

DATAMATICS TruBI

The Next Generation Visual
Analytics Solution at your
Finger Tips



- DIY visual dashboards with high-end collaboration features

- Secure cloud-ready architecture for processing Big Data

- Self-data preparation without writing SQL statements

With data in excesses of 2.5 quintillion bytes getting generated every day, enterprises are heralding towards a data glut. In such a scenario, they need the right tools to slice and dice the data in order to get timely insights and arrive at better and faster decisions. Tools that help in performing traditional 5 Whys and Root Cause Analysis using visual reports at the right time and at the right place swiftly and efficiently are becoming business imperatives.

Datamatics' TruBI is a Business Intelligence and Data Visualization tool that helps enterprises to seamlessly sync with their ERP systems and databases to retrieve business insights using Visual Analytics. It plays a vital role in helping decision makers to combine their acumen and domain experience with high end technologies to gain deeper understanding of complex problems towards making well-informed decisions.

VALUE PROPOSITION

Institutionalizes true data democratization with self-service analytics

Offers 360 degree view on a single version of truth

Provides highly intuitive & interactive user experience

Offers a secure & scalable cloud-ready platform that can append with other apps

Helps achieve consensus through collaboration on data points



KEY FEATURES

Analytics Workbench helps users to diagnose what has happened, why has it happened, what will happen in the future, and what action should they take

Cloud-Ready Architecture offers a highly scalable platform that helps to process high volumes of data to arrive at business decisions

Self-Service Pick & Choose Functionality that allows non-technical business-users to quickly create and personalize dashboards

Enterprise Grade Reporting provides a set of productivity tools, report wizards, pre-built templates, and end-user report designers along with **Scheduler** to schedule and publish dashboards

Enhanced Drill Down & Data Filtering features help to discover intelligence from huge volumes of data and explore specific KPIs in more detail

Sharing & Collaboration Feature allows users to personalize content, customize, and share dashboards with group members during discussions

Modern & Responsive User Interface creates interactive dashboards for the web as well as mobile devices for which no coding is required

Smart Query Builder allows self-data preparation and query building options without writing any SQL statements

Data Shaping & Custom Measures help to perform complex data analysis and shape the data in a user-friendly manner

Annotations Feature allows making notes near visual reports while sharing and collaborating with wider teams

TECHNICAL HIGHLIGHTS

Highly Scalable Platform at enterprise level allows self-service analytics using high data volumes for large numbers of concurrent users

Data Connectors can connect with different types of data sources and cull out a highly compressed snapshot from the data extract

Centralized Management Platform helps in managing small as well as large deployments from a single point over the web

Hybrid Architecture enhances performance that enables faster analysis leading to quicker insights

Enhanced Security Features provide centralized and customizable role-based security to ensure that stakeholders can only view their own data

TruBI API makes it flexible for the dashboards and reports to be extended into other apps and web portals

Highly Intuitive such that no specific training is required



KEY AWARDS & RECOGNITIONS



Gartner Peer Insights
Customers' Choice 2019
for Robotic Process
Automation



2019 IBM Asia Pacific
Excellence Award for Top
Transformation Business
Partner



Features in IAOP 2019
Global Outsourcing 100
List of the world's best
outsourcing providers



Gold Stevie Award 2019
for Robotic Process
Automation



Rail Analysis India Awards
2019 for Automated Fare
Collection technology



CIO Choice 2019
Recognition for Robotic
Process Automation

ABOUT DATAMATICS

Datamatics is a technology company that builds intelligent solutions for data-driven enterprises to improve their productivity and customer experience.

The company portfolio spans across Information Technology Services, Business Process Management, Engineering Services and Big Data & Analytics, which are powered by Artificial Intelligence.

Datamatics also has established products in Robotic

Process Automation, Advanced Analytics, Business Intelligence and Automated Fare Collection. Datamatics services over 550 clients across diverse verticals including Banking & Financial Services, Insurance, Manufacturing, Transport, Travel & Hospitality, Media & Publishing, Retail, and e-Commerce. Headquartered in Mumbai, the company has strong presence in the USA, Australia, Asia, Europe, and the Middle East with global employee strength of 10,000+.

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