



#### BUSINESS OVERVIEW

Industry research indicates that most large enterprises have IT architectures made up of a random collection of departmental point solutions. These disparate IT applications are often built over time, using diverse technologies, variety of databases & communicating through a number of protocols. These need to be operated, maintained & enhanced to fulfil evolving business needs. They are extremely sensitive to changes & need skilled developers and operators for stability, resulting in significant development, integration & maintenance costs.

The co-existence of such applications create information silos, thus generating the need for a single point for information access to address security, compatibility & availability requirements.

Enterprise Portal is a framework for such a single point of content access, aggregating content & data from a variety of sources & locations. The portal also provides expanded functionality that incorporates many different applications & services, conveying contextual information in a timely & flexible manner.

# DATAMATICS' NEXT-GENERATION SOLUTION

- Datamatics offers a holistic web experience management service that addresses the varied portal management requirements of organizations ranging from early stage companies to large organizations.
- Datamatics' enterprise portal services are based on user centered portal engineering (UCPE) methodology that helps build flexible, rich & ever-evolving web portal solutions.
- From a user experience survey to ready solutions around social networking, Datamatics provides an array of solutions & services in enterprise portals.
- Datamatics offers next generation solutions around web 2.0 with rich & interactive user experience. Collaboration-based solutions are promoted through intuitive interfaces creating compelling experiences around interactive forums & social computing, personalization & customizations. Keeping it focused & contextual, Datamatics enables leveraging the power of web 2.0 for multiple user groups within organizations.

#### **DATAMATICS' ENTERPRISE PORTALS**



#### **DATAMATICS' OFFERINGS**

Enterprise Portals	<ul> <li>Knowledge management portals</li> <li>Employee information portals</li> <li>Web application portals</li> </ul>
Portal Management	<ul> <li>Development of portal solutions</li> <li>Migration / upgrades across portal solutions</li> <li>Web content management</li> </ul>
Web 2.0	<ul> <li>Development of Rich Internet Applications</li> <li>Social computing platform</li> <li>Enable high quality user experience</li> </ul>

#### **DATAMATICS' ADVANTAGE**

PROVEN TRACK RECOR

- Datamatics has over 400 projects & 10,000 person months of portal experience.
- With applications developed over multiple channels, e.g. web, mobile, PDA & smart devices, Datamatics offer the best practices of multi-platform expertise to its customers. Datamatics own portal platform provides jump-starting implementations.

DOMAIN EXPERTISE

- Datamatics' solutions comprise of knowledge management platforms, information management platforms, & various web applications, including ecommerce, transactional web applications & social media platforms.
- Datamatics has a rich array of experience in creating specific web portals for achieving results.

- Datamatics portal expertise spans across platforms like SharePoint, Jahia, Oracle UCM, FileNet, Alfresco, WebLogic, Webspehere, Drupal & PHP based portal solutions. With experience in technologies like AJAX, XHTML, XML, Java, PHP, .NET, Silverlight & Macromedia

Flex, Datamatics is best suited

to deliver web 2.0 solutions.

#### SUCCESS STORY

A leading aviation company in India was facing the challenges

common to a competitive industry that relies heavily on customer service & satisfaction. Their business decision makers needed access to up-to-date information about the organization as well as various departments. Datamatics created & deployed a MOSS based solution with AD & SSO integration. The solution offered role-based access for taxonomy, search, upload, edit, delete content functionality, version management, workflows & email integration.

As a result of this intelligent solution,

- Employees/departments collaboration improved by 50%
- Over 60% applications and processes were unified.
- Effective use of the portal grew by 300% allowing a wider segment of employees' access.

#### ASSOCIATED SERVICES

- Application development & maintenance services
- Managed application services
- Application integration services
- Open source based solutions & services
- Independent verification & validation services
- SEO Content Services
- Online Platforms WCM & ecommerce platforms
- Content transformation & conversion solutions
- Workflow solutions
- DAM / DRM solutions

# **KEY AWARDS & RECOGNITIONS**

## 2019



2019 IBM Asia Pacific Excellence Award for Top Transformation Business Partner



Rail Analysis India Awards 2019 for Automated Fare Collection technology



CIO Choice 2019 Recognition for Robotic Process Automation

### 2018



Best Cognitive Technology Provider by Computer Society of India



7<sup>th</sup> Global Economic Summit 2018 - Services Category



NASSCOM Analytics Challenge 2018 - Fraud Detection Solution

# **ABOUT DATAMATICS**

Datamatics is a technology company that builds intelligent solutions for data-driven enterprises to improve their productivity and customer experience.

The company portfolio spans across Information Technology Services, Business Process Management, Engineering Services and Big Data & Analytics, which are powered by Artificial Intelligence.

Datamatics also has established products in Robotics

Process Automation, Advanced Analytics, Business Intelligence and Automated Fare Collection.

Datamatics services over 450 clients across diverse verticals including Banking & Financial Services, Insurance, Manufacturing, Transport, Travel & Hospitality, Media & Publishing, Retail, and e-Commerce. Headquartered in Mumbai, the company has strong presence in the USA, Australia, Asia, Europe, and the Middle East with global employee strength of 10,000+.

# **FOLLOW US ON**









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