

A MOBILE APP FOR AMERICA'S LEADING TELEMATICS SOLUTION PROVIDER HELPED ITS CUSTOMERS TO RECOVER STOLEN CARS IN 26 MINUTES

PROFILE

The client is North America's leading connected vehicle intelligence company



United States of America



Telematics

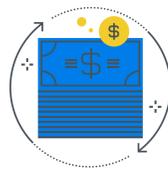
CHALLENGES

The client wanted to develop an intuitive app to aid web-based tracking service and bring them at par with modern vehicles.

SOLUTION

Datamatics developed a **Mobile Application** and connected seamlessly with the client's Connected Car technology to fetch real-time data and incorporated Stolen Vehicle Recovery.

IMPACT



19%
revenue growth in client's car business unit



Installation of **3.5 million** aftermarket GPS devices



61%
increase in product shipments to new car dealerships

