

March 21, 2024

To,

Corporate Communication Department  
**BSE Limited**  
Phiroze Jeejeeboy Towers,  
Dalal Street, Mumbai - 400 001.  
BSE Scrip Code: 532528

Listing Department  
**National Stock Exchange of India Limited**  
Exchange Plaza, Bandra Kurla Complex,  
Bandra (East), Mumbai - 400 051.  
NSE Code: DATAMATICS

**Sub: Press Release**

Dear Sir/Madam,

Please find attached herewith press release titled "**Datamatics Unveils TruCap+ GenAI Pricing and Powerful Capabilities.**"

Kindly take the above on your record.

For **Datamatics Global Services Limited**

**Divya Kumat**  
**EVP, Chief Legal Officer and Company Secretary**  
**(FCS: 4611)**

**Encl: as above**

## DATAMATICS

### **Datamatics Unveils TruCap+ GenAI Pricing and Powerful Capabilities.**

**March 21, 2024, Mumbai:** Datamatics, a leading global Digital Technologies, Operations, and Experiences Company, has announced the pricing for its highly anticipated GenAI version of its TruCap+ Intelligent Document Processing (IDP) product. This marks Datamatics as one of the first movers in the IDP software space to offer transparent and accessible pricing for its GenAI version, providing customers with an accurate and predictable spends for utilizing GenAI technology. Datamatics launched the TruCap+ GenAI version in Nov 2023 and is generally available to all its customers.

Datamatics TruCap+ is an Artificial Intelligence powered IDP software that automates data extraction from structured, semi-structured and unstructured documents. With AI at the core, it enables template-free approach, delivers a greater straight-through processing (STP) with a high accuracy. TruCap+ offers an intuitive UI to deliver business users a compelling user experience (UX). Its cloud-based architecture allows TruCap+ to scale on demand while meeting enterprise-grade standards for security, reliability, and integration. Recently introduced version, TruCap+ GenAI enables customers to leverage the power of GenAI at a very accessible price point, ensuring faster go-live, and reduced training time and maintenance costs.

TruCap+ GenAI is ideal for complex and unstructured documents such as legal documents, financial statements, medical images, drawings, graphs, emails, etc. Additionally, it allows customers to query and analyze extracted data using natural language querying feature. TruCap+ GenAI proves beneficial especially when there is insufficient data to train AI models and customers require quick turnaround times.

**Mitul Mehta, EVP & Chief Marketing Officer at Datamatics,** emphasized, "TruCap+ has Artificial Intelligence at the core. Both versions of TruCap+ boast AI features that make it extremely powerful and tailored for distinct use cases. While the classic version of TruCap+ is better suited for semi-structured documents with moderate complexity, TruCap+ GenAI excels with highly complex and unstructured documents, particularly when the business needs to go live faster." **He continued,** "We take pride in leading the industry with transparent and accessible pricing for the GenAI version of TruCap+. This empowers our customers to strategically plan their automation initiatives without fear of exceeding budgets, all while harnessing the transformative benefits of GenAI technology."

Datamatics has also integrated GenAI capabilities in its RPA product TruBot. The integration offers customers several benefits, including enhanced developer productivity, quicker deployment, cost savings in bot development and maintenance,

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and support for natural language interaction. Datamatics offers GenAI-powered TruBot at no additional cost to all its existing customers.

To know more about TruCap+ GenAI pricing and capabilities visit: [TruCap+ & Trucap+ GenAI Features & Pricing \(datamatics.com\)](#)

To know more about TruCap+ visit: <https://www.datamatics.com/intelligent-automation/idp-trucap>

## About Datamatics

Datamatics (BSE: 532528 | NSE: DATAMATICS) a Digital Operations, Technology and Experiences company that provides intelligent solutions for data-driven businesses to increase productivity and enhance the customer experience. With a completely digital approach, Datamatics portfolio spans Information Technology Services, Business Process Management, Engineering Services and Big Data & Analytics all powered by Artificial Intelligence. It has established products in Robotic Process Automation, Intelligent Document Processing, Business Intelligence and Automatic Fare Collection. Datamatics services global customers across Banking, Financial Services, Insurance, Healthcare, Manufacturing, International Organizations, and Media & Publishing. The Company has a presence across 4 continents with major delivery centers in the USA, India, and the Philippines.

To know more about Datamatics, visit [www.datamatics.com](http://www.datamatics.com) and on [LinkedIn](#), [Twitter](#), [YouTube](#), and [Facebook](#).

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