Investor Presentation

Q1FY25



DATAMATICS

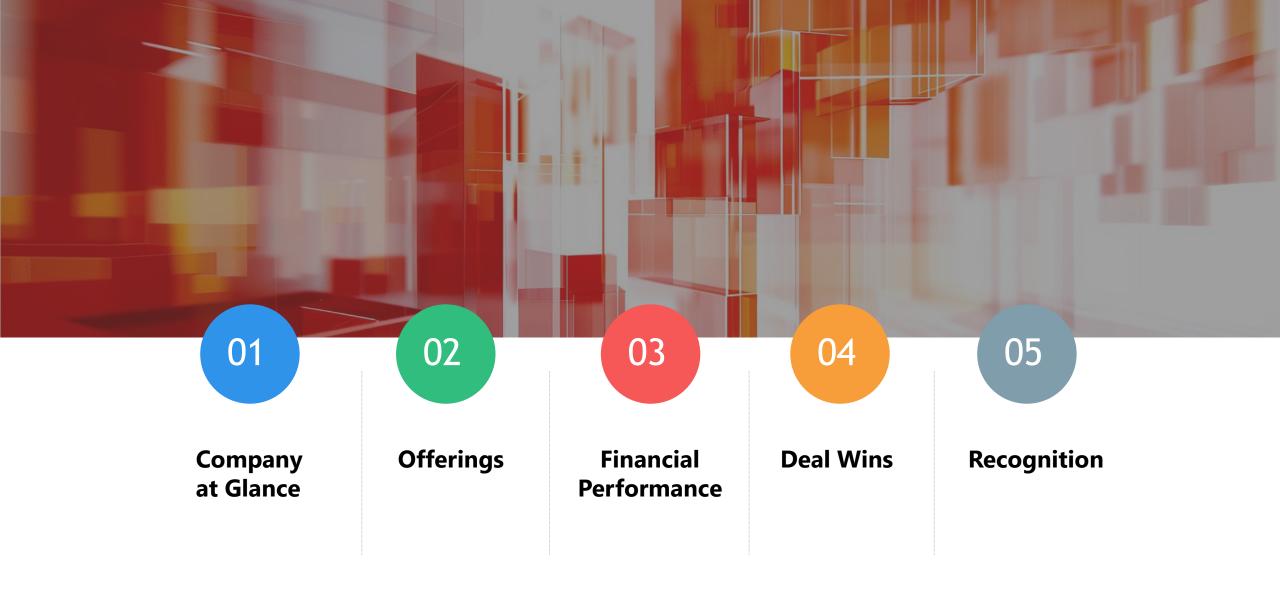


Disclaimer

This presentation and the following discussion may contain "forward looking statements" by Datamatics Global Services ("DGS" or the Company) that are not historical in nature. These forward looking statements, which may include statements relating to future results of operations, financial condition, business prospects, plans and objectives, are based on the current beliefs, assumptions, expectations, estimates, and projections of the management of DGS about the business, industry and markets in which DGS operates.

These statements are not guarantees of future performance, and are subject to known and unknown risks, uncertainties, and other factors, some of which are beyond DGS' control and difficult to predict, that could cause actual results, performance or achievements to differ materially from those in the forward looking statements. Such statements are not, and should not be construed, as a representation as to future performance or achievements of DGS.

In particular, such statements should not be regarded as a projection of future performance of DGS. It should be noted that the actual performance or achievements of DGS may vary significantly from such statements.







Overview

Datamatics is a **Digital Technologies, Operations, and Experiences** company that enables global enterprises to deploy digital technologies to enhance their productivity and customer experience to create a sustainable competitive advantage.



Revenue and PAT Growth

7.8% revenue CAGR and 13% PAT CAGR for the last decade



Healthy Financials

Total Cash and Investments INR 589 Crore



AI-powered IP

TruCap+, TruBot, FINATO, TruBl, TruAl



Clientele

300+ Significant Customers
Worldwide
Added 9 new clients in Q1FY25



Employee Attrition

4.7% (Quarterly)







Illustrious Background (1975-2010)

- Incorporated Datamatics in 1975 in Mumbai by Dr. Lalit Kanodia, (IIT-Bombay, Ph.D MIT)
- Established India's first offshore development center for Wang Labs, USA in 1984
- First Indian company to develop and export software via satellite link to Bell Labs in 1989
- Established India's first e-publishing company in 1992
- Awarded for the most innovative software product by the Prime Minister of India in 1999
- Acquired Saztec and Corpay in the US for BPM
- Datamatics IPO listed on the National Stock Exchange, India in 2004



Digital Era (2011-2021)

- Launched DataLabs Center for innovation on digital technologies
- Launched Intelligent Automation products TruBot for Robotic Process Automation, TruCap+ for Intelligent Document Processing, and TruBI for Business Intelligence.
- Acquired TechJini, a boutique mobile & web technology provider
- Forayed in product engineering business building mobile apps for Ola, Jio, Flipkart, and others
- Developed award-winning solution in AR/VR
- Entered CX space and opened centers in the Philippines
- Ventured into classic AI with launch of TruAI
- Partnered with AWS as part of Cloud Strategy
- Launched Advanced Analytics Center of Excellence



Digital & AI (2022 Onwards)

- Increased focus on GenAl & Hyperscalers
- Among the first companies globally to receive ISO 42001:2023 Certification for Al Management Systems
- Executed over 40 Al projects
- Integrated GenAl in Intelligent Automation suite of products - TruBot, TruCap+ & TruBl
- Microsoft recognized Datamatics as 'Al First mover' and recognized Copilot developed by Datamatics among the top three Copilots
- Developed several Al-powered tools such as KaiSDLC, KaiBRE, SuperCX
- Acquired Dextara Digital, a premier provider of Salesforce services in 2024
- Recognized as Forbes Asia's 200 Best Under A Billion company and India's top 500 value creators by Dun & Bradstreet







RAHUL L. KANODIA
VICE CHAIRMAN
& CHIEF EXECUTIVE
OFFICER



SAMEER L. KANODIA
DIRECTOR
& MANAGING DIRECTOR &
CHIEF EXECUTIVE OFFICER
OF LUMINA DATAMATICS



DINESH KUMAR VK
EXECUTIVE VICE PRESIDENT
& GLOBAL SALES HEAD



MITUL N. MEHTA

EXECUTIVE VICE PRESIDENT

& CHIEF MARKETING OFFICER



BALA GOPALAKRISHNAN PRESIDENT & GLOBAL HEAD -DIGITAL TECHNOLOGIES



NAVIN GUPTA

EXECUTIVE VICE PRESIDENT

& GLOBAL HEAD - DIGITAL

OPERATIONS



SANDEEP ARORA
PRESIDENT & GLOBAL HEAD
- DIGITAL EXPERIENCES



SHASHI BHARGAVA

EXECUTIVE VICE PRESIDENT

& HEAD INTELLIGENT

AUTOMATION PRODUCTS



SANDEEP MANTRI *EXECUTIVE VICE PRESIDENT*& CHIEF FINANCIAL OFFICER



DIVYA KUMATEXECUTIVE VICE PRESIDENT,

CHIEF LEGAL OFFICER &

COMPANY SECRETARY



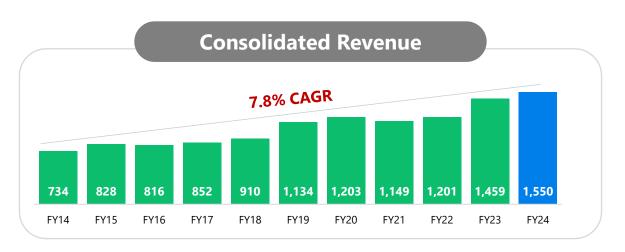
DR. RIMA CHOWDHURY
EXECUTIVE VICE PRESIDENT,
CHIEF HUMAN RESOURCES
OFFICER & CSR LEADER

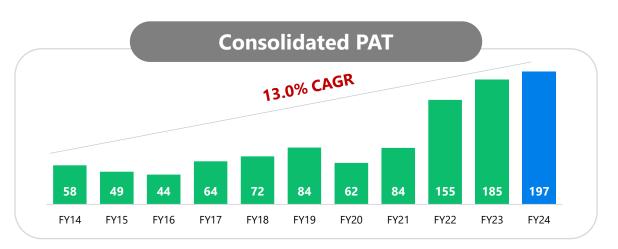


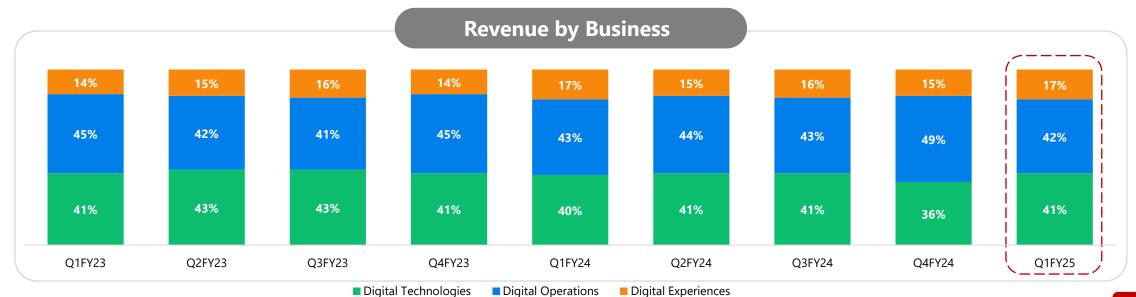
SANJEET BANERJI
EXECUTIVE VICE PRESIDENT
& HEAD - ARTIFICIAL
INTELLIGENCE & COGNITIVE
SCIENCES



Our Growth Performance (Figures in INR Crore)







Offerings



DATAMATICS



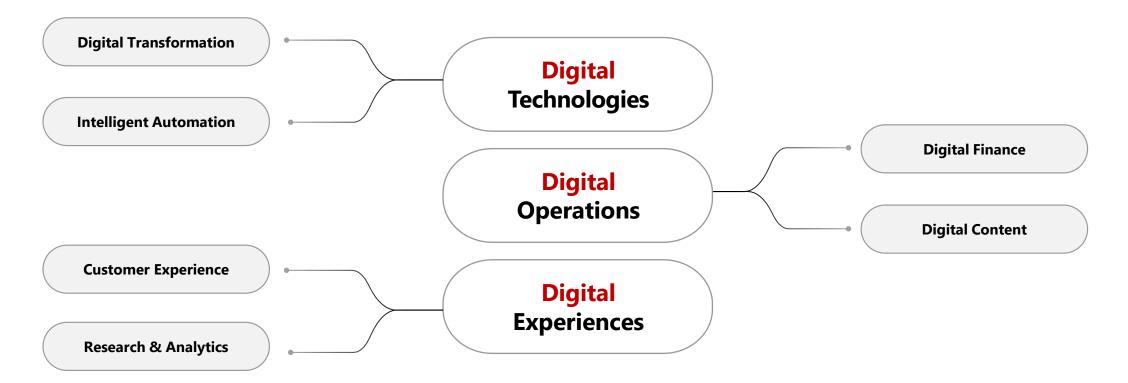


Artificial Intelligence

Data

Automation

Cloud



TruBot

Tru**Cap***

TruAI

TruBI

FINATO



AI Services

- Al Strategy & Consulting
- Data Management
- Al Solution Development & Integration

- Generative AI
- Model Development
- MS Copilot Integration & Development



Key AI Solutions

- Financial Statement Analysis
- Fraud Analytics
- Contract Management

- Credit Risk Analysis
 Vide
- Video & Image Analytics
- Sentiment Analysis

AI-Powered IP

- TruBot (RPA)
- TruCap+ (IDP)
- FINATO (Finance Transformation)
- KaiSDLC (Software Development Lifecycle Optimization)

- TruBI (Business Intelligence)
- KaiBRE (Business Rule Extraction Engine)
- SuperCX (Digital Interventions for superior CX)

- Delivered 40+ Al projects
- Processing 15M+ balance sheet pages annually
- Small language model & copilot developed in collaboration with Microsoft and Google.
- Partner On-boarding Copilot App featured by Microsoft among the top copilots
- 30+ Customers using GenAl powered TruBot, TruCap+, TruBl

Recognition





One of the first companies globally certified for ISO 42001:2023 for Artificial Intelligence Management System

Digital Technologies

Enterprises partner with Datamatics for their technology transformation, leveraging the latest digital technology advancements to maximize potential. Datamatics offers deep expertise in Digital Technologies like Data & Al, Cloud, Intelligent Automation, Application Modernization, and low-code/no-code platforms. They enhance enterprise agility by reimagining applications and collaborating with Hyperscalers like Microsoft, Google, Salesforce, and AWS to deliver innovative solutions.

"Datamatics was very agile and proactive in their approach and worked as an extended team of Harris Teeter. Datamatics helped us in our Digital Transformation journey by enabling us to go deep in digital with its solutions."

Stephen Ramsey

Sr. Director, Information Services,
Harris Teeter

"Datamatics acts as a key partner in our journey. They look to solve a business problem and not just provide a technical solution. The have helped us scale by learning our processes and this is what sets Datamatics apart.

Datamatics will continue to be our valued partner in our digital transformation journey."

David Friedman

Head of Intelligent Automation Centre of Excellence, Ryder Systems



Digital Operations

Enterprises partner with Datamatics to transform their mid-office and back-office operations. Through its proprietary platforms, process expertise, and global delivery, it achieves global benchmarks of productivity and operational efficiency. Their digitally augmented platforms are powered by Artificial Intelligence, Intelligent Automation, Smart Workflows and Analytics. Datamatics is recognized as a top 10 global Finance Transformation Provider by several leading analyst firms like Gartner, IDC, and Everest."

"We collaborated with Datamatics to help process our accounts payable invoices for our customers, predominantly across Europe. I have to say it was transformational; Datamatics has done a great job of recognizing our challenges and Enhancing the process."

"Since Finato came in, we've had great feedback from the whole organization. We found it to be a lot more intuitive, and the look and feel are also really fresh. We appreciate the involvement of the Datamatics team and thank them for providing a modern, updated system."

Tony McMurray

Managing Director, Ingram Micro Global Business Services

Jonathan Stevenson

Finance Transformation Director, Incora



Digital Experiences

Datamatics Digital Experiences integrates AI to enhance customer experience. Its multilingual, omnichannel contact centers in the Philippines, India, and the USA feature 'Super Agents' who embody the client's brand ethos and deliver superior customer experiences, enhancing satisfaction, loyalty, and business growth. Service offerings include CX Consulting, Management, Transformation, and Analytics embedded across all customer touchpoints and channels.

"Datamatics has worked with us very closely over the years in terms of helping us and implementing a new proctoring platform. Datamatics brings a level of professionalism and support. They're more like a partner to us than a vendor. One of the things that distinguish Datamatics from other companies is their level of understanding and expertise in what they do. I can only see this partnership growing over the years to come."

"AccessFares' goal is to always improve our best-in-class customer service for our clients. We are confident that a strategic partnership with Datamatics will add immense transformational value to our global premium services. The Datamatics team has been wonderful to work with and has seamlessly managed the transition process. We look forward to many shared successes in the future."

Raashid Siddique

President, Global Operations,

PSI

Mark Lowery

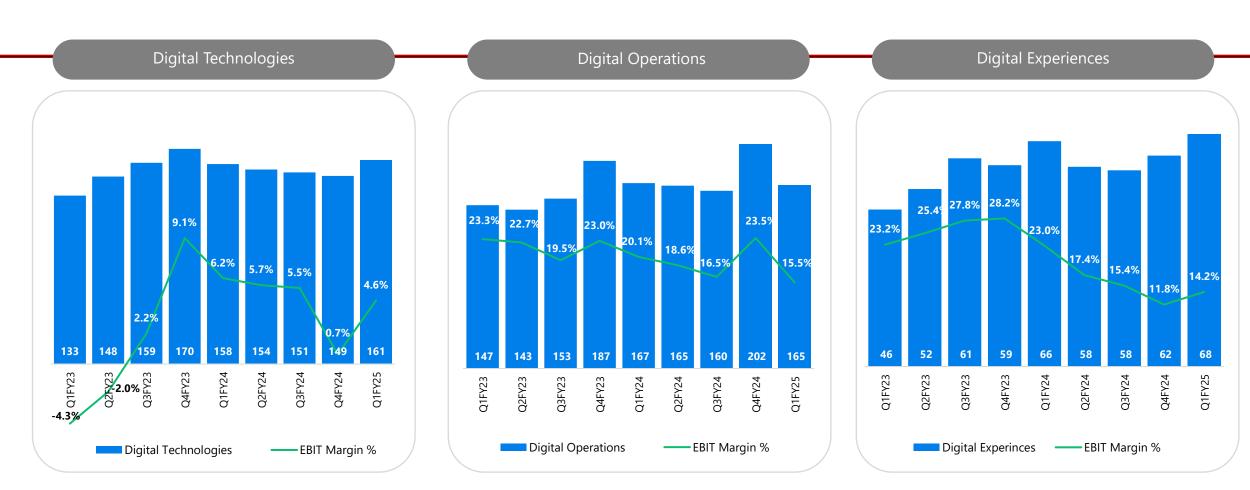
Managing Partner,

AccessFares





Business Segment Revenue Trend (Figures in INR Crore)





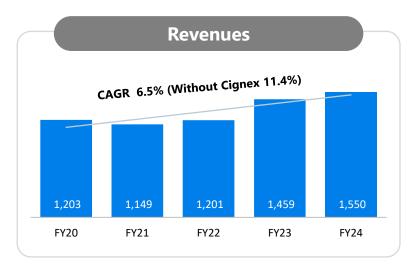
Growth Strategy

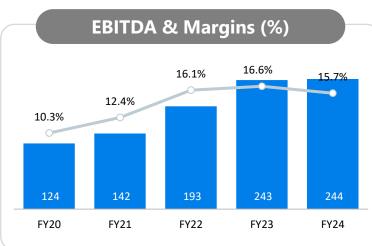
Strengthen customer relationships	Strengthen Management team
Increase market presence and awareness in US and Europe	Collaboration with Hyperscalers
Focus on proprietary products and platforms	Investment in AI based services

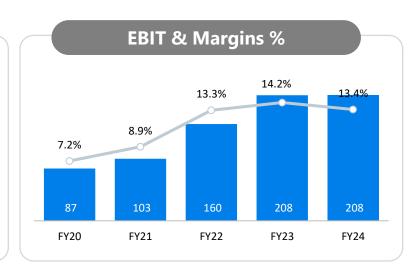


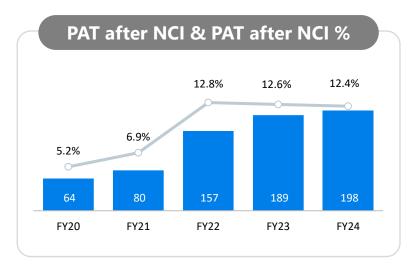


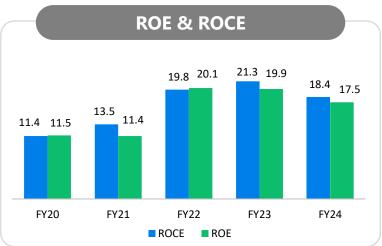
Key Performance Indicators (Figures in INR Crore)

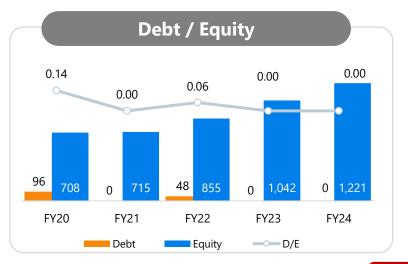














Consolidated Financial Summary – Q1FY25

Particulars		Q1FY25	Q4FY24	QoQ Growth	Q1FY24	YoY Growth
Revenue (INR Crore)	Revenue from Operations (INR Crore)	394.0	412.7	(4.5%)	391.1	0.7%
	Other Income (INR Crore)	13.9	15.9	(12.8%)	9.2	51.4%
	Total Income (INR Crore)	407.8	428.6	(4.8%)	400.2	1.9%
Margins (INR Crore)	EBITDA	51.4	64.7	(20.5%)	67.8	(24.2%)
	EBIT	42.6	55.9	(23.7%)	58.6	(27.3%)
	PBT before exceptional item	56.1	71.3	(21.3%)	67.2	(16.6%)
	PBT after exceptional item	53.0	71.3	(25.7%)	67.2	(21.3%)
	PAT (After non-controlling interest)	43.5	52.5	(17.2%)	55.1	(21.1%)
Margin (%)	EBITDA Margin (%)	13.0%	15.7%	(262Bps)	17.3%	(429Bps)
	EBIT Margin (%)	10.8%	13.5%	(272Bps)	15.0%	(417Bps)
	PBT Margin before exceptional item (%)	13.7%	16.6%	(288Bps)	16.8%	(305Bps)
	PBT Margin after exceptional item (%)	13.0%	16.6%	(365Bps)	16.8%	(382Bps)
	PAT Margin (%)	10.7%	12.3%	(159Bps)	13.8%	(311Bps)
EPS (INR)	Basic & Diluted EPS (INR)	7.37	8.90	(17.3%)	9.35	(21.2%)



Consolidated Financial Highlights – Q1FY25 (Figures in INR Crore)

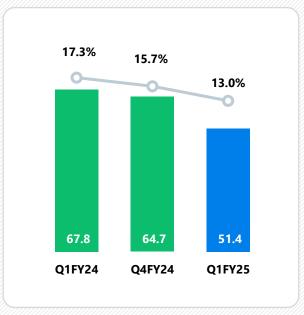


EBITDA & EBITDA %

EBIT & EBIT %

PAT after NCI & PAT after NCI %









QoQ 4.5% YoY 0.7%

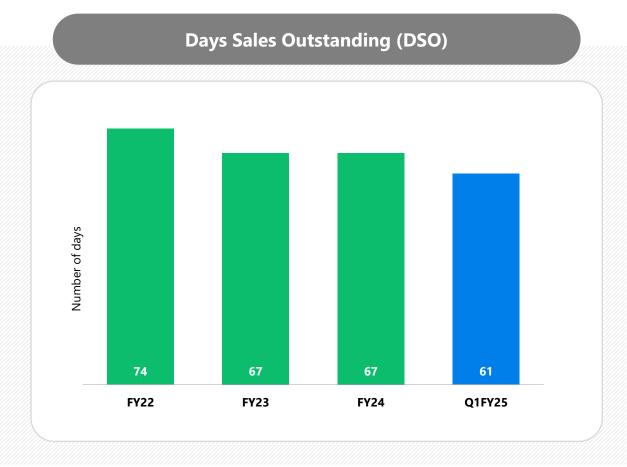
▼ QoQ 20.5%
▼ YoY 24.2%

▼ QoQ 23.7%
▼ YoY 27.3%

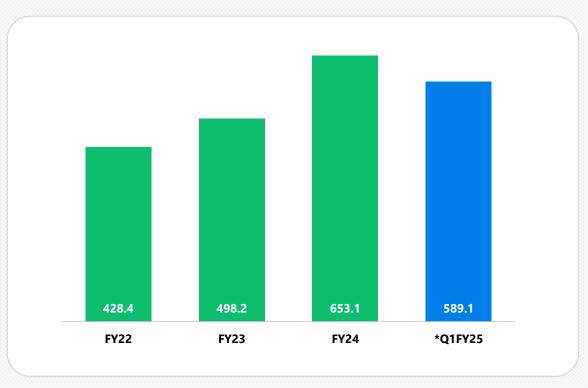
QoQ 17.2%
YoY 21.1%



Balance Sheet Metrices – Q1FY25 (Figures in INR Crore)







^{*}The company paid INR 113 Cr. towards the acquisition of Dextara Digital Pvt Ltd in April 2024.

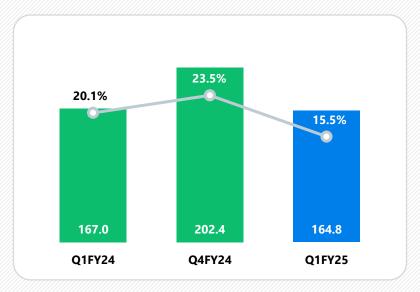


Revenue Segment Analysis – Q1FY25 (Figures in INR Crore)

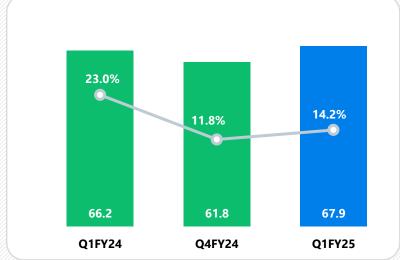
Digital Technologies
Revenue & EBIT Margin (%)



Digital Operations
Revenue & EBIT Margin (%)



Digital Experiences
Revenue & EBIT Margin (%)





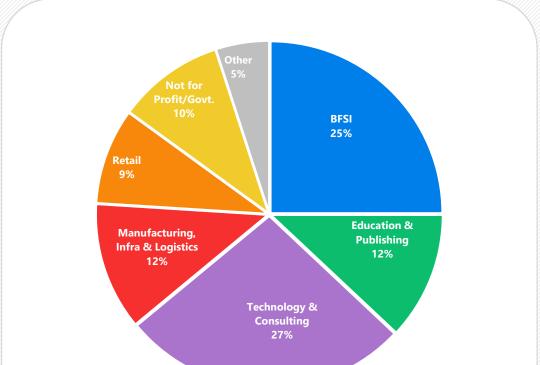




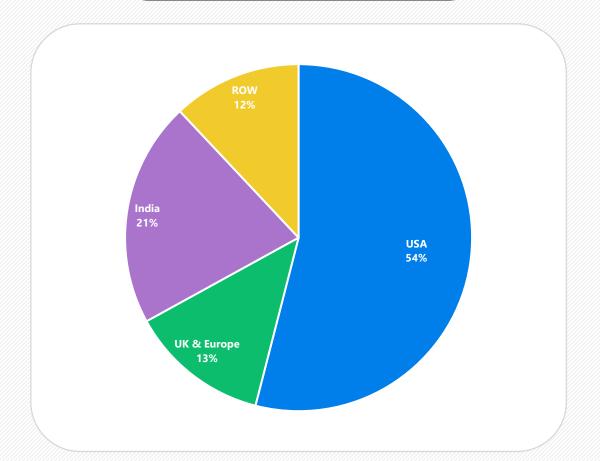


Revenue Segment Analysis – Q1FY25





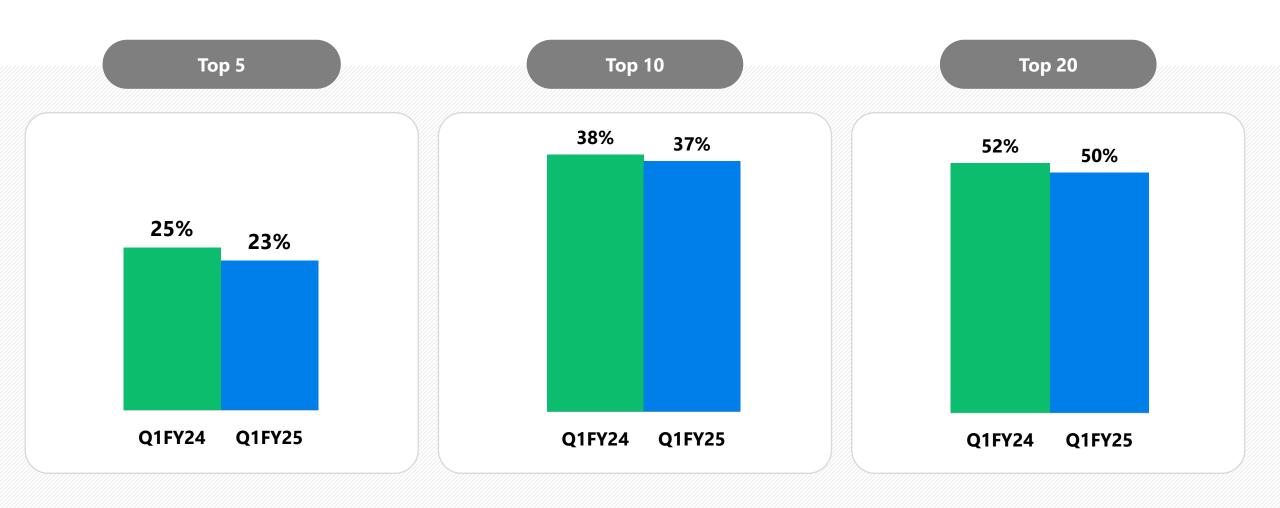
Revenue by Geography





Client Concentration – Q1FY25

Client concentration maintained at a comfortable level



Deal Wins



DATAMATICS

Key Deal Wins – Q1FY25

Client

An American
Supermarket chain to
enhance customer
experience using Al

A world-leading international university in Europe to modernize legacy applications

An international law firm headquartered in Europe to upgrade its cloud strategy

About the deal

A US-based management consulting firm to automate document processing

A life insurance giant to automate accounts payable processing

Datamatics will implement advanced Al-driven video monitoring and analytics technology across 250 locations aimed at enhancing customers' experience while simultaneously mitigating instances of fraud Datamatics will modernize the international university's application stack and ensure cloud adaptability for efficient workforce management. This will improve the employee experience and make the application stack scalable and future-ready

Datamatics selected to upgrade Cloud Strategy for enterprise applications, enhance the security of the existing cloud infrastructure, and implement standardized architecture policies inline with industry best practices.

As the automation partner, Datamatics will implement Al-powered TruCap+ to accurately capture data from unstructured and semistructured documents, achieving higher straight-through processing (STP).

Datamatics to upgrade accounts payable processing, including Invoice processing, vendor onboarding, expense management, and claim settlement, to improve productivity and save time.

Recognition



Key Analyst Recognition



Gartner

Niche Player

2024 Gartner Magic Quadrant for Finance & Accounting BPO Services

Recognized among Top 10 Global Vendors



Recognized

Application Transformation Services Provider Compendium 2024 – North America

Recognized among Top 20 Global Vendors



Recognized

Hype Cycle for Autonomous Accounting, 2024

Recognized among Top 20 Global Vendors



Recognized by Microsoft as 'Al First Movers', an exclusive group highlighting companies for their impactful Al use at scale

FORRESTER®

Recognized

Forrester Task-Centric Automation Software Landscape, Q3 2024

Recognized among Top 10 Global Vendors

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Challengers

Banking Process Transformation 2024 RadarView

Recognized among Top 15 Global Vendors

Gartner

Recognized

Critical Capabilities for Finance and Accounting Business Process Outsourcing

Recognized among Top 10 Global Vendors



Major Player

IDC MarketScape Assessment for Worldwide Unstructured Intelligent Document Processing (IDP) Software Vendors, 2024

Recognized among Top 10 Global Vendors



Technology Leaders

Quadrant SPARK Matrix™: Contact Center Outsourcing Services, 2024

Recognized among Top 5 Global Vendors

Thank you!

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For Further Queries Contact:

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