DATAMATICS

**MOBILITY
SOLUTIONS**

DIGITAL TRANSFORMATION

Next Generation Solutions for Mobile-first Enterprises

In a hyper-converged world, where people and things are always connected, the concepts of borders and networks are fading. Along with this, fast diminishing prices of gadgets and connectivity, mobile apps and mobile-first applications are becoming the new normal.

Datamatics Digital Limited is a next-generation services company, whose mission is to offer the most amazing and innovative software solutions to its clients. As a multi-national software services company with a specialized focus on emerging technologies, Datamatics Digital has delivered cutting edge web & mobile product engineering, application development & maintenance services to businesses in diverse domains. With a global customer base of more than 150 clients, Datamatics Digital has delivered solutions and apps to Fortune organizations as well as popular start-ups across six continents. The apps have garnered 400 million app-store downloads in the consumer space till date.

VALUE PROPOSITION

360 degree design, development, and deployment of **Mobility solutions**	Specialized in development of **Smart Mobile Apps** as well as **Augmented Reality** and **Virtual Reality based platforms**	**High-end product engineering services** delivered in multiple delivery modes

CORE COMPETENCE

Smartphones and Tablets	Responsive and Adaptive Web	Backend and Cloud	UX and UI Design
Native apps, hybrid apps, web apps, database-driven apps, cross-platform apps, API creation, external API usage, etc.	Towards a Web 5.0 experience using HTML5, JavaScript, CSS, JQuery, ActionScript, and other coding modalities	Set-up and management of comprehensive cloud-based backend product operations	Clear navigation and information architecture for a seamless user experience

EXPERTISE

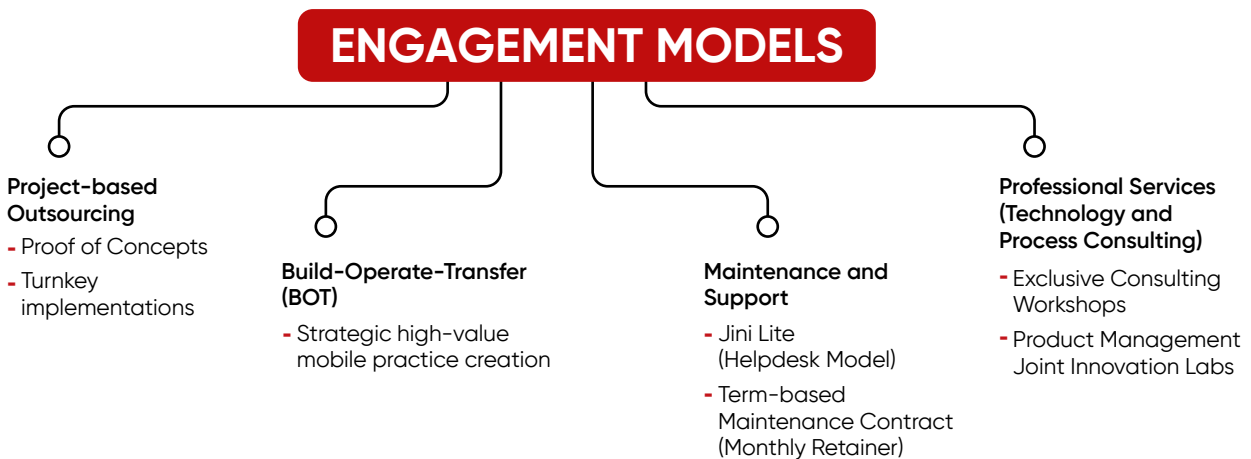| **Embedded Systems, IoT, and Wearables**	**Languages**	**Mobile**	**Web**
Beacon, Bluetooth 4.0, Raspberry Pi, ATMEL, AVR	Java, JavaScript, Objective-C, Swift, Microsoft Visual C#	iOS, Android, Windows, Google Maps, Apache Cordova, Ionic, PhoneGap, Sencha, jQuery mobile	Ruby on Rails, PHP, jQuery, Node JS, Highcharts, Bootstrap, HTML5, CSS3, J2EE, Symfony, Data-Driven Documents

BUSINESS BENEFITS DELIVERED TO THE CLIENT

>> **$38.4 million** raised for one of the world's oldest marathon via mobile in 2014

>> **$8.3 million** in order management yearly savings for a leading hypermarket via mobile

>> **5 fold increase** in orders per day via mobile for India's leading e-Commerce player

>> **28,00,000 bookings per month** for one of India's premium Radio Taxi Services via mobile

>> **100+ Mn** Jio TV downloads – second most downloaded app on Playstore

>> **450+ apps** successfully delivered

>> **60% revenue** generated through the app for Pepperfry

>> **35% increase in sales closure ratio** for one of the world's largest movers & packers via mobile

>> **CAGR** of **100%** for the last 3 consecutive years

>> **$800 million per month** in the transaction for a leading Japanese Foreign Exchange Trader

>> **300+ mobile engineers** – one of the earliest and largest pure-focus practices out there

ENGAGEMENT MODELS

Project-based Outsourcing
- Proof of Concepts
- Turnkey implementations

Build-Operate-Transfer (BOT)
- Strategic high-value mobile practice creation

Maintenance and Support
- Jini Lite (Helpdesk Model)
- Term-based Maintenance Contract (Monthly Retainer)

Professional Services (Technology and Process Consulting)
- Exclusive Consulting Workshops
- Product Management Joint Innovation Labs

CLIENT TESTIMONIALS

" The team worked incredibly hard. The effort and results are massively appreciated. "

Boston Marathon

" It is the attitude of the Datamatics Digital team that resonates quite well with us as we strive for perfection with our clients. "

Covala

" Overall, it was a great show by the Datamatics Digital team. "

Honeywell

DATAMATICS

Deep in
Digital

ABOUT DATAMATICS

Datamatics enables enterprises to go Deep in Digital to boost their productivity, customer experience, and competitive advantage. Datamatics' portfolio spans across three pillars of Digital Technologies, Digital Operations, and Digital Experiences. It has established products in Intelligent Document Processing, Robotic Process Automation, AI/ML models, Smart Workflows, Business Intelligence, and Automatic Fare Collection.

Datamatics caters to a diverse global clientele across Banking, Financial Services, Insurance, Healthcare, Manufacturing, International Organizations, and Media & Publishing. The Company has a presence across four continents with significant delivery centers in the USA, India, and the Philippines. To learn more about Datamatics, visit www.datamatics.com

FOLLOW US ON   in   f   X   ▶

website: datamatics.com | email: business@datamatics.com

USA | UK | UAE | India | Philippines

012024