

**DATAMATICS**

**DIFFERENTIATE YOUR BRAND  
WITH HUMAN-CENTRIC  
DIGITAL EXPERIENCES**



Datamatics offers **Digital Experience Services** to help your organization scale the digital maturity curve faster than the competition. We help you to digitalize specific business processes rather than attempting a complete digital overhaul of your IT systems. Our strong delivery team skilled in various technologies can help you in areas like web application development, mobile application maintenance services, game development, wearables, mobile app user experience, AI/ML Modeling and AR/VR. We also help software product companies accelerate innovation with web and mobile product engineering services.

## FINTECH OFFERINGS



### Digital Lending Platforms

Capitalize on smart partnership strategies, advanced customer analytics framework, to reduce payment defaults and amplify revenues.



### Embedded Finance

Leverage payment APIs in your apps to facilitate accelerated commercial transactions, & integrated retail and banking experiences.



### Debt Collection

Track agent activities in-app during the collection process. Expedite service response and reach customers faster with last mile route optimization.



### Payments

Implement payment solutions, automated underwriting, and instant merchant onboarding for an expanded market base.



### Trading

Provide customers with a seamless interface for market watch, enabling them to perform in-depth market analysis with advanced graphics.



### Claims Processing

Fast-track claims processing with fully automated web-based real-time claims submission & indexing



### Sales Optimization

Implement geo-location tagging, handle leads across stages, and onboard customers via eKYC, eSign/eStamping, instant loan disbursement etc.



### Insurance Policy Renewal

Undertake proactive customer retention measures by identifying policies that are about to lapse



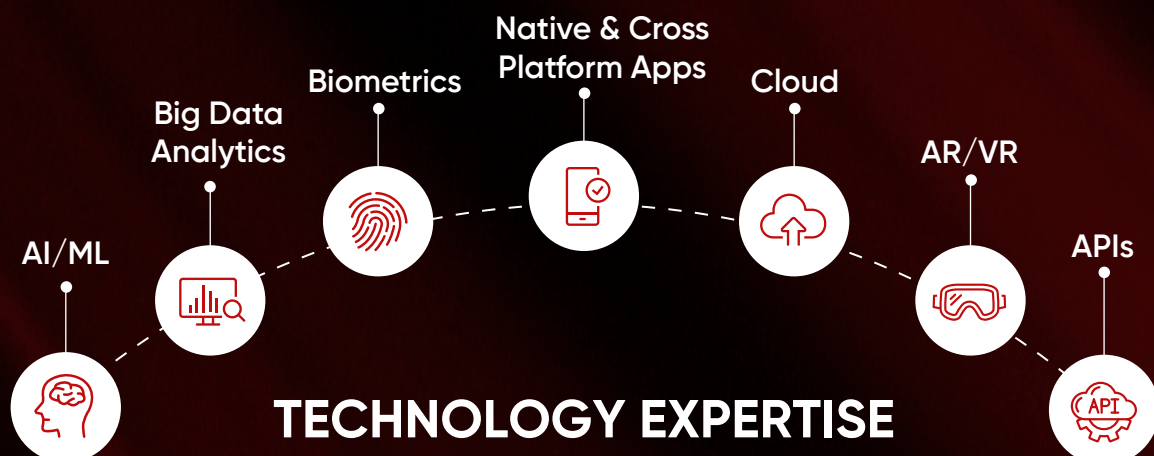
### Neobanks

Offer your customers an omni-channel banking experience, with a range of digital analytics and onboarding solutions.



### Fraudulent Transactions

Identify fraudulent transactions in real-time and monitor high risk accounts.



# DIGITAL EXPERIENCE SERVICES



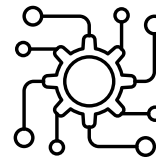
## Strategic Consulting

- Growth Strategy
- Business Modeling
- Time of Entry
- Gap Identification
- Channel Strategy
- Digital Risk Management



## Customer Experience & Design

- Channel Mix
- Accessibility Design
- People, Process and System Interaction Design
- Brand Design
- Primary & Secondary User Research



## Technology & Engineering

- Technology Forecasting
- Roadmap Development
- Technologies, Frameworks & Platform Evaluation
- Data, ETL & Reporting
- AI/ML Modeling

## CASE STUDIES

### A leading healthcare insurance company in the UK

Datamatics helped a leading healthcare insurance giant in UK to transform operations with Provider Book of Record (PBoR) Solution that provides real-time connectivity with multiple systems.

**0%**

leakage of claim over payments resulting from incorrect procedure pricing

**90%**

reduction on contract and rate validation time

**30-40%**

reduction in claim processing time cycle

**50%**

reduction in credentialing time

### One of the leading private banks in Asia

Datamatics helped one of the leading private banks in Asia build a digital banking web and mobile app to accelerate business growth and DX transformation. The app helped:

Increase the uptime of loan application user journey by

**99%**

An improved play store rating from

**3.6 to 4.2**

Simplified loan application journey with instant loan applications, customer onboarding and disbursement

Digitalized the collection process and onboarded

**30k+**  
collection agents

### A leading provider of Personal Finance Applications in North America

Datamatics helped a leading provider of personal finance and budget apps build a multi-platform app that enabled client's customers to view spend categories, manage expenses, automate bill payments and a lot more. The app achieved:

**2.5+**

Million Downloads

**4.1** rating out of **5**

on the app store with support for over 65 currencies

A presence across

**70+** countries



DATAMATICS  
**Deep in  
Digital**



## ABOUT DATAMATICS

Datamatics enables enterprises to go Deep in Digital to boost their productivity, customer experience, and competitive advantage. Datamatics' portfolio spans across three pillars of Digital Technologies, Digital Operations, and Digital Experiences. It has established products in Intelligent Document Processing, Robotic Process Automation, AI/ML models, Smart Workflows, Business Intelligence, and Automatic Fare Collection.

Datamatics caters to a diverse global clientele across Banking, Financial Services, Insurance, Healthcare, Manufacturing, International Organizations, and Media & Publishing. The Company has a presence across four continents with significant delivery centers in the USA, India, and the Philippines. To learn more about Datamatics, visit [www.datamatics.com](http://www.datamatics.com)

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