

## INDUSTRIAL DESIGN MOBILE AND WEB APP FOR A LEADING PROVIDER OF INDUSTRIAL AUTOMATION IN NORTH AMERICA

### PROFILE

The client is a leading provider of industrial automation and information technology



United States of America



Software & Technology

### CHALLENGES

The client wanted to create an industrial design application to select from thousands of industrial automation products and also understand the benefits of individual products.

### SOLUTION

Datamatics developed an application for the client that consisted product catalog which helped the client's customers to browse or search products in an easily accessible interface by product key and part number.

### IMPACT



**Saved time and effort**

to browse product catalog



**Improved findability**

of materials, drawings, tech documents and product profiles

