

DATAMATICS

DATAMATICS  
**Deep in  
Digital**

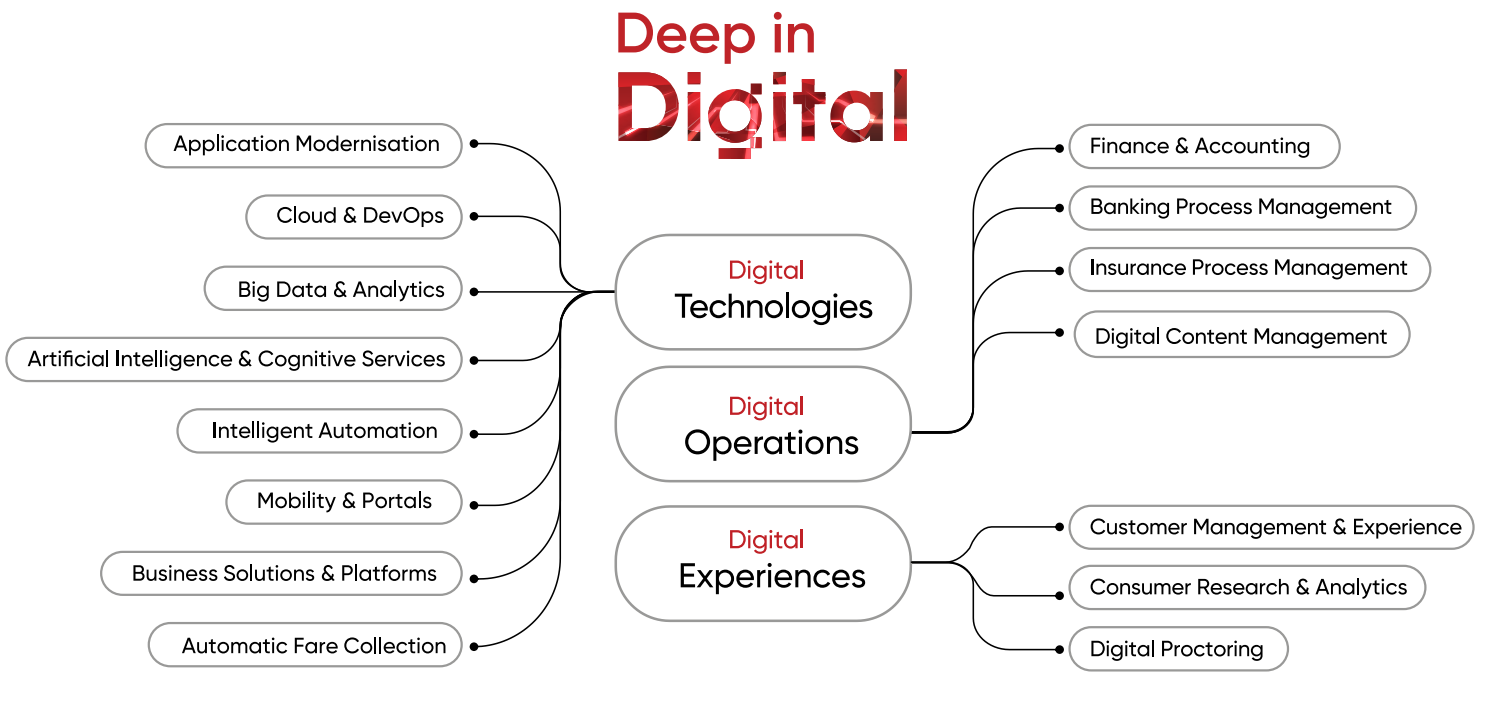
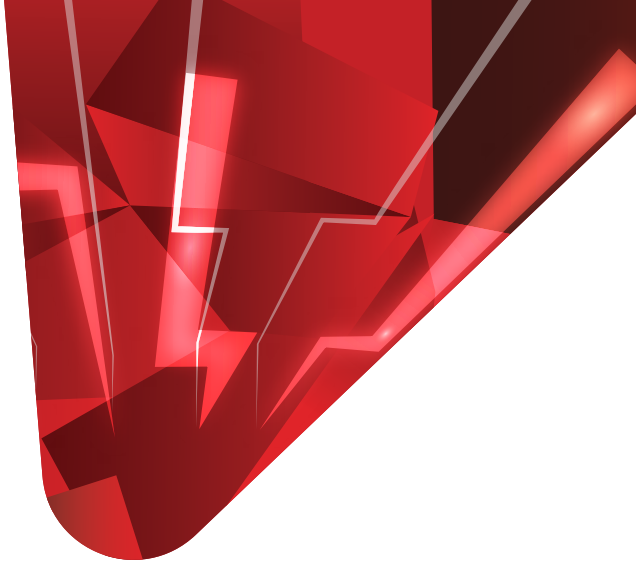
- + Technologies
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Digital-first business is one of the topmost priorities for all CXOs. Enterprises, big and small, are engaged in some form of digital initiatives to achieve operational excellence, deliver exceptional customer experience, and build a resilient work culture.

With deep knowledge, insights and capabilities, Datamatics helps global enterprises transform. Datamatics enables enterprises to go Deep in Digital to boost their productivity, customer experience, and competitive advantage across Digital Technologies, Digital Operations, and Digital Experiences.

Datamatics services over 300 significant customers across the globe. The Company has presence across 4 continents with major delivery centers in the USA, India, and Philippines.



TruBot TruCap<sup>+</sup> TruAI TruBI FINATO TruFare

### Data Labs

Data Labs, the innovation hub, consistently works on new and emerging technologies to create intelligent solutions for complex problems faced by enterprises. Datamatics has built products in Intelligent Automation domain to deliver the benefits of true automation. The Intelligent Automation Platform (IAP) comprises of Robotic Process Automation (TruBot), Intelligent Document Processing (TruCap+), AI/ML models (TruAI), and Business Intelligence (TruBI), that can be deployed together or as standalone products. The products are commercially licensed to various enterprises across Banking, Manufacturing, Logistics, Insurance, and Financial Services. The products are consistently recognised by leading analyst firms like Gartner, IDC, Forrester, Everest Group, and 451 Research in their reports.

## DIGITAL TECHNOLOGIES

With Digital transformation on every CEO's agenda, Datamatics mission is to assist enterprises in their journey from data to informed decision-making. The team specializes in a wide range of digital technologies including Cloud, Enterprise Modernisation, Business Process Automation, Rapid Application Development with low-code-no-code, DevOps, Enterprise Data Management, Mobility, and Analytics. Datamatics help enterprises go Deep in Digital Technologies, thus enabling them to be more agile in responding to changing business environment.

“Datamatics helped us in our Digital Transformation journey by enabling us to go deep in digital with its solutions.”

Senior Director of Information Services,



## DIGITAL OPERATIONS

Our digitally augmented suite of technologies is powered by artificial intelligence and machine learning, and includes intelligent document processing, process automation, smart workflows, business intelligence, and mobility solutions. These technologies enable efficient business operations and help deliver process excellence. We help enterprises go Deep in Digital Operations, thus boosting productivity across mid-office, and back-office processes.

“Accounts Payable automation at Gate Gourmet is a result of robust planning, process review and execution. We thank Datamatics for being a partner in this journey with committed individuals, tools and technology platform.”

Controller,



## DIGITAL EXPERIENCES

With Digital Experiences Datamatics manages customer experience the way you want it. Datamatics is able to achieve this by enabling process, technology & analytics through its CX Support Centers. The multi-lingual and omnichannel centers backed by its 'Super Agents' understand the essence of its clients' brand. With integrated CX offerings Datamatics not only ensures superior customer experience but also enhances satisfaction & loyalty of its clients customers.

“Datamatics brings a level of professionalism and support. One of the things that distinguish Datamatics is their level of understanding and expertise in what they do.”

President, Global Operations,















## AI-FIRST APPROACH

Datamatics has integrated AI into its operations, services, and products. For example, Datamatics teams use AI to process 15 million balance sheet documents for global credit agencies annually. It has also integrated Gen AI capabilities into TruBot RPA and TruCap+ IDP to offer an enhanced automation experience. In Data Labs, the innovation hub, the team works on multiple projects using AI. Datamatics has established an AI Centre of Excellence, and the team has developed robust offerings around AI for its prospects and customers.



# KEY ANALYST COVERAGE

 <p><b>Major Contender</b> Intelligent Document Processing &amp; Unstructured Document Processing Products PEAK Matrix® Assessment 2023</p>	 <p><b>Niche Player</b> 2023 Gartner Magic Quadrant for Finance &amp; Accounting BPO Services</p>	 <p>Featured in Robotic Process Automation (RPA) State of the Market Report 2023</p>
 <p><b>Major Contender</b> Banking Operations – Services PEAK Matrix® Assessment 2023</p>	 <p>Featured in Transforming Financial Services with Cloud, SaaS, and BPaaS Services, 2023</p>	 <p><b>Major Contender</b> Life and Annuities (L&amp;A) Insurance BPS and Third-Party Administrator (TPA) PEAK Matrix® Assessment 2023</p>
 <p>Featured in Zinnov Zones: Intelligent Automation (IA)- H1 2023</p>	 <p>Featured in Intelligent Document Processing &amp; Unstructured Document Processing – Provider Compendium 2023</p>	 <p>Featured in Customer Experience Management (CXM) in the America- Provider Compendium 2023</p>
 <p>Recognized Datamatics in HFS CFO Services for F&amp;A 2022</p>	 <p><b>Strong Performer</b> Gartner Peer Insights 'Voice of the Customer': Robotic Process Automation</p>	 <p>Recognized Datamatics among 44 Global IDP Vendors in "unlock the data in your documents to transform processing"</p>

## ABOUT DATAMATICS

Datamatics enables enterprises to go Deep in Digital to boost their productivity, customer experience, and competitive advantage. Datamatics' portfolio spans across three pillars of Digital Technologies, Digital Operations, and Digital Experiences. It has established products in Intelligent Document Processing, Robotic Process Automation, AI/ML models, Smart Workflows, Business Intelligence, and Automatic Fare Collection.

Datamatics caters to a diverse global clientele across Banking, Financial Services, Insurance, Healthcare, Manufacturing, International Organizations, and Media & Publishing. The Company has a presence across four continents with significant delivery centres in the USA, India, and the Philippines. To learn more about Datamatics,, visit [www.datamatics.com](http://www.datamatics.com)

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website: [datamatics.com](http://datamatics.com) | email: [business@datamatics.com](mailto:business@datamatics.com)