

DATAMATICS

# CORPORATE SOCIAL RESPONSIBILITY

FY 2024-2025



# Employability & Environment with an overarching focus on Empowerment

PROVIDING 'A RAY OF HOPE'



# Aligned with UN Sustainable Development Goals (UN SDGs)



An aerial photograph of a winding asphalt road that snakes through a dense, vibrant green forest. The road is characterized by several sharp, hairpin turns. In the lower-left portion of the image, a thick layer of white mist or low-hanging clouds partially obscures the forest floor. The overall scene conveys a sense of a remote, natural, and scenic environment.

**Environment  
Sustainable Living**

# GrowTrees – Trees for Tigers

- **Planted 1000 native trees in Ramtek, Maharashtra,** under the 'Trees for Tigers' initiative.
- **Positive Impact Created :**
  - Once matured, these trees are expected to absorb **approximately 20,000 kg of carbon dioxide** from the atmosphere and significantly enhance the region's soil quality,
  - The initiative provided **livelihood opportunities to 150 individuals, predominantly women** from Dulara village, over a period of 80+ days.
  - Advancing biodiversity conservation and community livelihoods through afforestation in a tiger-supporting ecosystem.



Beneficiary testimonials:



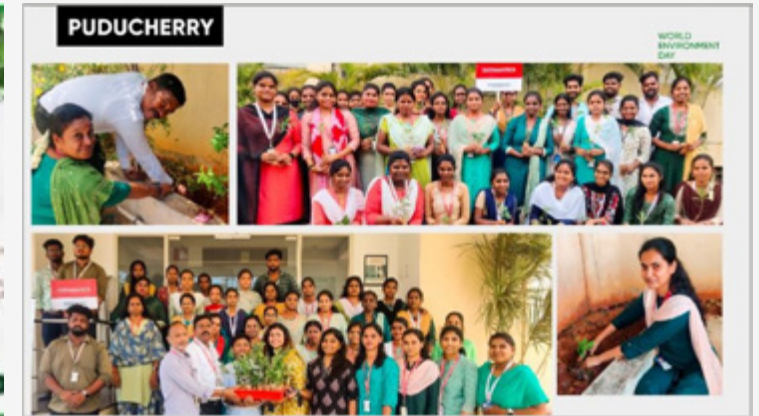
**Name:** Rekha Kumare  
**Age:** 45 years

"Through this project, I earned a supplementary income that has significantly improved my financial stability. The project not only provided me with a steady source of income but also enabled me to develop new skills and knowledge in tree plantation. Moreover, the project has had a profound impact on our community. I am grateful for the opportunity to be a part of this project, which has transformed my life and the lives of those around me. I look forward to continued growth and progress."



# World Environment Day celebration

- In Bangalore – Datamatics volunteered and planted saplings of native species plants at Turahalli Forest Bangaluru.
- In Puducherry – saplings were planted locally.
- **Positive Impact Created :**
- Datamatics across India celebrated World Environment Day **by planting 500+ saplings**





**Enabling  
Employability**  
Ongoing efforts

# Dakshana Pune contribution & campus visit

- Prepares brilliant **but impoverished students for IIT (Engineering) and Medical Entrance** examinations.
- Focusing on poverty alleviation through education by identifying brilliant but impoverished teenagers and providing intensive coaching for the IIT and medical entrance exams.
- **Typically, 80% of Dakshana scholars get a seat at reputed Institutes** like IIT, NIT, AIIMS, or Government medical colleges. Overall, Dakshana supports about 1500 students across India, with many from Ladakh and Tribal areas.
- **Positive Impact Created :**
  - Team Datamatics (CSR/Business/Tech representatives) personally visited Dakshana's Pune Campus to interact with 300+ aspiring Engineers and share technology trends and success mantras.
  - Four JEE scholars sponsored this year.



4 QUALITY EDUCATION



8 DECENT WORK AND ECONOMIC GROWTH



# Datamatics Fellowship program at Tagore Govt. Arts & Science (Puducherry) - Sponsoring the Education for meritorious students



- **The Datamatics Fellowship Program launched in Puducherry** – A structured, specially designed learning and engagement program (pre & post campus) offering graduates an exciting opportunity to understand, learn, contribute, and professionally develop.
- Most of the students come from economically disadvantaged backgrounds, with many being first-generation learners who support their education through part-time work. About 300 students in the college either have a single parent or have lost both parents.
- **Sponsoring Education for selected meritorious students and adding to the Datamatics Talent pool.**



4 QUALITY EDUCATION



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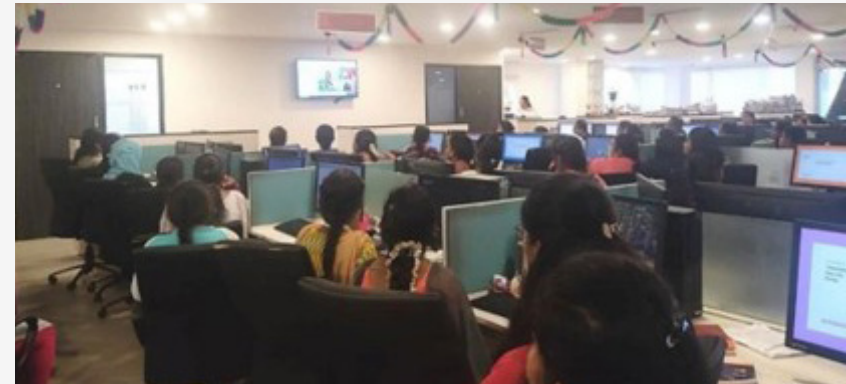


## Enabling Employability in Tier 3 Cities

- We continue to support employment opportunities in Tier 3 cities in India, some of which include flexible working options.
- We respect the flexibility needs that capable and aspiring Talent, especially women, might have. Some roles offer flexible second innings and the opportunity to come **'Back to the Front'** phase-wise, with experience and training adding to future employability.
- **Overall positive impact :**
  - Directly supporting 5000+ trainees/ apprentices.
  - by leading & supporting Diversity :
  - Around 2/3rd of specialized volume-based US tax projects consist entirely of women
  - **45% – 55% of our strength** in these locations happens to be women



At Nashik office during Tax season



At the Puducherry office - Attending Quarterly (Wo) Mentoring sessions

4 QUALITY EDUCATION



5 GENDER EQUALITY



8 DECENT WORK AND ECONOMIC GROWTH

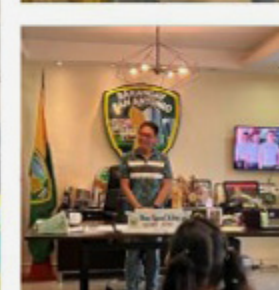




**Datamatics Cares**  
In India & beyond

# Beyond the Streets – Gratitude to Streetsweepers of Pasig City

- In celebration of Labor Day, we honored the invaluable service of **100 street sweepers** and maintenance personnel from Barangay San Antonio, Pasig.
- We provided appreciation meals and care kits containing hygiene essentials and daily-use items.
- **Positive impact created :**
  - Recognizing workers' hard work to uplift their morale by showing appreciation in a meaningful way.



10 REDUCED INEQUALITIES



# Project Pearls for G.R.O.W

- Empowered 50 women from underprivileged communities in collaboration with Project Pearls, this initiative supports the **G.R.O.W (Giving Resources and Opportunities to Women) program**, offering hands-on training in macramé –making techniques.
- Beyond vocational skills, the program nurtured creative expression and built a strong foundation for economic self-reliance.
- **Positive Impact created :**
  - Fostering economic empowerment and sustainable livelihoods for women.



5 GENDER EQUALITY



10 REDUCED INEQUALITIES



# Blood Donation Drive

- Datamatics organized a health-focused initiative in collaboration with the Philippine Red Cross – a blood donation drive that brought together employees and volunteers in collective act of compassion.
- **Positive impact created :**
  - 34 successful donations, highlighting our shared commitment to health and life-saving causes.
  - Strengthening community health through voluntary blood donations.



17 PARTNERSHIPS  
FOR THE GOALS





## Other Socially Conscious activities



# Tata Mumbai Marathon in support of Annam



- Team Datamatics proudly participated in the iconic Tata Mumbai Marathon, standing in solidarity with Annam, a meaningful cause dedicated to nurturing health, hope and nutrition among its beneficiaries in and around Mumbai. This iconic event embodied Mumbai's unbreakable spirit, bringing together **over 65,000 participants and 165 corporates**.
- **Datamaticians across departments and demographics** showed incredible energy by participating in various race categories.
- This initiative exemplified the spirit of Datamatics Wheel of Wellbeing, emphasizing physical vitality and collective wellness.
- **Positive impact created :**
  - Advocating health and community nourishment while reinforcing employee wellbeing and social responsibility through inclusive participation.



# Datamatics Nashik Team contributed towards the Armed forces flag day

- Datamatics Nashik was proud to associate with Zilla Sainik Welfare Office in December, 2024, like the past years.
- The HR team met the Assistant Commissioner, District Skill Development, Employment & Entrepreneurship Guidance Centre, Nashik, who mobilizes funds for the Armed Forces Flag Day Fund for our soldiers. Since 1949, 7th December has been observed as the Armed Forces Flag Day throughout the country to honour the martyrs and the men in uniform who valiantly fought on our borders to safeguard the country. Our humble contribution plays a small part in the rehabilitation of battle casualties, the welfare of serving personnel and their families, and the resettlement and welfare of veterans and their families.



## Ekam Foundation – connects & support extended to beneficiaries

- Connect sessions with beneficiaries via the Ekam Foundation. The CSR team visited Little Angels School for Special Children in Bandra, Mumbai. We connected virtually & extended guidance to young women studying across India whom we sponsored last year.
- **Positive Impact created :**
  - Supporting extended to
  - 8 special children across various educational institutions
  - 10 girls of Unnati scholarship



4 QUALITY EDUCATION



# Blood Donation Drive – the gift of love

- On Valentine's Day, Datamatics Nashik embraced the spirit of love and care by organizing a Blood Donation Camp in collaboration with Arpan Blood Bank.
- Employees came forward wholeheartedly, **donating over 67+ blood bags** to support the noble cause.



## Canvas Bags for new Joiners – by associating with Little Angels

- As a socially conscious and community-driven organization, we continue to welcome New Joiners with a canvas bag (as a part of the ongoing Bonding Time sessions). **We have now associated with our last year's beneficiaries -Little Angels School (Mumbai), a school for students with learning disabilities and special needs.**



8 DECENT WORK AND  
ECONOMIC GROWTH



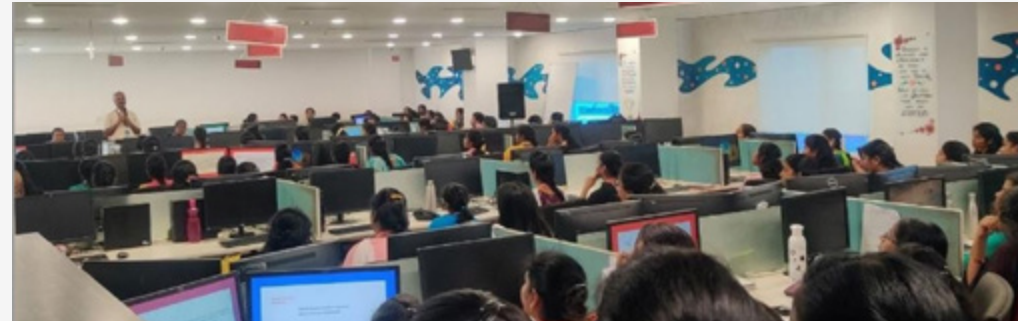
## Helmet rally Puducherry

- Employees of Datamatics Puducherry participated in **Helmet Rally** in association with Traffic PS (North), Puducherry, on **26th June 2024** with **26 participants**



# Awareness Programme in association with Department of Women and Child Development

- An Awareness Program on 'Eliminating Gender-based Violence, Gender Equality and Upholding the Dignity of Women in Society', conducted in association with the Department of Women and Child Development, Government of Puducherry, had 130+ participants.



# CSR – Modes

- **Do Directly (Volunteerism)**

- Tata Mumbai Marathon Participation (TMM)
- Enabling Employability in tier 3 cities
- Gratitude to street sweepers (PH)
- Awareness Program for women
- Helmet Rally
- Beneficiary connects
- World Environment Day celebration
- Blood donation at PH & India – Nashik

- **Do it through someone (NGO's, Organization etc.)**

- Association with Annam for TMM
- Project Pearls for G.R.O.W
- Dakshana Foundation
- Partnership with Little Angels– Canvas bag for new joiners
- PH Red Cross & Arpan (India– Nashik) for Blood Donation

- **Do it with customers (Strategic work with our key customers to execute social initiatives)**

- **Make Payments (Make monthly/ annual payments to NGOs)**

- Grow Trees – Trees for Tigers
- Tagore Arts & Science College (Puducherry) – Datamatics Fellowship Program & sponsoring Education for meritorious students

## As we continue to grow...

We actively extend employment to as many sections of our society as possible...

A sizable undergraduate section of Indians needs respectful employment.

In 2024, 15% of employees were undergraduates.

Since 2020, at least 9% of employees are undergraduates in various departments.



**We Care and Give Back.  
We are **Datamatics!****



# DATAMATICS

[www.datamatics.com](http://www.datamatics.com)