



# **CORPORATE SOCIAL RESPONSIBILITY ASHA**

# EMPOWERMENT & ENVIRONMENT

WITH A OVERARCHING FOCUS ON  
**EMPOWERMENT**

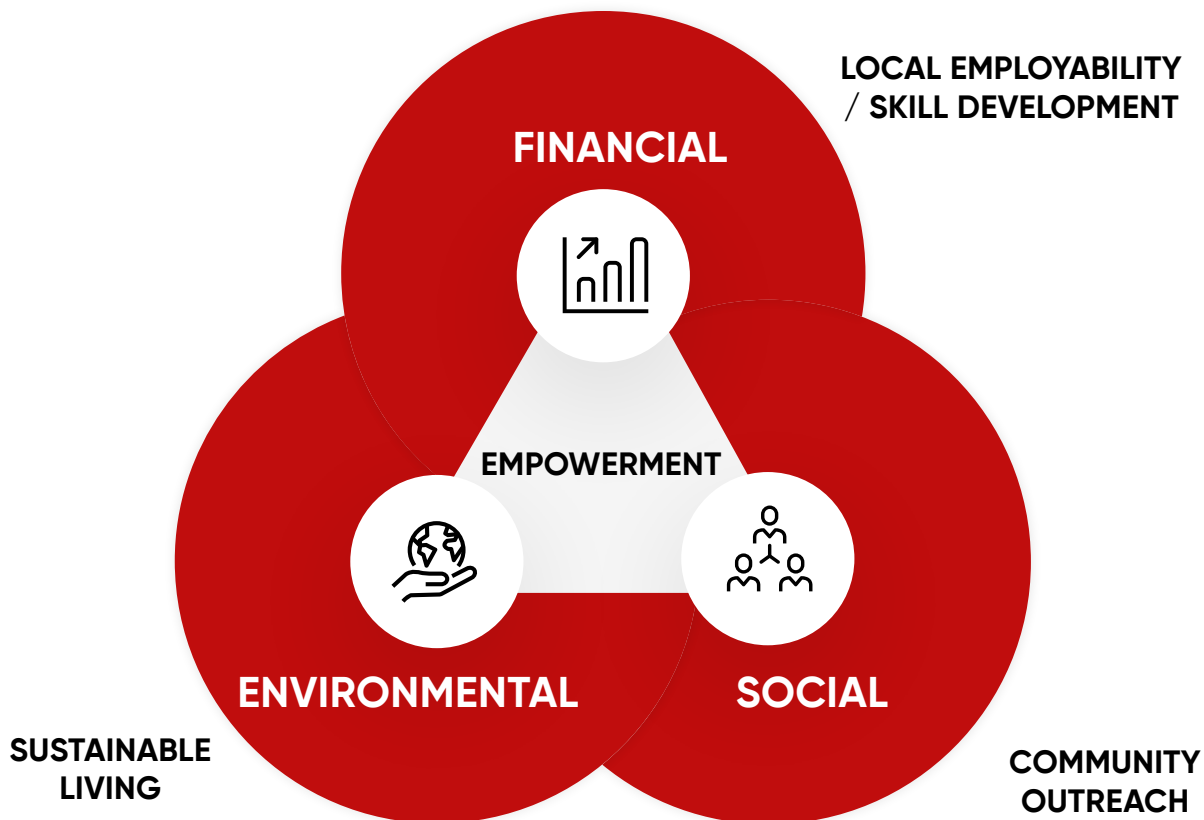


Providing 'a ray of hope'



**ASHA**  
Datamatics CSR Initiative

## CSR THEME



## CALAMITY OUTREACH PROGRAM

Outreach Program conducted on behalf of DOMU Brands - Philippines





- For Victims of Typhoon Ulysess in Marikina
- Employees of Domu Brands took the initiative to do a fund raising program and coordinated with Datamatics to organize an outreach program



- Face masks, groceries, toiletries, and other essentials were distributed

## COMMUNITY OUTREACH PROGRAM

Philippines



TOWARDS SUSTAINABLE LIVING

**WE CARE AND SHARE  
OUTREACH PROGRAM**

December 5, 2020  
Brgy Toclong Kawit Cavite



- Provide a safe and sustainable water source
- Provide a small livelihood program for the youth
- Event for the kids

## VOLUNTARY CALAMITY RESPONSE INITIATIVE



- Personal volunteering during Taal volcanic eruption crisis
- Distributed essential items and food in evacuation centers



- Employees contributed by donating items

# DATAMATICS FIGHTS CORONA



## BMC COMMUNITY CARE - EMERGENCY RESPONSE CENTER FOR MIGRANTS

DATAMATICS VOLUNTEERED  
TO WORK ON 1800-221292  
HELPLINE WITH BRIHANMUMBAI  
MUNICIPAL CORPORATION (BMC)





## THE DIFFERENCE WE MADE!

- Huge Data Collection Hub
- Deployed Process Excellence & Consumer Insights
- 90,000+ Calls
- Fed 6,00,000+ Migrant Workers.. on time!

## EMPLOYEES EXTENDING SUPPORT



Some of the employees who supported the MCGM project

## ANNAM – BRIDGING DEMAND-SUPPLY GAP



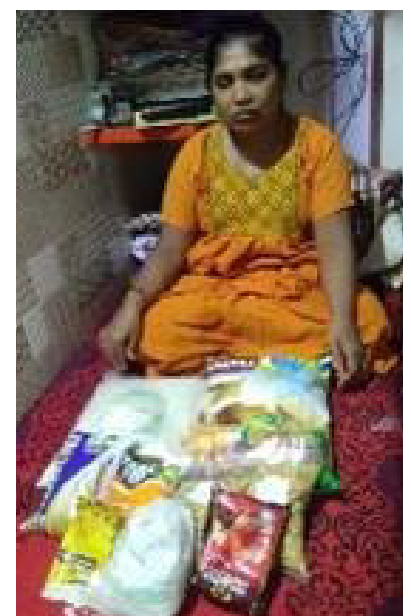
### Distribution of Grocery Kits via Annam (NGO)

Distribution of approx 25,000 grocery kits (each kit with rice, wheat, dal, cooking oil, spices etc. weighing 18 kgs) Half a million beneficiaries in 7 weeks

## ACKNOWLEDGEMENT FROM BENEFICIARIES



**Sunanda Rajput**, resident of Vikroli stays with her family of four in COVID affectes area. She requested for support on grocery by calling the BMC helpline. She received her supplies of atta,chilli powder,Turmeric powder,Edible oil,salt,pulses/ dal and sugar on 6<sup>th</sup> June 2020. She called up the helpline again to express her gratitude.



Benefactors of the COVID helpline enabled by the support of various NGOs



We remain committed to the cause of Hunger .... Recognition from MRSI, Golden Key Awards, for excellence in CSR

## APPRECIATION FROM BMC

Dr. (Smt.) Sangita Rajesh Hasnale  
Assistant & Collector (C)



Brihanmumbai Mahanagarपालिका,  
Assessment & Collection Department  
Brihanmumbai Mahanagarपालिका Matranalaya  
Building, 548, 3rd Floor, N. M. Joshi Marg,  
Byculla (W), Mumbai - 400 011  
Tel. (Office) : 022-23005754  
Mobile : 9187203779  
Email : ac@mcgm.gov.in  
D.O. No. : Covid-13/243  
Date : 10/07/2020

To,  
Sh Rahul Kanodia,  
CEO & Vice Chairman,  
Datamatics Global Services,  
Mumbai.

It is very heartening to see your voluntary services towards managing the MCGM Helpline No 1800-221292 during these unprecedented Covid-19, for over 3 months (7th May onwards).

I understand from our data that during this period you handled over 90,000 callers, leading to a reach to 6 Lakh+ needy residents towards providing food and grocery support from MCGM. The professional manner in which your team digitalized the whole process, as well as provided us analytics towards optimization of our fulfilment and distribution plans, is highly appreciated.

On behalf of all these people who you helped support, and MCGM, I would like to thank you again for your invaluable contribution. I know that should such a need arise again, people of Mumbai can always look up to Datamatics Global Services for helping out.

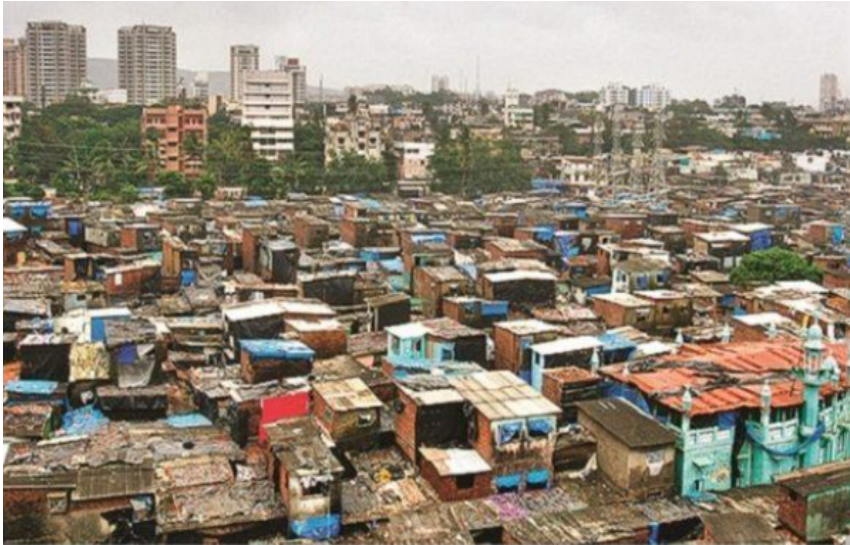
On behalf of the people  
and BMC, I would like to  
thank Datamatics for  
their invaluable  
contribution.

- Dr. Sangita Hasnale,  
Assistant Commissioner, BMC

Yours Sincerely

Asst. Commissioner (Planning)

## SLUM ADOPTION



Support by Datamatics – ANAAJ+ Programme

### Datamatics Corona Warriors

- Sambhaji Nagar (Andheri East) slum part-adopted
- Providing groceries & toiletries
- Helping approx. 1000 families
- Creating positive impact in trying times



## DATAMATICS CORONA WARRIORS – DATAMATICS PARTNERS WITH WOCKHARDT FOUNDATION



Distributed by Wockhardt volunteers



Mr. Chandrakant Redkar, Shiv Sena Pramukh's (local Govt. representative) photo expressing his gratitude towards Datamatics's timely help Gratitude

## VIRTUAL INTERACTION WITH RESIDENTS



## INDIA CORONA WARRIOR AWARD FROM WOCKHARDT FOUNDATION



For going above & beyond to help fight Corona along with other frontliners

## HELPING THE AUTHORITIES



- Handing over Masks and Automatics hand-sanitisers to SI of Police, Lawspet, Pondicherry
- Similar help was provided in Nasik

## ENABLING EMPLOYABILITY IN TIER 3 CITIES

### Ongoing efforts

Change in socio-economic landscape of Nashik through Youth skill development District



District Skill development award, Employment and Entrepreneurship development, Nashik – 2019

- Datamatics continues to provide employment even in pandemic times and support Govt employment schemes like EPP, NTR
- Leading the Diversity way – Around 2/3rd of specialized volume based US tax project consists of women

## PROVIDING EMPLOYMENT TO THE UNDERPRIVILEGED & MARGINALIZED

By partnering with NGOs and 'not for profit' organizations



- NGO committed to uplifting underprivileged women
- Young underprivileged women (including widows and destitute women)
- selected and trained financially independent

## MAGIC BUS



- International social work organization
- Holistic development of underprivileged youth
- Partnered under the Magic Bus Livelihood Program

## ICT ACADEMY, CHENNAI

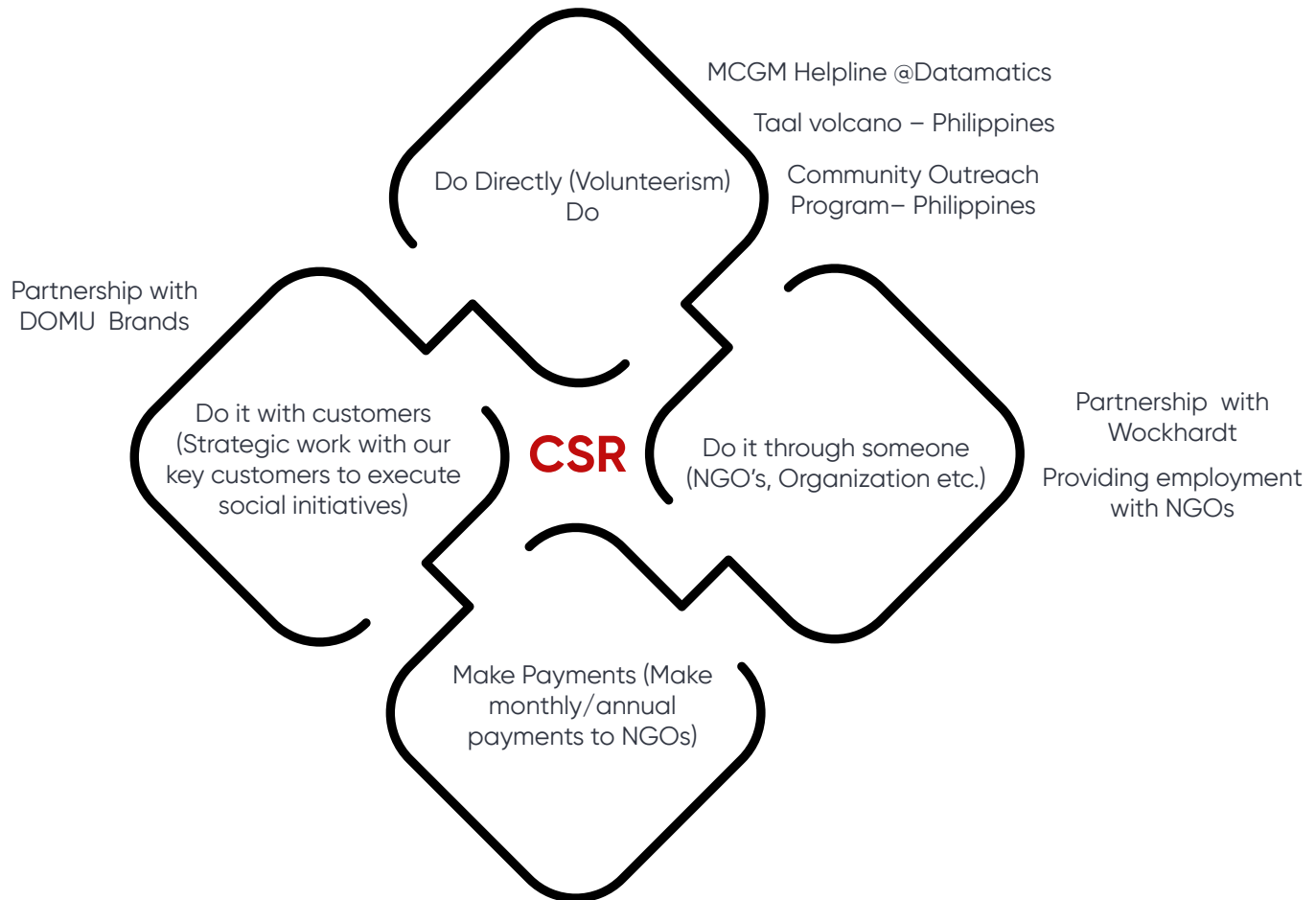


- Government of India in collaboration with the state Governments and industries
- Public-Private-Partnership (PPP) model
- Representations from the State Government of Tamil Nadu, leading companies in the ICT industry, and NASSCOM

## AS WE CONTINUE TO GROW...

- Actively extending employment to as many sections of our society as possible...
- Sizeable undergraduate section of Indians in need of respectful employment
- In 2017, 8% employees were Under Graduate
- In 2020, 9% Under Graduates in various departments

## CSR – MODES



## ABOUT DATAMATICS

Datamatics provides intelligent solutions for data-driven businesses to increase productivity and enhance the customer experience. With a complete digital approach, Datamatics portfolio spans across Information Technology Services, Business Process Management, Engineering Services and Big Data & Analytics all powered by Artificial Intelligence. It has established products in Robotic Process Automation, Intelligent

Document Processing, Business Intelligence and Automated Fare Collection. Datamatics services global customers across Banking, Financial Services, Insurance, Healthcare, Manufacturing, International Organizations, and Media & Publishing. The Company has presence across 4 continents with major delivery centers in the USA, India, and Philippines. To know more about Datamatics, visit [www.datamatics.com](http://www.datamatics.com)

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website: [datamatics.com](http://datamatics.com) | email: [business@datamatics.com](mailto:business@datamatics.com)

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