DATAMATICS

BUS AND RAIL TRANSIT MOBILE APP FOR A LEADING MEROPOLITAN CITY IN NORTH AMERICA

PROFILE

The client is one of the largest providers of public transportation

United States of America

Transportation

CHALLENGES

The client wanted to empower its users with easy access to the city's transit schedules, fares and also assist them in planning trips, purchasing passes etc.

IMPACT

Multi-lingual

support for increasing customer reach

Customer loyalty

increased with new and improved transit system

SOLUTION

Datamatics developed a multi-platform mobile application for iOS and Android platforms. The App enabled the consumer to navigate and purchase passes needed for travel.

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