

# DATAMATICS

IMMERSIVE  
TECHNOLOGY

# AUGMENTED REALITY AND VIRTUAL REALITY SOLUTIONS

Accelerate Business Outcomes with 'Near-to-Real' Immersive Experiences

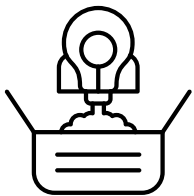




Digital experience has become the new battleground for enterprises as they look to attract, retain, and engage customers. In particular, the advent of **Augmented Reality and Virtual Reality solutions** in recent years has created new opportunities for enterprises to enhance customer experience, employee experience, and partner experience across channels. However, enterprises aren't able to take full advantage of these technologies due to higher hardware costs, issues related to accessibility, slower time-to-market, scalability, and lack of expertise.

With its robust portfolio of implementations and use cases across industries, Datamatics has been helping clients accelerate experience transformation with its enterprise grade AR/VR services that provide 'near-to-real' immersive experiences across channels.

## AR/VR SERVICE OFFERINGS



### Product Strategy

- Core Feature & UX Planning
- POC Development & Testing
- Interactivity Optimization & Artistic Direction
- Platform & Hardware Selection
- Talent Identification & Management



### AR/VR Development

- 3D Development
- Web/Mobile Apps
- Backend Development
- Web AR/VR
- Location Based AR
- AR Gaming Development
- Markerless AR Apps
- Marker Based AR Apps
- AR Visual Presentations
- AR Virtual Tours
- Cloud Services



### Content Creation

- Storyboarding
- 360 Video & Imagery
- Photogrammetry
- 3D Modeling
- Spatial Audio
- Technical Art
- UI/UX Design

## AR/VR SOLUTIONS



Gaming Apps



Marketing & Promotional Tools



Training & Development Modules



Visualization Solutions



Social Experiences



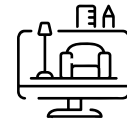
Remote Assistance



In-store Engagement



Digital Health



Real Estate and Interior Design

## AR/VR TECHNOLOGIES

SAMSUNG Gear VR

PlayStation VR

Hololens

oculus

VIVE

Daydream

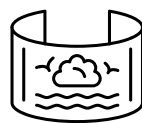
Cardboard

## WHY DATAMATICS?

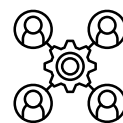
Delivering Surreal Experiences with our Award-winning AR/VR Capabilities



Award-Winning AR/VR Projects



50+ AR/VR Implementations



Industry Use Case Expertise



30+ AR/VR Consultants

DATAMATICS  
**Deep in  
Digital**



## ABOUT DATAMATICS

Datamatics enables enterprises to go Deep in Digital to boost their productivity, customer experience, and competitive advantage. Datamatics' portfolio spans across three pillars of Digital Technologies, Digital Operations, and Digital Experiences. It has established products in Intelligent Document Processing, Robotic Process Automation, AI/ML models, Smart Workflows, Business Intelligence, and Automatic Fare Collection.

Datamatics caters to a diverse global clientele across Banking, Financial Services, Insurance, Healthcare, Manufacturing, International Organizations, and Media & Publishing. The Company has a presence across four continents with significant delivery centers in the USA, India, and the Philippines. To learn more about Datamatics, visit [www.datamatics.com](http://www.datamatics.com)

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