F&A				

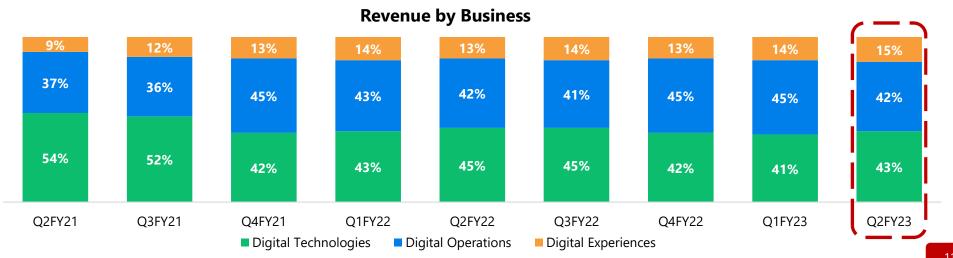
1975 - 1990 1991 - 2000 2001 - 2010 2011 - 2015 2016 - Present

1992	India's 1 st e-publishing co					
1998	1st in India & 2nd in the world to obtain ISO 9002 certification in e-publishing					
1999	Most innovative S/W product awarded by the Prime Minister of India					

	<u> </u>
2011	Launched DataLabs
2011	Acquired Cignex, open source ECM (USA)
2013	Acquired PMG, publishing service provider (India)
2014	Launched own RPA product – TruBot
2015	Acquired TruBl from MAIA Intelligence (India)

Our Growth Performance (Figures in INR Crore)







Growth Strategy & Investment Rationale



Growth Strategy



Deep in Digital



Focus on Product and Platforms



Automatic Fare Collection (AFC)



Increase Account Penetration



Invest in Branding and Marketing



Investment Rationale: Business

IP Products

 Developed own IP products in high growth markets - TruCap+, TruBot, iPM, TruBI, TruAI, TruFare

Healthy Financials

Solid Cash flow and resilient margins



Strong R&D Centre

 DataLabs focused on new age technology areas - AI & Cognitive Science, RPA, AR & VR

Deep in Digital

 Offers Digital Operations, Digital Technologies and Digital Experiences to boost productivity, customer experience, and competitive advantage

Leading Indian company in AFC

- Executed over 30 marquee projects across the globe
- Strong pipeline in India & USA



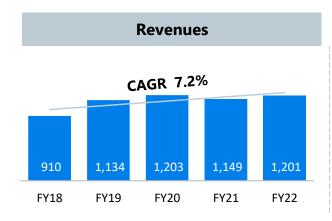
Financial

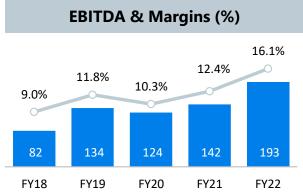
Performance

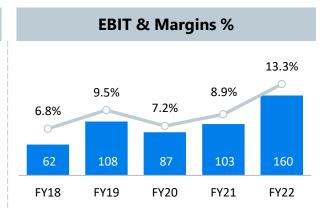


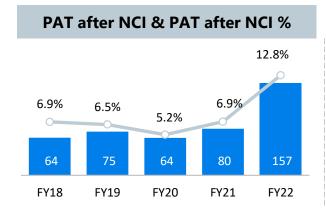
Key Performance Indicators

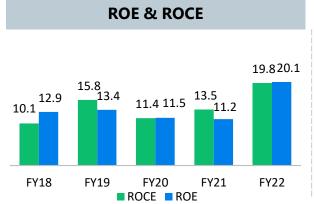
(Figures in INR Crore)

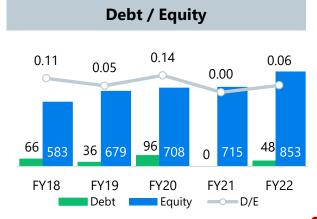














Consolidated Financial Summary – Q2FY23

Particulars (in INR Crore)	Q2FY23	Q1FY23	QoQ Growth	Q2FY22	YoY Growth	H1FY23	H1FY22	YoY Growth
Revenue from Operations	343.4	326.9	5.1%	299.2	14.8%	670.3	587.0	14.2%
Other Income	9.6	13.2	(26.9%)	4.5	115.6%	22.8	8.5	168.0%
Total Revenue	353.0	340.1	3.8%	303.7	16.2%	693.1	595.5	16.4%
EBITDA	51.7	47.8	8.0%	49.9	3.6%	99.5	91.3	9.0%
EBITDA Margin (%)	15.0%	14.6%	41Bps	16.7%	(162Bps)	14.8%	15.6%	(71Bps)
EBIT	42.9	39.3	9.1%	41.9	2.4%	82.1	75.2	9.2%
EBIT Margin (%)	12.5%	12.0%	46Bps	14.0%	(151Bps)	12.3%	12.8%	(55Bps)
PBT (Before Exceptional Item)	51.5	51.6	(0.1%)	46.1	11.8%	103.1	82.8	24.5%
PBT Margin (%)	14.6%	15.2%	(57Bps)	15.2%	(58Bps)	14.9%	13.9%	97Bps
PBT (After Exceptional Item)	51.5	51.6	(0.1%)	46.1	11.8%	103.1	93.0	10.9%
PAT (After non-controlling interest)	40.0	43.4	(7.9%)	35.3	13.2%	83.4	74.9	11.3%
PAT Margin (%)	11.3%	12.8%	(144Bps)	11.6%	(31Bps)	12.0%	12.6%	(55Bps)
Basic & Diluted EPS (INR)	6.78	7.36	(7.9%)	5.99	13.2%	14.14	12.70	11.3%



Consolidated Financial Highlights – Q2FY23

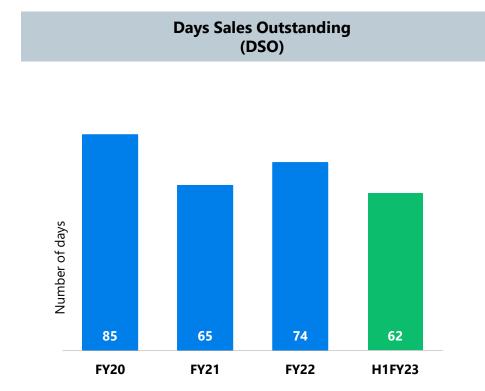
(Figures in INR Crore)



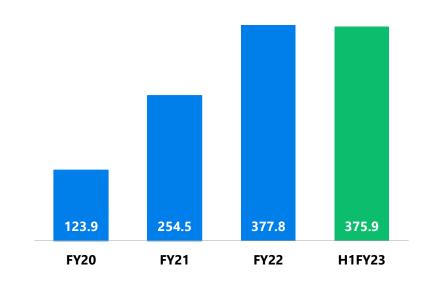


Balance Sheet Metrices – H1FY23

(Figures in INR Crore)



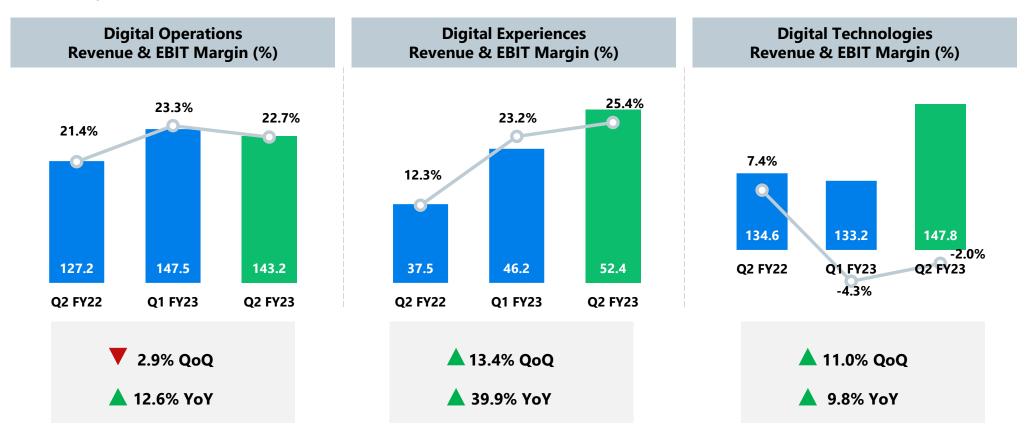
Total Cash & Cash Equivalent plus Current Investments (Net of debt)





Revenue Segment Analysis – Q2FY23

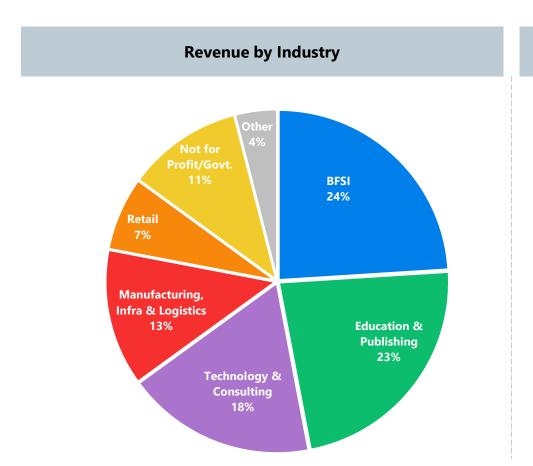
(Figures in INR Crore)

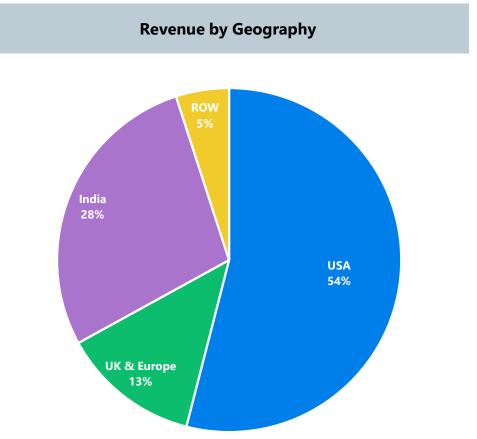


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Revenue Segment Analysis – Q2FY23





Client Concentration – Q2FY23

Client concentration maintained at a comfortable level



Key Deal Wins – Q2FY23

A leading US based accounting and business advisory firm selects Datamatics for cloud migration services

A US based online credit union selects Datamatics for automating critical business processes

A US based structured finance company selects Datamatics for digitising credit rating process

Europe's leading provider for sustainable tech services selects
Datamatics for developing automation offshore delivery center

A global biopharmaceutical company selects Datamatics for customer management solutions through cutting-edge digital technology

A **US** based contact center selects Datamatics for next-generation digital services

A leading risk management company selects Datamatics for automating integrity verification processes

An online commodity and derivative exchange selects
Datamatics for digital technology support



Recognition



Key Analyst Coverage



Niche Player

2022 Gartner Magic Quadrant for Finance & Accounting BPO Services



Finance and Accounting Outsourcing (FAO) Services PEAK Matrix – 2022



Major Contender

Robotic Process Automation (RPA) Products PEAK Matrix – 2022

FORRESTER®

Strong Performer

Forrester Wave for RPA, Q1 2021



Major Contender

Intelligent Document Processing (IDP) Products PEAK Matrix – 2022



Technology Leaders

SPARK Matrix: CX Management Services, 2022



Product Challenger

Provider LensTM - 'Contact Center - Customer Experience Services 2022'



Challenger

SPARK Matrix: Data Management & Analytics Services, 2022



Major Player

IDC MarketScape Asia/Pacific Intelligent Automation Services 2021 Vendor Assessment



Profiled Datamatics' RPA-powered intelligent document processing approach

Gartner.

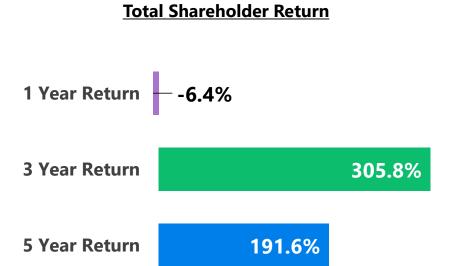
Strong Performer

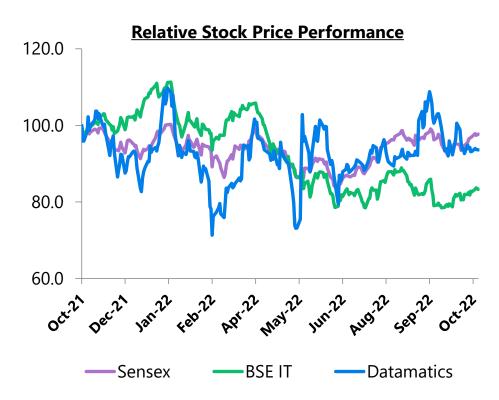
Gartner Peer Insights 'Voice of the Customer': Robotic Process Automation

Gartner.

Featured in Market Guide for F&A Business Process Outsourcing Service Providers 2021

Shareholder Value Creation





DATAMATICS

Thank You

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