# ORDER
# TO CASH

# BUSINESS OVERVIEW

Finance & Accounting teams are struggling to control their departmental operations costs while coping with fierce global competition, M&A, expansion & compliance compulsions with ever stricter regulations.

Managing cash flow efficiently, especially the receivables, is one of the key success imperatives for businesses as for many companies, receivables are the largest or second largest asset on their balance sheets. Multiple bank transactions, multiple locations, various payment methods, inadequate paper-trails with errors in documentation & decentralized reconciliation add to the challenges in ensuring the money due to the company is received & accounted for appropriately & faster.
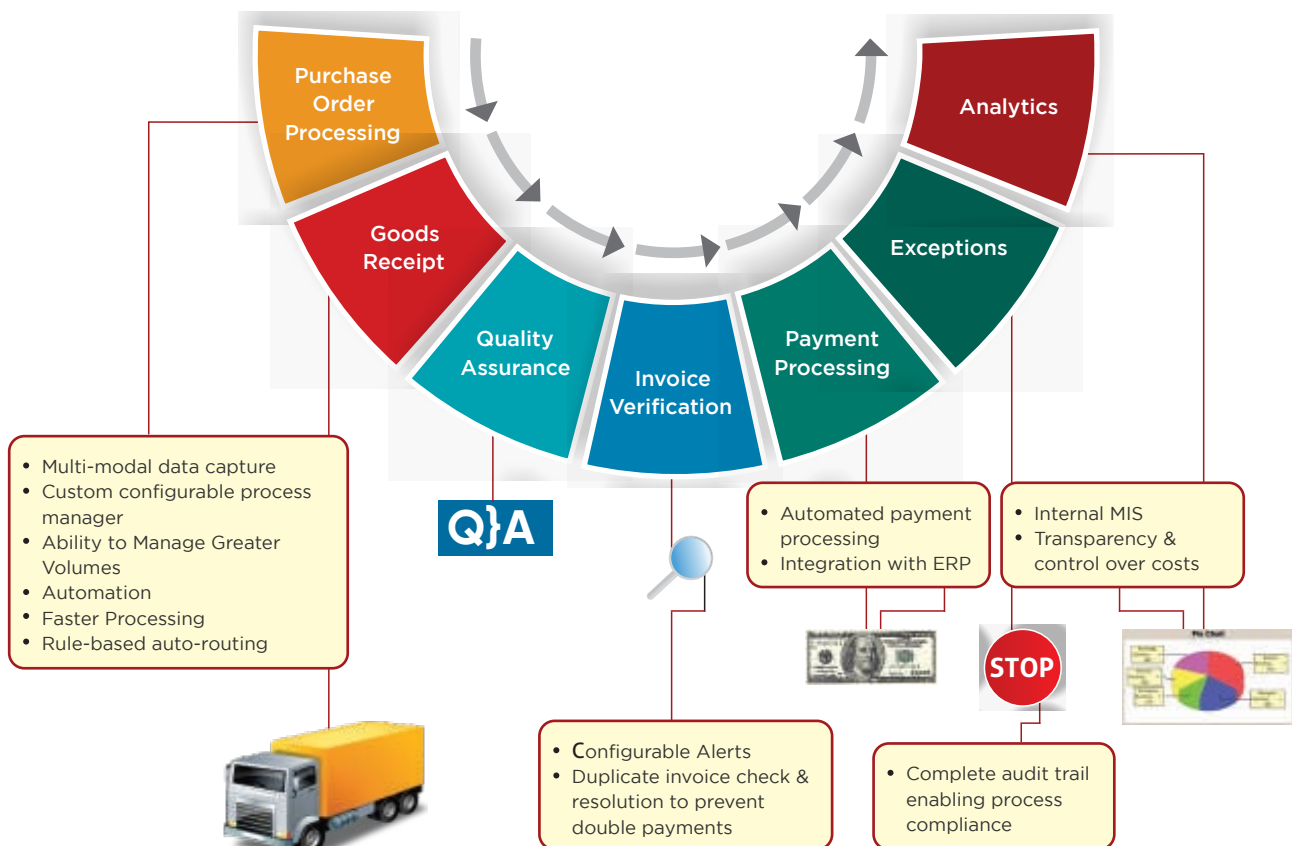
Maintaining proper track of receivables offers good visibility into the transactions & works wonders for working capital management & liquidity management, two high-impact measures in efficient cash management.

Datamatics AR automation solutions & outsourced services have helped some of the world's companies manage their cash more efficiently.

# DATAMATICS' NEXT-GENERATION SOLUTION

— AR automation with intelligent work flow to reduce humanerrors

— Dashboard visibility to streamline receivables management

— Automated report-generation to improve compliance management

— Smart Analytics & Reporting for better business decisions & credits tracking

# DATAMATICS' ORDER TO CASH PROCESS



Purchase Order Processing
Goods Receipt
Quality Assurance
Invoice Verification
Payment Processing
Exceptions
Analytics

- Multi-modal data capture
- Custom configurable process manager
- Ability to Manage Greater Volumes
- Automation
- Faster Processing
- Rule-based auto-routing

Q}A

- Automated payment processing
- Integration with ERP

- Internal MIS
- Transparency & control over costs

- Configurable Alerts
- Duplicate invoice check & resolution to prevent double payments

- Complete audit trail enabling process compliance

STOP

# DATAMATICS' OFFERINGS

| Consulting Solutions | ▪ Process re-engineering<br>▪ DSO analytics | ▪ Working capital optimization |
| --- | --- | --- |
| Next-Gen Solutions | ▪ Automated data extraction<br>▪ Tracked Electronic hand offs for resolution & approval | ▪ Customer query management<br>▪ Transparency of AR processes through web based dashboards |

# DATAMATICS' ADVANTAGE

| PROVEN TRACK RECORD | DOMAIN EXPERTISE | PLATFORM |
| --- | --- | --- |
| - AR for multi-industry, multi-lingual, multi-customer platform executed globally with right shore model<br><br>- Working with Fortune-listed clients across industries for over 3 decades | - Experienced specialists including qualified CPA & CAs for strong domain understanding | - Ability to work on industrystandard third-party platforms as per client's convenience<br><br>- Own workflow platform to reduce dependency on third party platforms, thereby reducing investments & driving faster solution implementation |

# SUCCESS STORY

A leading multinational publisher & information services company, with a turnover of over €3.5 billion was facing AR challenges related to a high value of cash receipts outstanding, duplicate payments due to wrong invoicing, high levels of unapplied cash & customer queries, with 86 days of turnaround time.

Datamatics conducted a detailed AR process mapping & gap analysis exercise & proposed an AR automation solution with a right-shoring approach. Datamatics solution comprised document receipt automation, image capture using "IQ" technology & AR automation using eRM workflow tool. The solution was designed to manage exceptions, approvals, statement reconciliation, customer maintenance & automated cash application using ERP integration. Entire solution was implemented in 8 weeks followed by 4 weeks of ramp up & steady state.

Datamatics solution reduced overall AR past dues by from 86 days to just 31days & reduced unapplied cash by $ 5 million within 9 months. The right-shoring approach enabled the provision of a variable resource base as & when required, through out the year, thus converting fixed team-cost into a variable operations cost for the client.

# ASSOCIATED SERVICES

| | |
| --- | --- |
| ▪ Document Archival & Retrieval<br>▪ Document Indexing<br>▪ Spend Analytics<br>▪ Supplier Performance Metrics & Ratings | ▪ Procure to Pay – PO processing, PO & Non PO invoices matching & verification, Vendor Master maintenance, Vendor Statement Reconciliation, Vendor query help desk, check printing & posting to Vendors<br>▪ Record to Report – General accounting, Fixed Assets, Consolidations, Reconciliations, Financial Planning & Analytics, SOX compliance |

# KEY AWARDS & RECOGNITIONS

## 2019

2019 IBM Asia Pacific Excellence Award for Top Transformation Business Partner

Rail Analysis India Awards 2019 for Automated Fare Collection technology

CIO Choice 2019 Recognition for Robotic Process Automation

## 2018

Best Cognitive Technology Provider by Computer Society of India

7th Global Economic Summit 2018 – Services Category

NASSCOM Analytics Challenge 2018 – Fraud Detection Solution

## ABOUT DATAMATICS

Datamatics is a technology company that builds intelligent solutions for data-driven enterprises to improve their productivity and customer experience.

The company portfolio spans across Information Technology Services, Business Process Management, Engineering Services and Big Data & Analytics, which are powered by Artificial Intelligence.

Datamatics also has established products in Robotics Process Automation, Advanced Analytics, Business Intelligence and Automated Fare Collection. Datamatics services over 450 clients across diverse verticals including Banking & Financial Services, Insurance, Manufacturing, Transport, Travel & Hospitality, Media & Publishing, Retail, and e-Commerce. Headquartered in Mumbai, the company has strong presence in the USA, Australia, Asia, Europe, and the Middle East with global employee strength of 10,000+.

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FnA 201901